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ABSTRACT

This guide contains sources of free or inexpensive consumer-education materials for use in schools or for adults. Specific contents include an annotated bibliography of 149 lists of publications dealing with consumer education materials; 77 articles in periodicals published in the 1970s; 53 audiovisuals or multimedia kits; 145 books about consumer affairs and consumer education; 46 curriculum guides; 13 games and simulations; 26 programmed instruction units; and 45 teaching units, lesson plans, and modules. The 20 subject categories are clothing and soft goods; consumer and community; education; credit; consumer in the economy; energy conservation; food; furniture, appliances, equipment; health; housing; information, organization, education; insurance; investment and savings; leisure; consumer in the market; money and banking; money management; consumer protection; services; and transportation. The variety of materials ranges from booklets instructing home owners on how to design and arrange a space age kitchen to games for high school students which teach the dangers of drug abuse. Resources are listed both by type of resource and by subject matter content. Each listing contains information about title, type of publication, pages, date, cost, reading level, annotation, and publisher. Addresses of publishers are listed at the beginning of the guide. (AV)

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EDUCATION & WELFARE
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A GUIDE TO FREE AND INEXPENSIVE

E·PLURIBUS·UNUM
1897

CONSUMER EDUCATION RESOURCES

SP009528

HOME ECONOMICS DEPT.
Marshall University
Huntington, WV 25701

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from Title I, Higher Education Act, 1965

1976

FOREWARD

The Guide to Free and Inexpensive Consumer Education Resources was developed as part of a consumer education project sponsered by Title I, Higher Education Act of 1965 and Marshall University. The Guide contains sources of free or inexpensive consumer education materials, an annotated bibliography of materials which were reviewed by project staff members, a list of consumer education curriculum guides, selected references on teaching consumer education, consumer education textbooks, and games and simulations for consumer education.

Single copies of the materials contained in the Guide are on file in the Department of Home Economics, Marshall University and persons desiring to review them may come to Northcott Hall, Room 106. Materials should be ordered directly from the publishers.

Resources listed in the Guide are classified by subject matter content. Each listing contains the following information:

Title
Type of Publication, Pages, Date, Cost, Reading Level
Annotation
Publisher

Adresses of publishers are listed at the beginning of the Guide. Individual sources are alphabetized within concept areas. Materials received after original lists were prepared are found at the back of the Guide and are organized by subject matter content area.

The project staff hopes that the information contained in the Guide will be useful in increasing the ability of West Virginians to make informed consumer decisions.

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*AFL-CIO
Price List: AFL-CIO

This contains prices and titles of a large number of AFL-CIO publications.

*AFL-CIO
AFL-CIO Films

This is a list of films on labor history, civil rights, union sponsored programs, leadership training, and political education. Also listed are films to rent for $3.00 to $8.00.

*AFL-CIO
AFL-CIO Publications: Pamphlet Division

This is a list of publications dealing with material from AFL-CIO constitutions to Watergate.

*AFL-CIO
Bibliography of Books, Films and Magazines on American Labor

This contains materials for such topics as labor history, industrial relations, present issues, biographies, labor films.

*AIR CONDITION AND REFRIGERATION INSTITUTE
ARI Publications

This includes materials such as slides, filmstrips, and booklets.

*ALUMINUM ASSOCIATION
Teachers' Resource Guide

This is an annotated list of free and inexpensive booklets, filmstrips, and other educational materials on the use of recycling of aluminum.

*Order form usually included with listings.

***AMERICAN APPAREL MANUFACTURERS ASSOCIATION**
Publications Directory

This contains career education pamphlets for Apparel/Fashion, members publications, films about the industry.

***AMERICAN ADVERTISING FEDERATION**
Publications Listing

This is a list of 9 different publications, mostly in the fields of vocational education.

AMERICAN BANKERS ASSOCIATION
Aids from ABA

This is a good source on banks, banking management, loans, credits, insurance, banking laws, bank investment.

***AMERICAN BAR ASSOCIATION**
Gaming

This is an annotated catalogue of law-related games and simulations, pertaining to the Constitution, the Bill of Rights, the political process, teacher resources and current issues such as the city, the consumer and the law, the environment and the law, police and correctional and public revenues and services.

***AMERICAN BAR ASSOCIATION**
Media

This is an annotated catalogue of law-related audiovisual materials pertaining to the Constitution, the Bill of Rights, the political process, practical law, teaching of law, and current issues such as poverty and the consumer and the law.

***AMERICAN BAR ASSOCIATION**
Bibliography of Law-Related Curriculum Materials: Annotated

Bibliography of materials relating to origin and the concepts of law, the Constitution, the Bill of Rights, the political process, teaching law, practical law and such current issues as civil rights, the city, the environment and the law, drugs, and consumerism.

*AMERICAN GAS ASSOCIATION
Teaching Aids about Gas 1975-1976

This includes elementary and secondary materials such as Filmstrip Kit, Wall Charts, Spirit Duplicating Masters for reproducing student handout sheet on topics such as properties of gas; how the gas meter works; gas and our community.

*AMERICAN MEDICAL ASSOCIATION
American Medical Association Publications List

This contains books and pamphlets on alcohol, child care, chronic and communicable disease, doctors and patients, drug dependence, ecology, physician materials, emergency medicine, mental health, nutrition, posters, physician's plaques, physician's records, senior citizens and smoking.

*ASSOCIATED CREDIT BUREAUS, INC.
Order Blank CSD Consumer Information Material

This is a list of material and order blanks.

*ASSOCIATION-STERLING FILMS
Home Economics Cinema 76

This is a list of free-loan 16mm sound films available to teachers and groups.

CHARLES A. BENNETT COMPANY, INC.
Home Economics

This contains lists of publications on such areas as art, child development, consumer education on consumer housing, consumer's management, clothing, family living, foods, general homemaking, home nursing, housing, and metrics.

*CHANNING L. BETE COMPANY
Catalog-1976: Social Studies, Consumer Education, Energy and Environment

This is a bibliography of scriptographic material available through Channing L. Bete Company.

*THE BROOKINGS INSTITUTION
Brookings Economics, Government, and Foreign Policy Books

This contains a list of books available through the Brookings Institute. These books cover a wide variety of subject matter and most cover college level material.

CHALLENGE PUBLICATIONS
Challenge

This advertisement tells what a reader may expect to get out of Challenge Magazine. It shows Challenge to be published 6 times a year at a subscription cost of $12.00.

*CHANGING TIMES EDUCATION SERVICE
System V: Consumer Education In-Service Program

This catalog contains a wealth of information on 5 learning modules: values clarification, inquiry, questioning, role playing and gaming simulation.

*CHANGING TIMES EDUCATION SERVICE
Changing Times Education Service, 1975 Learning

This is a list of multimedia learning resources (K-12) available through Changing Times Publications: consumer education; career education.

*CIVIL AERONAUTICS BOARD
List of Publications

This is a list of material available through the Civil Aeronautics Board as well as U. S. Government Printing Office, dealing mostly with civil aeronautics related fields.

*CONSUMER INFORMATION CENTER
Consumer Information

This contains (inexpensive) consumer oriented publications on such topics as:

Automobiles
Budget, Finance, and Insurance
Children
Consumer Education and Protection
Food - purchase, preparation and storage
Diet and Nutrition
Health
Housing - appliances, furniture, buying, energy, maintenance
Recreation, Travel, Leisure
Others

*THE CONSUMERS UNION
Consumer Education Materials Project

This is a short description of six books on consumer education available in the following fields: Early Childhood Consumer Education; Elementary Consumer Education; Secondary Level Consumer Education; Consumer Education in Junior and Community Colleges; Preparing the Consumer Educator, and Adult Consumer Education in the Community.

*COOPERATIVE LEAGUE OF THE USA
Cooperative League

This contains materials on topics as Cooperatives, Credit Union, Funeral Costs.

*COUNCIL FOR FAMILY FINANCIAL EDUCATION
Free and Inexpensive Material

This is a bibliography for teaching consumer education and financial planning.

DEPARTMENT OF HEW, SOCIAL SECURITY ADMINISTRATION
Publications Listing

This is a list of publications (with descriptions) of Social Security and Medicare.

*DIRECT SELLING ASSOCIATION
Direct Selling Association List of Publications

This is a list of publications.

BIBLIOGRAPHIES
RESOURCE LISTS

*DOW JONES & COMPANY, INC.
List of Free Materials Available to Educators

This contains a wide variety of material from agencies and private sources.

*EDUCATORS PROGRESS SERVICE, INC.
Keys to Better Learning

This pamphlet gives a list of books that are guides to Free Materials for Educators.

*ELECTRONIC INDUSTRIES ASSOCIATION
Service Technician Development Program

This includes manuals on Basic electricity-electronics series; Basic Radio and TV; Industrial electronics and electronic instrumentation and measurement; T.V. symptom diagnosis; multimedia handbook.

FEDERAL RESERVE BANK OF MINNEAPOLIS
Publications Listing

These are the publications that may be obtained:

On Federal Reserve Systems
Money and Credit
Monetary Policy
History of Minneapolis Federal Reserve
Banking and Finance
Series for Economic Education

FEDERAL RESERVE BANK OF MINNEAPOLIS
Research Publications

This includes such publications as:

Ninth Federal Reserve District Economy quarterly
Agricultural Credit Conditions - quarterly
Industrial Expectations Survey - quarterly
Bank Debits - monthly
Building Permits - monthly
Summaries of member bank financial data
Annual Statistical Review

FEDERAL RESERVE BANK OF NEW YORK
Publications Listing

This lists publications about the Federal Reserve Systems, on money and checks, economics, banks, monetary policy, and a list of addresses of the Federal Reserves.

GINN AND COMPANY
Home Economics 7-12: Ginn Order Form 1975

This is a list of quite useful material for consumer education and general home economics.

*GINN AND COMPANY
You Are A Consumer

This sheet presents information on one publication: You Are A Consumer.

*GINN AND COMPANY
Ginn Makes Living Easier for Your Senior High School Students

This pamphlet gives important information concerning the Ginn publication of Decisions In Living.

*GLENCOE PRESS
Business Education

This gives a list and describes materials (books) available in Business Education.

*GLENCOE PRESS
Social Sciences

This gives a list of general areas of social sciences including economics.

*GROLIER EDUCATIONAL CORPORATION
Modern Consumer Education

This is a list of new Modern Consumer Education materials, self-instructional, multi-media program. It covers areas of Food, Clothing, Shelter, Cars, Furniture, Appliances, Protecting Family Health and Security, You and the Law, Ways to Handle Money, Ways to Shop, in the form of Modules. Also included are books, filmstrips, and cassettes in each module.

***GROLIER EDUCATIONAL CORPORATION**
Instructional Systems

This is a list and description of each program offered by the Instructional System. Also, gives reading levels for each program. Only one program is offered in Consumer Education.

***GENERAL MOTORS CORPORATION**
GM Motion Pictures

Available films include topics as driver education, sports, environment, and general subjects which are suitable for elementary, junior high, senior high, college and adults.

***GUIDANCE ASSOCIATES**
1975-76 Instructional Media Catalog for Social Studies

This includes filmstrips and 16 mm films for secondary and elementary social studies on topics as:

- American History
- Career Development
- Drug Abuse Education
- Economics and Consumer Education
- Ecosystem
- Government
- Law-related

***HAWTHORN BOOKS, INC.**
Hawthorn Publication List

Business and Economics; Materials on how to do your own business, how to manage successfully, salesmanship, negotiating, investing in Mutual Funds. Consumer Education: Materials on maintaining your car, how to make the most of your money, Social Security, owning and operating your home.

***HOUGHTON MIFFLIN**
Home Ec 74/75

This contains material on topics as: Clothing, foods, nutrition, home management, textiles, the family, microwave oven, consumer guide to used and surplus home appliances and furnishings. (Books only.)

*HOUSEHOLD FINANCE CORPORATION
Money Management Institute

The booklets offered pertain to financial goals; spending on food, clothing, housing, home, appliances, health and recreation; credit and savings management; guide for teaching money management; consumer's role.

*INSURANCE INFORMATION INSTITUTE
Motion Pictures

This lists three free-loan films which deal with types of insurance, careers in insurance related areas, and highway safety to avoid high auto insurance.

*INSURANCE INFORMATION INSTITUTE
Free Educational Materials

This is a list of leaflets, booklets, tests, charts, filmstrips and movies available at no cost for use in the general area of insurance.

*INSTITUTE OF LIFE INSURANCE
The Consumer Series

This series covers: Our Role as Consumers; Consumers in the Marketplace; Consumers in Action.

*INVESTMENT BANKERS ASSOCIATION OF AMERICA
Investment Bankers Association of America Publications

This is a list of publications on Investment Banking, How to Operate Investments in Banking.

*KEEP AMERICA BEAUTIFUL, INC.
A More Beautiful America by Design

This is a list of 75 35mm color slides complete with script. (10 minute presentations).

*KEEP AMERICA BEAUTIFUL, INC.
Price List

This contains materials on community improvement and beautification.

***J.B. LIPPINCOTT**
1975 Lippincott, Descriptive Textbook Catalog

This contains materials as:

Elementary: Prereading materials
Reading Improvement
Spelling, Health, Science

Junior High: Reading and Literature
Health, Home Economics, Social Studies, Science
High School: Reading, Health, Home Economics
Social Studies, Speech and Communication, Science
Consumer Education - Caveat Kit, contains 5 color filmstrips with cassettes, 5 posters, 10 overheads, Teacher's Manual, one copy of Student's Consumer Action Handbook and Consumer Digest.

***MCGRAW-HILL BOOK COMPANY**
McGraw-Hill Catalog 1976

This catalog gives a list of materials (books, films, etc.) available in Education, Home Economics, Health Education, and McGraw-Hill Films. Also included are several new 1976 publications.

MCGRAW-HILL FILMS
Science and Mathematics 1975

This is a list of films broken into two parts:

A. Part I. Elementary Section
General Science; Environmental Studies; Mathematics
B. Part II. Secondary/College Section
General Science; Biology; Environmental Studies; Earth Science; Chemistry/Physics; Mathematics.

MCGRAW-HILL FILMS
Audio-visual Material 1974 Grades 7-12

This contains materials for such areas as Social Studies, Economics, Career Education, Home Economics, Guidance, Safety, Physical Education, and Education.

MCGRAW-HILL FILMS
Education, Careers, Guidance & Health 1975

This is an annotated listing of films in areas such as:
Child Development/Family Living; Guidance; Health/Safety; Special Education; Sports/Leisure; Teacher Education; Vocational Training/Career Education.

MCGRAW-HILL FILMS
Our Geography Filmstrips Cover the World in a Most Comprehensive Manner

This lists filmstrips on many geographical locations throughout the world.

MCGRAW-HILL FILMS
Happy Birthday America

Filmstrips on:	Discovery and Exploration; Colonial America; The Revolution; The Civil War; the 20's and 30's; World War II; Immigration; The Years of Reconstruction: 1865-1877; America Becomes an Industrial Nation; The U.S. Becomes a World Power; The Rise of Industrial Giants; Thoreaux on the River: Perspectives on Change; The Man Without a Country; Black Americans in Government; Black Americans in Civil Rights Leaders.

MCKNIGHT PUBLISHING COMPANY
1975 Career Education Catalog

This is a source for career education, ranging from ceramics and metalwork to wood laminating.

*MACMILLAN LIBRARY SERVICES
Consumer Tapes

This presents information on the Consumer Tapes Programs and the 1975 Consumer Complaint Guide.

*MANUFACTURED HOUSING INSTITUTE
Mobile Housing Publications

This includes a list of industry publications and other resource materials.

*MODERN TALKING PICTURE SERVICE INC.
Free Films Help Classroom Homemakers

This is a list of films that are available on a loan basis. Areas include Home Economics.

***MODERN TALKING PICTURE SERVICE INC.**
Free Loan Films for Colleges

This is a list of films available on a free loan basis for colleges. The list includes films for Home Economics.

***MODERN TALKING PICTURE SERVICE INC.**
Homemaking Family Living Consumer Education

This is a list of films on homemaking, family living, and consumer education. Free Loan Basis.

***NATIONAL ASSOCIATION OF FOOD CHAINS**
Publications Available from N.A.F.C.

This is a list of available publications published by the NAFC regarding food chains, markets, selling practices, standards, etc.

***NATIONAL ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS 1975-76**
Publications

This gives a list of publications, bulletins, curriculum reports, films, filmstrips, etc. of the NASSP. A few items pertaining to economics.

***NATIONAL CANNERS ASSOCIATION**
List of Publications

This is a list of publications concerning the canning industry, as food labeling, food processing, labeling, how to cut the cost of food, nutrition, and savory potpourri.

NATIONAL CREDIT UNION ADMINISTRATION
NCVA Publications List

This lists publications about credit unions.

***NATIONAL FOUNDATION FOR CONSUMER CREDIT, INC.**
NFCC New Publications

This is a list of new books and booklets on credit.

*NEW YORK STATE EDUCATION DEPARTMENT
THE UNIVERSITY OF THE STATE OF NEW YORK
Consumer Education Publications Listing

This is a list of free and inexpensive materials in consumer education that are available through this agency.

NEW YORK TIMES
Teaching Resource Films

This 1975 filmstrip catalog K-12 lists films in Social Studies, Guidance, Language Arts, Math, Minorities, Music and Science.

*OCEANA PUBLICATIONS INC.
Announcing 5 New Legal Almanacs
for Adoption, The Consumer and His Dollars

Lists of "Legal Almanacs" on such topics as How to Make a Will, Law of Contracts, Law of Insurance, Consumer and His Dollars, Consumer Credit Reform, and Legal Protection for the Consumers.

*J. C. PENNEY COMPANY, INC.
J. C. Penney Educational Materials

This is a list of materials pertaining to subjects on human environments, consumer's values, consumer's decision making, advertising, consumer defense mechanisms, credit, financing, consumer behavior, role of consumer education.

PRENTICE-HALL
Home Economics

This includes materials for such topics as: family living; food, health, sex education; social drugs.

*PUBLIC HEALTH INSURANCE INSTITUTE
1975-76 Teaching Aid Catalog

This contains materials for areas as: Life and Health Insurance and Personal Family Finance; Adult Education; Business Education, Home and Family Living; Personal and Family Finance, Mathematics, Social Studies; Career Counseling; College Text; Teacher Resource Materials; Educational Games and Learning Activities, Multimedia Materials, Filmstrips, Motion Picture.

*SOCIETY OF REAL ESTATE APPRAISERS
Society of Real Estate Appraisers Publications List

This contains reference sources, guide series, periodicals, and audio-visual materials.

*UNIGRAPH PRODUCTS
Learning Activity Packages from Unigraph

This contains catalogued information on consumer education material for grades 9-12.

*UNIVERSITY OF ILLINOIS/ILLINOIS BOARD AND
VOCATIONAL EDUCATION AND REHABILITATION
An Annotated Bibliography for Consumer and Homemaking Education

This is a bibliography of materials relating to money management, consumer credit, buying goods, and services, savings and investments, the individual consumer in the marketplace and taxes.

*UNIVERSITY PRESSES OF FLORIDA
Complete Catalog of Books 1974-1975

This is a publications list of books in all areas by authors, title, and series.

U. S. COMMISSION ON CIVIL RIGHTS
Catalog of Publications

This lists publications dealing with Civil Rights.

*U. S. DEPARTMENT OF THE INTERIOR
BUREAU OF OUTDOOR RECREATION
Publications of the Bureau of Outdoor Recreation

This is a list of publications available through the Bureau of Outdoor Recreation for little or no cost.

U. S. GOVERNMENT PRINTING OFFICE
Selected U. S. Government Publications

This is a listing of government publications which are published monthly.

WEST GLENN FILMS
List of Films Available to Senior High Schools

Films dealing with nutrition and credit are available.

*WEST VIRGINIA CREDIT UNION LEAGUE
Selected Listing of Books, Booklets and Film about Credit Unions and Money Management

This is a list of materials dealing with credit unions and money management.

*WEST VIRGINIA DEPARTMENT OF AGRICULTURE
1975 Available Publications (Pamphlet)

This includes free publications available on the following topics and sub-topics: Bees & Beekeeping, Consumer Guides and Recipes, Fruits & Vegetables, Livestock, Poultry & Eggs, West Virginia Plants, Newsletters, Periodicals: (1) Market Bulletin (2) Consumer Digest and miscellaneous publications.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE
Speakers Bureau and Program Material

This pamphlet describes Speaker Bureau services and materials that are available free of charge from the WVDA. General and Special Subject Programs are presented by a member of the WVDA staff.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE
West Virginia Agriculture (Pamphlet)

This pamphlet deals with the following areas: West Virginia Livestock, West Virginia Honey, West Virginia Watersheds, Use of Land in Farming, West Virginia Agriculture, Number of farms: (Land in farms, size of farms, value of land), West Virginia Farm Economy, West Virginia Cash Farm Income, Crop Acreage Harvested, (Shows Agriculture in National Trends).

*JOHN WILEY AND SONS, INC.
John Wiley and Sons 1974 Catalog and 1975 Supplement

Although this catalog and supplement contain very little material on consumerism, it does have wide selection of textbooks and publications in other areas.

*WORLD LEISURE AND RECREATION ASSOCIATION
Plan, Recreation, and Leisure Time: Basic Bibliography

*YALE UNIVERSITY PRESS
Economics from Yale

This is a list of materials dealing mostly on advanced economic concepts and theory.

*AGRICULTURAL RESEARCH SERVICE, USDA
Consumer Publications

This lists publications available on Home Care, Canning, Budgeting, Meal Planning

*AMERICAN ENTERPRISE INSTITUTE FOR PUBLIC POLICY RESEARCH
AEI Publications

These materials pertain to Economics, Government and Politics, Foreign Affairs, and Defense Law.

Rather technical materials.

*AMERICAN LAND TITLE ASSOCIATION
ALTA Publications Price List - 1975

This pamphlet lists publications dealing with housing, mortgage, land purchase, etc.

*AMERICAN OPTOMETRIC ASSOCIATION
Vision Literature Catalog

This publication lists careers in vision; children's vision - books and teacher's guide to detect children's vision problems; general vision books and posters.

AMERICAN SHEEP PRODUCERS COUNCIL
Lamb Educational Aids for Teachers and Students

This list contains materials on how to cook lamb.

AMERICAN SHEEP PRODUCERS, INC.
Wood Education Aids for Teachers and Students

*CENTER FOR SCIENCE IN THE PUBLIC INTEREST
Nutrition Action Project

This contains materials on food - activities and games, but they sell only in bulk.

CHAMBER OF COMMERCE OF THE UNITED STATES
Publications Directory

This publication contains list of business related activities.

*CHICAGO BOARD OF TRADE
Price List and Order Form

This list offers publications which may prove quite useful to consumer education.

*CONCERN, INC.
Publications of Concern, Inc.

The publications are called "ECO-tips" on pollution, energy, chemicals, food.

They are relatively inexpensive.

*CON EDISON
Programs for the 70's, Environment, Energy, Consumer Education

This is divided into 3 sections: Programs, films, exhibits and order form; and booklets.

Programs - in consumer ed, electricity, gas, senior citizens, housing, career and special program
Films - on energy, environment and the community
Booklets - energy savers, consumer information, energy and environment, community.

*CORNELL UNIVERSITY EXTENSION SERVICE
Publications - 1974

This list contains material available on clothing, consumer guides, food, furniture and furnishings, house management, housing, human environment and ecology.

*CORONET INSTRUCTIONAL MEDIA
Coronet - 1976

This list contains sound filmstrips, audio cassettes, multi media kits, study prints, pix files, 8 mm film loops, slide files.

*CORONET INSTRUCTIONAL MEDIA
"Coronet Films"

This catalog lists films on art, career education, guidance, health and safety, holidays, language arts, mathematics, music, physical science, social studies.

*CORONET INSTRUCTIONAL MEDIA
Coronet Instructional Materials

This list contains films in consumer education and economics - their prices and grade levels

*CREDIT UNION NATIONAL ASSOCIATION, INC.
This Way to the Complaint Department

This contains order form for consumer material. It offers cost and number advantages for the purchase of a good source of consumer information.

FEDERAL POWER COMMISSION
Publication List, Sept., 1975

This pamphlet contains information pertaining mostly to power companies not to consumers.

FEDERAL TRADE COMMISSION
List of Materials

This lists materials for areas such as, consumer credit, labeling, packaging, insurance, advertising, warranties on automobiles, guarantees, gasoline and food retailing, franchise business risks.

GENERAL SERVICES ADMINISTRATION
Documents from America's Past

Contains order form for documents available from GSA.

*FRANK E. RICHARDS PUBLISHING CO., INC.
Catalog - 1975-76

This catalog lists vocational materials, getting jobs; know your savings, paychecks, budgeting.

Adult education
Lanuage
Math - using money series measurement.

*GILLUM BOOK CO.
Aids for Teaching Home Economics

This list contains information available on baby care, cooking, foods, nutrition, sewing, textiles, clothing, color, personal appearance, decorating, consumerism, family finance, laboratory aprons.

HIGHWAY USERS FEDERATION FOR SAFETY AND MOBILITY
List of Available Publications and Materials

This material deals mostly with safety, however, there are some good publication on technical transportation problems (i.e. fuel use, etc.); offers some information sources which might be helpful to consumer transportation studies.

RINEHOLT AND WINSTON PUBLISHING CO.
Holt 1976

This catalog lists books dealing with accounting, business administration, computer science, economics, occupational education, statistics, and has a price list.

ILLINOIS RETAIL MERCHANTS ASSOC.
Consumer Education Resource Directory

This directory contains annotated list of consumer education resources.

*INSTITUTE OF LIFE INSURANCE HEALTH INSURANCE
Catalog of Teaching Aids (1973-74)

This list categories sections such as Adult Education, Business Education, Home and Family Living, Social Studies, Teacher Resource Materials, Filmstrips, Motion Pictures, etc.

INSTITUTE OF LIFE INSURANCE
Exciting Ways to Teach Personal Finance

This pamphlet describes the following publications: Priorities, Decisions, Security: The Role of Life Insurance in a Young Life Style; A Date with your Future; Learning Package; Marriage and Money.

INSTITUTE OF LIFE INSURANCE
More Ways to Teach Personal Finance

This contains 3 different ways that the teacher can introduce personal and family financial planning to students.

A description of a card game program on life and health insurance, consumer education filmstrip series.

INSTITUTE OF LIFE INSURANCE AND THE HEALTH INSURANCE INSTITUTE
Four Exciting Ways to Teach Personal Finance

This includes multi-media materials on Priorities, Decisions, Security - Marriage and Money - A Date with your Future - and Consumer Filmstrip Series.

INSTITUTE OF LIFE AND HEALTH INSURANCE
1975 - List of Worthwhile Life and Health Insurance Books

This contains detailed information on sources for life and health insurance.

A very good source book for life and health insurance.

INTERNATIONAL CONSUMER CREDIT ASSOC.
Credit Executives Bookshelf

This is a list of professional materials and supplies at cost that can be ordered from ICCA - books, etc.

*INTERNATIONAL CONSUMER CREDIT ASSOC.
Suggested Guidelines for Consumer Education

This leaflet contains an advertisement for government publication "Suggested Guidelines for Consumer Education K-12". Also it contains a list of free and inexpensive materials.

*INTERSTATE COMMERCE COMMISSION
Consumer Information

This list contains fair publications dealing with moving.

*KRAFT FOODS
Educational Material from Kraft

This list contains information on food buymanship, teaching kits on cheese, salads and dressings - films and booklets.

MARYLAND CENTER FOR PUBLIC BROADCASTING
Television Programs of the Maryland Center

Of pertinence is the set of Consumer Survival kit which has 26 programs lasting half an hour each.

It uses interviews with expert and other forms of conveying consumer ed., i.e. satire, ridicules, etc.

MICHIGAN CONSUMER EDUCATION CENTER
Consumer Education Resources

This is a list of materials available for preview and evaluation from the Michigan Consumer Education Center. Gives price on materials, and some are free. Checklist included.

NATIONAL CLEARINGHOUSE FOR DRUG ABUSE INFORMATION
Drug Dependence and Abuse

Bibliography

*NATIONAL HOMEBUYERS AND HOMEOWNERS ASSOCIATION
Order Form - 1975

Order form for one piece of material, "Home Buyer's Checklist.

*NATIONAL SAFETY COUNCIL
1975-76 National Safety Council Catalog and Poster Directory

This contains a list of materials available that deal with safety; catalog, 72 pages.

NORTHEAST COOPERATIVE EXTENSION PUBLICATIONS
Northeast Cooperative Extension Publications Adult Home Economics Materials

This is a list of publications available on a free loan basis. The publications available include consumer education, family economics, home furnishings, home management and housing.

NORTHEAST COOPERATIVE EXTENSION SERVICE
Northeast Cooperative Extension Publications Lending Library

This list contains publications available dealing with communications, consumer education, nutrition, financial management, personal development, health, home economics, home furnishings, home management, housing, and clothing.

PRESIDENT'S COUNCIL ON PHYSICAL FITNESS AND SPORTS
Publications List - 1976

List of publications from (HEW) President's Council on Physical Fitness and Sports.

Possibly useful list for leisure time and recreational area of consumer education.

*REALTORS NATIONAL MARKETING INSTITUTE
Catalog - 1975

This contains list of publications, audio-visuals, sales aids, and set of order forms.

Some of the material listed might prove useful to consumers dealing with realtors and housing problems, however, for the most part realtors themselves would gain the most benefits.

SCHOLASTIC BOOK SERVICES
Scholastic Instructional Materials Catalog

Publications are listed and outlined; visual aids and sound material are also listed.

*SCIENCE RESEARCH ASSN., INC.
SRA College Catalog - 1976

This booklet lists headings of various subject areas such as business and economics, math, social science, education, and etc. Also brief description of materials.

*SOCIAL STUDIES SCHOOL SERVICE
Consumer Education

This booklet lists several headings such as paperbacks, duplicating masters, cassettes, filmstrips, multi-media kits, and etc. Under these are many individual subjects.

*SOCIAL STUDIES SCHOOL SERVICE
Social Studies School Service 1976 Catalog

This catalog contains list of books, paperbacks, duplicating masters, filmstrips, sound movies, etc. related to social studies.

SOCIETY OF REAL ESTATE APPRAISERS
"Programs and Services"

This contains programs and services: public affairs and general services, publications, education, chapter services, public relations, membership classifications, professional practice, insurance.

SOIL CONSERVATION SOCIETY OF AMERICA
Special Publications - 1975

This lists material on soil and land conservation available from the Soil Conservation Society of America at low costs.

*STECK-VAUGHN PUBLISHING CO.
1976 Steck-Vaughn Educational Materials Catalog

The catalog of educational material available from Steck-Vaughn Co., material useful to consumer education may be found on pages 43 and 44 under social and adult education.

*UNDERWRITERS LABORATORIES
Catalog of Product Safety Teaching Aids - 1975

This pamphlet contains information materials on U. L.; it includes 35 mm slides and 16 mm motion pictures. Most material free.

*U. S. DEPARTMENT OF AGRICULTURE
List of available publications

This is a list of available publications of the USDA on topics such as agriculture economics, agriculture engineering, animal science, civil defense, conservation, cooperatives, entomology, extension work, forestry, home economics, marketing, plant science, rural development, safety and fire prevention, etc.

U. S. DEPARTMENT OF COMMERCE
List of publications and order form - 1975

This publication lists materials available at cost dealing with the metric system. Most of the material available is in kit form.

U. S. DEPARTMENT OF COMMERCE
Some references on metric information

This booklet includes charts on conversion factors. It lists sources of information available from the National Bureau of Standards and the National Standards Institute; excellent reference material for metric study available.

***U. S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE**
FDA Informational Materials for the Food and Cosmetic Industries

This list of publications contains many materials dealing with food, sanitation, packaging, labeling, etc.; films, pamphlets, booklets, slides, leaflets, fact sheets, speeches.

***U. S. DEPARTMENT OF LABOR**
Publications of the Bureau of Labor Statistics

This is very large list but most do not apply to consumer education.

***U. S. DEPARTMENT OF TRANSPORTATION**
Federal Highway Administration Publications

U. S. DEPARTMENT OF TRANSPORTATION
Publications of the N.H.T.S.A.- 1975

This contains a list of publications of the National Highway Traffic Safety Administration.

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Adapting Basic Business to Suburban Schools
BUSINESS EDUCATION FORUM
25:11-13 Mr 71

Adding the Consumer Education Perspective to Your Business Program
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Art, the Consumer, and the Classroom
SCHOOL ARTS
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Attention! Teachers of Consumer Education
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65:27 Mr 73

Break the Lecture Lag
FORECAST FOR HOME ECONOMICS

Calendar of Activities for Consumer Education Classes
BUSINESS EDUCATION FORUM
27:67-8 O 72

Checkout on Consumer Math
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PERIODICALS

Children as Consumers
THE ELEMENTARY SCHOOL JOURNAL
73:239-43 F 73

Communication - From Student to Consumer Group
HOME ECONOMICS
67:23-6 Ja 75

Consumer: Another Forgotten American
SOCIAL EDUCATION
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Consumer Advocates - Consumer Service Center at Paramus, New Jersey High School
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Consumer Economics
NATIONAL BUSINESS EDUCATION YEARBOOK
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Consumer Education
NATION'S SCHOOLS
88:32-5 Mr 71

Consumer Education - An Imperative Need
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Consumer Education - Can We Improve our Score?
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Consumer Education - Education for Living?
EDUCATION LEADER
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Consumer Education in Junior High School
BUSINESS EDUCATION FORUM
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Consumer Education in Senior High School
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27:20-2 Mr 73

Consumer Education in the Business Program
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25.8+ Mr 71

Consumer Education in the Junior Colleges
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Consumer Education in Vocational Schools
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Consumer Education Materials
EDUCATIONAL PRODUCTS REPORT

Consumer Education, Money Management, etc.
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Consumerism and the Curriculum
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Educating the Consumer
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CREDIT UNION NATIONAL ASSOC.

It's Your Credit Union Story
Slides, $5.00

Thirty-three frame slide presentation with subtitles. Deals with the advantages of credit unions and the use of credit unions for insurance.

CUNA MUTUAL INSURANCE SOCIETY

Justice in the Marketplace
Filmstrips with script and cassette, $44.50

Designed to inculcate the attitude that consumers have a right to be heard; to help students discern when silence is not golden; and to help them learn how to go about obtaining redress.

CHANGING TIMES

Kroehler Cut-Outs & Room Planner
One 8½ x 11 cardboard sheet for each, free

Cut-Outs sheet contains a wide varity of furniture cut-outs at a scale of ¼" equals one foot. The "Room Planner" is made to the same scale to represent a room.

KROEHLER MANURACTURER COMPANY

Learning About Money
Filmstrips with cassette, $55.00

Includes filmstrips on: Money--What Is It?; How to Spend It.; How Much Do You Need?; and Planning a Budget.

MORELAND-LATCHFORD

Managing Your Money
Filmstrips with cassette, $54.00

Suggests various techniques for spending and saving money. Tells how to use a budget to guide students in buying products and to avoid loss in purchasing.

TEACHING RESOURCES FILMS

Marriage and Money
Filmstrips with cassette, $6.00

Discusses the problems in money management encountered by newlyweds, and how they can be solved by using basic principles: recognize the problem, set goals, establish a plan, and develop consumer skills.

INSTITUTE OF LIFE INSURANCE

The Metric Song
Filmstrip with script and cassette, $4.00

Designed to be used to help people learn the metric language.

J.C. PENNY COMPANY

Money Management Series
Filmstrips with record, $90.00

Filmstrips include: Charge accounts application; Charge cards and charge statements; Retail merchants credit association; The bank loan; The finance company; The credit union.

BFA EDUCATION MEDIA

Persuasion Box
Film and Filmstrips with script, $38.50

The film is a 60 second commercial on Done's Pills. It is suggested that this be analyzed along with any other TV commercials which might be available. The filmstrip is a series of ads which are also to be analyzed with the help of a script. The book deals with the persuasion power of the mass media. Each game is to relate back to the book and any previous discussions on the film and filmstrip.

LEARNING SEED COMPANY

Priorities, Decisions, Security
Filmstrips with record, $20.00

Shows audiences how life insurance affects their lives. Some deal with true-to-life problems and situations.

THE EDUCATIONAL DIVISION

Recycling: An Ecology Study
Filmstrip with cassette, $7.00

How to set up a recycling collection center and student worksheets.

THE ALUMINUM ASSOCIATION

Safe-Toy Environments
Filmstrips with cassette, $5.25

General explanation of why it is important to buy safe toys and what you should look for in purchasing toys.

J.C. PENNY COMPANY

Scholastic Dimension
Filmstrip with script, cassette, and record, $29.50

Materials are designed to be used with scholastic news paper--contains game To Buy or Not to Buy.

SCHOLASTIC BOOK SERVICES

Six Search Visuals: Consumer Economics
Transparencies and spirit masters

Contains six transparencies and spirit masters dealing with problems in consumerism.

SCHOLASTIC BOOK SERVICES

Stopping Leaks in Family Spending
Transparency masters

Broken down on front and back to illustrate realistic daily life situations in which the student may be involved.

3M COMPANY-VISUAL PRODUCTS DIVISION

The Increasing Importance of Grain Foods
Filmstrip with cassette, and poster

Concerned with factors affecting the U. S. and world food supply, changes in U. S. population and their impact on food choices and meal patterns, the evolution of nutrient addition to grain foods, characteristics of today's breakfasts, nutrition labeling and its affects on selecting foods.

CEREAL INSTITUTE, INC.

The Littlest Giant
Soundfilm, free loan

Deals with consumer finance and spending.

ASSOCIATION STERLING FILMS

The Textile Hangtags
Transparencies

Four transparencies which overlay to show the importance of reading labels--gives important information about why you should read labels.

CELANESE FIBERS MARKETING COMPANY

The Textile Scene
Filmstrips with script, record, and cassette

Highlights rights and responsibilities of consumers for textile products.

CELANESE FIBERS MARKETING COMPANY

TO Buy or Not to Buy
Filmstrip, with script and cassette, $99.00

Deals with consumer functions in the marketplace. Shows the many factors which should be taken into account when buying goods and services.

RANDOM HOUSE PUBLISHING COMPANY

Toward a Quality Living
Filmstrip with script and cassette, $19.00

To promote understanding of family as an interdependent consuming and producing unit in the economy, growth of consumer capabilities, skills and understanding to help faster integrated consumer behavior, and increase understanding of the consumer role in public policy formation.

J. C. PENNY COMPANY

Transportation: The American Experience
Series of 50 cards , $24.50

Deals with the history of transportation in America and its effects on lifestyles and land.

SCHOLASTIC MAGAZINES, INC.

Truth in Lending
Overhead transparencies masters

This unit is designed to help students understand the major provisions of the truth in lending law and how it will affect him as a user of credit.

3M COMPANY--VISUAL PRODUCTS DIVISION

Using Credit With Understanding
Overhead transparencies masters

This unit is designed to help students develop concepts and generalizations concerning the wise use of credit, the types available, cost, and legal aspects of credit.

3M COMPANY--VISUAL PRODUCTS DIVISION

Your Space and Mine
Filmstrips with cassette, $13.75

The filmstrip is divided into three sections--proxemics, environmessages, humanizing environments. In each segment, concepts relating people and their environments are illustrated and discussed.

J. C. PENNY COMPANY

Accepting Credit Responsibility. Continental Illinois National Bank, 1972. $.60, 12.

Topics on: What Causes Us to Buy, Credit is Trust, Cost of Credit, Building and Maintaining a Good Credit Rating, Preventing Money Problems, Protect Yourself. With problem solving. Teacher's guide and student's workbook.

Advertising and Displaying Merchandise by Harland E. Samson. South-Western Publishing Company, 1967. $4.28, 12.

This text-workbook presents fundamental principles and practices of merchandising through advertising and display and provides meaningful project experiences on merchandising.

Aging and Retirement by Irving L. Webber. University of Florida Press, 1954. $2.50, 12.

A report of the 5th Annual Southern Conference on Gerontology held at the University of Florida December 25-30, 1954 on Aging and Retirement.

All About the Hall Family by Eva C. Mitchell. Frank E. Richards Publishing Company, Inc., 1970. $3.95, 3.5.

The stories relate everyday activities of a worker and his family. Experiences presented are common to all backgrounds.

The American Consumer: Issues and Decisions by Herbert Jelley and Robert Hermann. Gregg Division, McGraw-Hill Book Company, 1973. $6.27, 9.

This textbook's purpose is to promote better consumer living through the 3 categories of money management, buymanship, and consumer issues (or the extent to which a consumer may or may not be protected by existing laws, government regulations, and business practices that claim to protect his interests).

Student Activity Guide for the American Consumer: Issues and Decisions by Herbert Jelley and Robert Hermann. Gregg Division, McGraw-Hill Book Company, 1973. $2.64, 9.

This workbook or activity book is to supplement the textbook American Consumer. . . and enrich the learning experiences in the text. It reviews the new terms, concepts, and principles in the 3 main areas of money management, buymanship, and consumer issues.

BOOKS

Answers to Your Everyday Money Questions by Lorraine L. Blair. Invest-In-America National Council, Inc., 1968. $1.95, 12.

A money management book written in very informal, novel like, manner. Very easy to understand although detail is lacking.

The Bankers by Martin Mayer. Random House, Inc. (Ballantine Books), 1974. $2.25, 14.

Contains: Bankers and Money, Where the Money Comes From, Where the Money Goes, What Governments Do, International Banking, Trust Departments.

Buyers Beware by Barbara Love. Scott, Foresman and Company, 1972, 6.5.

Consumers in the market place--how they can protect themselves and how organizations and government can protect them.

Buyer Beware! A Report on Product Safety and the Cost of Credit in the Retail Industry by Esther Dyson. Council on Economic Priorities, 1975. $3.50, 12.

Information dealing with product safety and credit practices followed by a selected group of retailers.

Buying Guides by Stephen Udvari and Janet Laible. Steck-Vaugh Publishing Company, 1973. $1.68, 4-6.

Information on buying food, clothes, home furnishings, appliances, and the right to satisfaction.

Consumers: A Personal Planning Reader by Nancy Z. Spillman. West Publishing Company, 1976, 11.

Series of articles on such topics as consumer legislation, planning spending, credit, shopping for clothes, food, appliances, shopper's guide for doctors and lawyers, buying a home, furnishings, metrics, automobiles, consumer protection, insurance, investing.

The Consumer and His Dollars by David Schoenfeld and Arthur A. Natella. Oceana Publications, Inc., 1975. $7.50, 2ndary.

Contains general topics of Consumer Education. Easy to read.

The Consumer and the American Economy by William F. Saalbach. Laidlaw Brothers, 1974, 7-12.

Contains suggestions for use of the series of 5 books on the consumer and the economy. Features objectives, answers to check-up questions for each chapter.

Consumer Credit by Elsie Fetterman and Ruth Jordan. Chas. A. Bennett Company, 1976, 11.

This text covers the rights and responsibilities of consumers, the types and sources of credit, its availability, costs, and legalities.

Consumer Credit Reform by Clark C. Havighurst. Oceana Publications, 1969. $7.50, 13.

Contains a symposium on consumer credit with titles such as: Consumer Credit in the Affluent Society, Legislative Control of Consumer Credit, The New Law of Finance Charges: Disclosure, Freedom of Entry, and Rate Ceilings, Revolving Credit and Credit Cards, Regulations of Consumer Credit Insurance, The Federal Attack on the Loan Shark Problem.

Consumer Economic Problems by Roman F. Warmke, Eugene D. Wyllie, W. Harmon Wilson, and Elvin S. Eyster. South-Western Publishing Company, 1971. $7.96, 12.

This book covers the forces and influences that surround all of us in our daily lives. It deals with the essentials of economic principles and business relations which the consumers experience daily.

Consumer Education in Practice by Elsie Fetterman and Charles Klamkin. John Wiley and Sons, Inc., 12.

This book contains areas of general consumer education, i.e., from consumer and government to investments and banking.

BOOKS

Consumer Finance by Edward T. Burda. Harcourt, Brace, Jovanovich, Inc., 1975, 12.

Looks at elements of a prosporous nation, controlling your capital, conserving and expanding your capital, understanding the function of human capital in our economic system.

Consumer Guides for Buying by Beulah E. Sellers, Roman F. Warmke, and Eugene D. Wyllie. South-Western Publishing Company, 1972. $1.76, 12.

This book covers the guides and buying practices for wise purchasing of consumer goods and services.

Consumer Health by Miriam L. Tuck and Arlene B. Grodner. Wm. C. Brown Company, 1972, 9-12.

Contains information on medical quackery, chronic and disabling diseases, special "treatment" centers, nutrition quackery, beauty aids, advertising, medical practitioners, and consumer protection agencies.

Consumer Housing by Pauline G. Garrett. Chas. A. Bennett Company, Inc., 1972. $6.28, 12.

Contains factors relevent to planning for liveable housing, comparing, judging, and selecting housing consistent with purchasing power and resources, renting VS owning, financing, home improvements, effective buying of furniture, appliances, household goods and services.

The Consumer in the Marketplace by Leon Levy, Robert Feldman, and Simpson Sasserath. Pitman Publishing Corporation, 1976, 11.

Money, credit consumer law, protection, food and drugs, clothing, services, leisure time, automobiles, housing, home furnishings, insurance, and a guide to social living.

The Consumer in the Marketplace by Leon Levy, Robert Feldman, and Simpson Sasserath. Pitman Publishing Corporation, 1976.

Answer key for questions at the end of each chapter in the text and answers for the workbook.

The Consumer in the Marketplace by Leon Levy, Robert Feldman, and Simpson Sasserath. Pitman Publishing Corportation, 1976, 10.5.

Deals with consumer vocabulary development, knowledge application, consumer math, interpreting and keeping informed of consumer information, consumer reaction, and general dealings in the marketplace.

Consumer Law by William G. Haemmel, Barbara C. George, and James J. Bliss. West Publishing Company, 1975. $7.50, 12.

Deals with consumer protection. Uses several state's laws as examples. Stress is on multiple avenues of redress available.

Consumer Math: A Guide to Stretching Your Dollar by Fora M. Locke. John Wiley and Sons, Inc., 1975. $4.95, 12.

Shows how to compute cost, interest rate, premiums, income, payments in your income, bank account, budgets, shopping for food, credit, borrowing money, home purchase, car purchase, insurance, investments, income tax return.

Consumer's Management by Margaret Raines. Chas. A. Bennett Company, Inc., 1973. $10.68, 10.

Contains: The Meaning of Home Management, Plan Spending, Use Credit Wisely, Save Money with a Purpose, Eat Well and Control the Food Dollar, Clothing Control, Your Housing and Home, Consumer Watchwords, Using Time and Energy Effectively, Time for Specific Activities, Time for Children.

Consumer Purchasing by Robert W. Randall. Pendulum Press, Inc., 1973. $1.45, 10.5.

Deals with truth in lending, food value and cost, furniture and appliances, care and use of clothing, insurance, purchasing services, and advertising.

Consumer Protection in a Nutshell by David G. Epstein. West Publishing Company, 1976., 8.

Contains information about inducing consumer transactions, credit, and who can obtain it, disclosure of terms of consumer credit transactions, rate regulation, regulation of other terms of consumer transactions, post-transaction problems.

BOOKS

Consumer Protection: Problems and Prospects by Lawrence P. Feldman. West Publishing Company, 1976, 12.

Looks at the evolution of consumer protection, sources of conflict in the Seller-Consumer relationship, federal regulation and the consumer product safety and effectiveness, consumer redress after the sale, consumer problems of special groups.

Consumer Rights and Protection by William F. Saalbach. Laidlaw Brothers, 1974, 7-12.

Contains information on legal rights and responsibilities, consumer aids and avenues for redress, private plans for economic protection, government programs for economic security.

The Consumer Survival Book How to Fight Inflation by Marvin L. Bittinger. Barron's Educational Series, Inc., 1976. $2,25, 11.

General consumer education area of interests, i.e., percentage of income spent buying food, clothing, housing, furnitures, car, insurance, taxes, health.

The Consumer World by E. Thomas Garman and Sidney W. Eckert. McGraw-Hill Book Company, 1974, 13.5.

The objective of this book is to help students become more informed and better consumers. The program establishes a relationship among home economics, business education, and the social sciences. It is organized around three areas of consumer impact-the consumer himself, his effectivness in the marketplace, and his preparation for the future.

Creative Food Experiences for Children by Mary T. Goodwin and Gerry Pollen. Center for Science in the Public Interest, 1974. $4.00, 12.

A resource type book for teaching children about food. Contains activities and dicussions to be used with children on food, i.e., activities with learning about vegetables.

Credit Unions by Jack Dublin. Wayne State University Press, 1971. $2.95, 9.

Concerned with principles and practices of credit union, management, responsibilities of credit union officers, credit union bookkeeping.

Directory of Government Agencies Safeguarding Consumer and Environment by Daniel Sprecher. Serina Press, 1975, 5.

Contains list of government agencies that can be of help to the consumer in safeguarding consumer rights and their environment.

Douglass Comments on Agriculture by Gus Douglass. W.Va. Department of Agriculture, 1974, 10.

A collection of speeches and editorials prepared during 1974 by Gus R. Douglass, W.Va. Commissioner of Agriculture.

Earning, Spending, and Saving by John D. Wool. Frank E. Richards Publishing Company, Inc., 1973. $1.75, 6.5.

Earning money--ways or how to figure your earnings, planning your spending-budgeting, food, rent, transportation, extra spending, bank services.

Economics: A Personal Consumer by Michael R. Behr and Dennis L. Nelson. Reston Publishing Company, Inc., 1975, 13.

General economic systems and decisions comsumption, investment, insurance, insurance decisions, private decisions in the public sector, public decisions in the public sector.

Economics for the Consumer by William F. Saalbach. Laidlaw Brothers, 1974, 7-12.

Contains information on people and economics, the American economy, money and the economy, government spending and taxation.

Economics for Young Adults by Bertram Linder and Edwin Selzer. W.H. Sadlier, Inc., 1973, 11.

Book is divided into 5 sections: American as Consumers, Americans at Work, How Americans Live, Business in America, and Urban Economics. First section deals with problems of consumers, second section deals with jobs and labor problems, third section deals with levels of living, fourth section deals with business organizational structure and the economy, fifth section deals with cities and economic problems of cities.

BOOKS

Economics for Young Adults by Bertram L. Linder. W.H. Sadlier, Inc., 1973.

Teacher's guide to the text and it contains objectives of materials in each chapter, content outline, motivational devices suggested as a lead to a complete grasp of the objectives, and activities suggested. At the rear of the guide is a list of resources for consumer education.

Economics for Young Adults by Bertram Linder and Edwin Selzer. W.H. Sadlier, Inc., 1973, 11.

Supplements to the text, contains problems and research.

Economics for the Consumer's Perspective by Lewis Mandell. Science Research Association, 1975. $8.95, College.

Contains information on introductory economics.

Economics for the Consumer's Perspective by Lewis Mandell. Science Research Association, 1975. $1.50.

Offers chapter summaries, discussions questions and answers, and possible test questions.

Economic Issues for Consumers by Roger Leroy Miller. West Publishing Company, 1975. $12.95, 9-12.

Looks at the Age of the Consumer-the 1970's, the Consumer as wage earner, how to budget your income, credit, how to get the most from your food dollar and clothes shopping dollar, how to buy or rent a place to live, buying transportation, health care, life insurance and social security, taxes, saving and investing.

Economic Issues for Consumers by Phillis B. Basile. West Publishing Company, 1975.

Chapter summaries and test questions and answers for each chapter.

Economics of the Consumer by Marc Rosenblum. Lerner Publications Company, 1970. $3.95, 10.

Discussions of the role of the consumer in a free enterprise system, the effect of advertising on the consumer, the problems of credit buying, and the agencies and individuals who work for the consumer's interest.

Everybody Guesses by Mildred Luckhardt. Ginn and Company, 1974, 5.5.

In this book, the reader is introduced to more people and what they tell the reader about themselves by the way they dress. They are concerned about themselves and their future.

Family Finances by Denis Raihall. Little, Brown, and Company, 1975, 8-12.

Contains information concerning personal financial planning and objectives, living within your means, credit, insurance, automobiles, housing, vacations, children, income taxes, savings, investments, speculation, retirement, estate planning.

Family Money Management by Stephen S. Udvari and Janet Laible. Steck-Vaughn Publishing Company, 1973. $1.68, 4-6.

Information on understanding income, figuring, expenses, planning family spending, understanding credit, and family financial security.

The Federal Reserve System: Purposes and Functions. Board of Governors of the Federal Reserve System, 1974. $1.00, 15.

Contains: Role of Federal Reserve in Government, Monetary Policy and the Economy, Structure of the Federal Reserve System, Federal Reserve Operations and Commercial Bank Reserves, Open Market Operation, Other Instruments of Monetary Policy, The Federal Reserve in the International Sphere, Bank Regulatory and Supervisory functions.

57 Daisy Place by Martha Davis Dunn. Ginn and Company, 1974, 5.5.

In this book the reader meets people who live in a large apartment building. Here young and old from different background, share common need--food. You discover some of the foods they enjoy, ways they prepare and serve food, and how they choose food and why.

1975 Finance Facts Yearbook by S. Lees Booth. National Consumer Finance Association, 1975, 10.

Population, consumers and their income, consumers and their spending, consumers as financers, consumers and their credit management, the consumer and installment credit.

Financial Security by Max O. McKitrick. McGraw-Hill Book Company, 1975. $2.22, 11.5.

The three chapters in this book discuss topics that consumer educators agree are essential to both short-term and long-term financial planning. Topics covered are: Savings, Investing, Bank Services, Insurance-Protection and Savings, Social Insurance.

Food and Clothing by Hillis K. Idleman and Elizabeth N. Stanton. McGraw-Hill Book Company, 1975. $2.22, 10.

This book provides an introduction to two major areas of consumer expenditures. Since these two topics are of everyday concern-the subjects of food and clothing are considered from various points of view. Student interest is accomplished by use of thought questions, realistic examples.

Food Yields by Ruth H. Matthews and Young J. Garrison. USDA No. 102, 1975, 10.

Yields and losses or gains in the preparation of foods, sample computations for yields of mashed potatoes form raw potatoes, sample computations for yields of broiler fryer chicken, sample computations for yields of striped bass.

Forms in Your Future by M. Goltry. Learning Trends (Globe Book Company), 1975, 7.

Contains helpful information on filling out forms, for example, job applications, union membership, social security, savings deposit slips, order forms to name a few.

Forms in Your Future by M. Goltry. Globe Book Company, 1975.

Offers sample lesson plans, fact sheets, teaching ideas, and sets of discussions for the 24 units in the text.

General Business for Everyday Living by Ray Price, Vernon Musselman, and Curtis Hall. McGraw-Hill, 1972, 9-12.

Concerned with business world. Takes students on a circle tour of the business world. They travel first as consumers, then as workers, and citizens and learn the importance of their choices in these three economic roles.

Getting Around by Larry Cuban. Scott, Foresman and Company, 1972, 6.5.

Describes problems facing commuters today, offers suggestions for problems, discusses future for transportation.

Getting Jobs by Larry Cuban and Eugene Dunlop. Scott, Foresman and Company, 1972, 6.5.

For persons getting ready to enter labor force, discusses factors which help determine success or failure in getting a job.

Getting Ready For Pay Day: Planning Ahead Part III by Margaret W. Hudson and Ann A. Weaver. Frank E. Richards Publishing Company, Inc., 1966. $1.50, 6.

Pay-Day, A Wise Plan-Budgeting, Ways to Plan, Taking Care of Needs, Making a Budget.

Goods And Not So Goods by A.J. Rogers III. Dryden Press, 1972, College.

Looks at lifestyle and the market, the marketplace now, tomorrow, and you and the economy. Concerns choice, production and distribution, insurance, unemployment, inflation.

The Great American Blow-Up by Ivan L. Preston. The University of Wisconsin Press, 1975. $11.95. 10.

Concerned with puffery in advertising and selling.

BOOKS

The Great Discount Delusion by Walter Henry Nelson. Pocket Books, Inc., 1965. $.75, 10.

Deals with discount stores and chains in the U.S. and the tricks they use to confuse consumers.

Government Services for Consumers by Francis A. Corr. Pendulum Press, Inc., 1973. $1.45, 10.5.

Deals with Federal departments, services, cost of government, income tax, tax deductions, worker protection, producer protection, helping the needy, law and the consumer, and the consumer as a citizen.

Handbook of Life Insurance by Wilfred Kelsey and Arthur C. Daniels. Institute of Life Insurance, 1975. free, 9.5.

How life insurance provides security, the social aspects of life insurance, how annuities provide security, how life insurance operates, values of life insurance policies, buying life insurance, and pointers for policyholders.

Health Care Services for the Aged by Carter C. Osterbind. University of Florida Press, 1970. $3.75, 12.

A report of the 19th Annual Southern Conference on Gerontology held at the University of Florida February 1-3, 1970.

Health, Education and Recreation by Hillis K. Idleman and Elizabeth N. Stanton. McGraw-Hill Book Company, 1975. $2.22, 10.

This book discusses the topics of the Basics of Good Health, Problems Connected With Health Care, and Education, Recreation and Vacations.

Help Wanted: Minorities and Women in the Retail Industry. Council on Economic Priorities, 1974. $3.00, 12.

An analysis of various retail firms in relation to their employment practices with regards to women and minorities.

The Housewares Story by Earl Lifshey. National Housewares Manufacturers Association, 1973, 8.

A chronicle of the housewares industry in the United States.

Housing Conflicts by Mary H. Manoni. Scott, Foresman and Company, 1972, 6.5.

Examines the grievances of both tenants and landlords, explores the rights and obligations of tenants and landlords, and indicates ways that tenants have organized to protect their rights.

Housing, Furniture, and Appliances by Hillis K. Idleman. McGraw-Hill Book Company, 1975. $2.22, 11.

This book discusses the topics of Housing Today and Tomorrow, Selecting A Place to Live, Financing and Insuring a Home, Buying Furniture and Appliances.

How to Get A Job and Keep It by Dorothy Goble. Steck-Vaughn Company, 1975. $1.35, 3-6.

How to plan yourself to get a job, writing an application letter, completing a job application form, making the job interview, taking vocational tests, what to do after you get the job, words you should know.

How to Stretch Your Dollar by Adek Whitely Fletcher. Rutledge Books, 1968, 8.

Contains money saving secrets when you buy food, housing, clothing, furniture, insurance, when you borrow, charge, pay cash, take a trip.

I Can Sell You Anything by Carl P. Wrignter. Ballantine Books, 1972. $1.75, 7.

Contains information to be used as a consumer's guide to the ad game.

In and Around by Margaret Dewald. Ginn and Company, 1974, 5.5.

The reader travels by bus through the city to see how others live. He or she visits with them in their homes and see how they manage in everyday situations. The reader sees people take action through plans and decisions.

BOOKS

Interact by Joyce Jacobsen, Richard Lidz, and Susan Wenger. Pitman Publishing Corporation, 1974.

Filmstrip frames and scripts, activity book reproductions with answers, and suggestions for additional activities and discussion.

It's Your Money: Book II by Lloyd L. Feinstein and Charles H. Maley. Steck-Vaughn Company, 1973. $1.44, 6-8.

Basic math review, it's used in conjunction with Book I; therefore, please refer to Book I evaluation.

It's Your Money: Book I by Lloyd L. Feinstein and Charles H. Maley. Steck-Vaughn Company, 1973. $1.44. 6-8.

Basic math review. Instructions on how to manage your money wisely. Money management topics on such areas as credit, insurance, social security.

Know Your Merchandise by Isabel Wingate, Karen Gillespie, and Betty Milgrom. McGraw-Hill Book Company, 1975. $7.47, 10.5.

The text is divided into 9 units (42 chapters). First unit is a basic introduction to merchandise information and has a chapter on the salesperson and consumer. Units 2 and 3 introduce two basic kinds of materials textiles and nontextiles. 4-9 Units contain chapters on various products made from textile and nontextile materials as well as chapters on food, nutrition, and food products.

Learning Economics Through Children's Stories by Andrew T. Nappi, R. Allen Moran, and Mary Jo Berdan. Joint Council on Economic Education, 1973., 10.5. $1.00.

A bibliographical reference to materials for children's educational materials on economics.

Learning to Be a Better Buyer by William F. Saalbach. Laidlaw Brothers, 1974.

Contains information on why consumers buy, buying wisely, meeting your housing needs, and meeting your transportation needs.

Legal Protection for the Consumer by Stanley Marganstorms. Oceana Publications, Inc., 1973. $4.00, 12.

Deals with subject in nontechnical language.

Let's Go Shopping by Meryl L. Landy. Frank E. Richards Publishing Company, Inc., 1975. $1.50, 6.5.

Where should I do my shopping? Specialty shop, chain store, mailorder house, drugstore, department store, aids the learner in how to know what stores to shop at for the best deals.

Life Insurance Fact Book 1975. Institute of Life Insurance, 1975, 14.

A good source of statistics and information about life insurance and life insurance companies. It includes charts, tables, graphs, and glossary.

Life on Paradise Island by W. Harmon Wilson, Roman F. Warmke. Scott, Foresman and Company, 1970, 6.5.

In this story the reader will learn about the economic problems of an imaginary tribe of people on an imaginary island and how the tribe solved these problems. Many of the problems of the tribe on the island are the same as ours today.

Living in a Consumer's World by Milton Finkelstein and Arthur Nitzburg. Globe Book Company, 1974. $8.24, 7-12.

Looks at automobiles, nutrition, clothing, shopping, appliances, the housing question, planning for the future.

Living in a Consumer's World by Milton Finkelstein and Arthur Nitzburg. Globe Book Company, 1974, 7-12.

Contains series of lesson plans to go along with textbook follows form of AIM MOTIVATION DEVELOPMENT SUMMARY.

Managing Your Money and Credit by William F. Saalbach. Laidlaw Brothers, 1974, 7-12.

Contains information on money management, saving and investing, understanding consumer credit, and using consumer credit.

BOOKS

Managing Your Money for Retirement by William Laas. Popular Library, 1970. $.95, 8.

Contains authoritative information to help you make the most of your money in retirement.

Mathematics for the Consumer by Roswell E. Fairbanks, Robert A. Schultheis, Edwin B. Piper. South-Western Publishing Company, 1975. $6.44, 10.

This book provides a logical presentation of everyday mathematics needed by the consumer. Emphasis is placed on everyday consumer problems. A five step learning plan and a planned program of review insures mastery of new skills and previously learned skills.

Minding the Corporate Conscience 1975 by Leon Reed. Council on Economic Priorities, 1975. $5.00, 12.5.

A survey of activist challenges to corporations in the areas of corporate responsibility, equal implyoment, South Africa, environment, energy, military production, consumer issues, and political contributions.

Money Management by Max O. McKitrick. McGraw-Hill Book Company, 1975. $2.22, 11.

This book discusses topics on money management, credit, and taxes.

Money Management: Choices and Decisions by Elsie Fetterman. Houghton-Mifflin Company, 1976., 8.5.

The purpose of this text is to explain the variety of possible choices so that the reader can select those best suited to his or her way of life. The book is divided into ten subtopics all dealing with consumer education. Each subtopic presents its own problem in the form of a case study and the solution is left up to the reader by presenting him or her with the same problem and giving worksheets, tables, to complete.

Money Management for the Consumer: Readings and Cases for Money Magazine by Denis T. Raihall. Educational Associates, 1973, 14.

The text contains readings and cases from money magazine and they are adapted from real life situations. This text is intended to supplement personal finance or consumer education texts where materials from the course can be given some relevance.

Needs and Services by Muriel Moulton. Scott, Foresman and Company, 1972, 6.5.

People living in cities have common needs, most of which are met through services provided by local government.

New Careers for Older People by Carter C. Oslerbind. University of Florida Press, 1971. $3.75, 12.

A report of the 20th Annual Southern Conference on Gerontology held at the University of Florida February 7-9, 1971.

The New Handbook of Prescription Drugs by Richard Burback. Ballantine Books, 1967. $1.95, 7.

Contains information available that is useful to both doctors and patients as a money-saving guide to prescription drugs.

Nutrition Scoreboard by Michael F. Jacobson. Avon Books, 1975, 10.5.

A simple approach to better eating. Tells the facts about food.

Nutritive Value of American Foods by Catherine F. Adams. US Department of Agriculture, 1975, 7.

Provides values for calories and nutrients supplied by various household measures and market units for food.

Outdoor Recreation: A Legacy for America. Department of the Interiou/Bureau of Outdoor Recreation, 1973. $3.45, 6.

Deals with recreation in America and the people, resources, and responsibilities.

People and the City Teaching Tactics by Larry Cuban, James F. Marran, Daniel Powell, Philip Roden, Pearl Shaton. Scott, Foresman and Company, 1974, 6.5.

This is the teacher's guide for an urban studies series. The series consists of 16 student booklets and the Teaching Tactics guide. Each booklet in series focuses on 1 aspect of life in the city. The guide summarizes the booklets and gives suggestions for teaching each one.

BOOKS

Personal Finance by Jerome B. Cohen. Richard D. Irwin, Inc., 1975. College.

Income and Occupation , Expenditures, Budgeting, Comsumerism, The Tax Bite, Charge accounts, Credit cards, Installment Plan, Obtaining a Loan, Using Your Bank, Savings and Savings Instruments, Life Insurance, Social Security. Annuities, Pension, Health Care, Automobile, Fire, Property Insurance, Buying a Home, Introduction to Investments, How to buy and sell securities, Obtaining Investment Information, Investment Companies- Mutual Funds, Estate planning, Wills, Trusts, Estates, Death, and Gift Taxes.

Personal Finance for Consumers by Benjamin M. Trooboff and Fannie Lee Boyd. General Learning Press, 1976, 11.

Deals with money management and decision making, planned spending, managing credit, managing appliance money, spending housing dollars, transportation, food expenses, clothing expenses, insurance, health and recreation, saving and investment, frauds, advertising, environment, services, taxes, and solving money problems.

Personal Finance for Consumers by Benjamin M. Trooboff and Fannie Lee Boyd. General Learning Press, 1976, 11.

Consolidation of worksheets suggested in the text to accompany specific chapters.

Personal Finance for Consumers by Benjamin M. Trooboff and Fannie Lee Boyd. General Learning Press, 1976.

Typical teacher's manual with a wide variety of true/false, multiple choice, matching, completions, and resource questions for each chapter.

Personal Law by Norbert J. Mietus and Bill W. West. Science Research Association, 1975. $12.95, College.

Contains information on you and the constitution, you, law, and the courts, you as victim or accused of crime, you as tortfeason or victim, you as student, you as owner or driver of a motor vehicle, you as family member, you as consumer, you as insured, you as home owners.

Personal Law by Norbert J. Mietus and Bill W. West. Science Research Association, 1975. $2.00.

Offers answers for text chapter review questions, and groups of true/false, multiple choice, fill in, and essay questions with answers.

Personal Money Management by Thomas E. Bailard, David L. Biehl, Ronald W. Kaiser. Science Research Associates, 1973. $12.50, College.

Contains information designed to enable the students to analyze and direct their own financial affairs. Usses 4 aspects to do this: the Chuck and Nancy case problems, step-by-step procedures for making financial decisions, discussions of the appropriateness of alternatives, organization of topics around financial strategy.

Personal Money Management by Thomas E. Bailard, David L. Biehl, Ronald W. Kaiser. Science Research Associates, 1972. $2.00.

To be used with "Personal Money Management" textbook, contains quizzes, and discussion information.

Portable Appliances by Amber C. Ludwig. Sears Roebuck, 1971, 8.

Selection, use, and care of portable appliances.

Poverty in a Dual Economy by A. Dale Tussing. St. Martins Press, 1975. $4.95, 9.5.

Deals with proverty in our present economic environment where a majority of the population is nonpoor and a small minority is chronically poor.

Practicum for the the Consumer's World by Garman Eckert. McGraw-Hill Book Company, 1974, 13.5.

Designed to help you, the reader, develop and apply what you have read in the supporting Resource (The Consumer's World). It offers carefully chosen opportunities to experiment with new attitudes and values while you explore a variety of consumer problems and issues.

Protection and Law by Gerald F. Bober. McGraw-Hill Book Company, 1975. $2.22, 10.

This book discusses the Law and the Consumer, Deception and Fraud, Helping the Buyer Beware.

BOOKS

Resistant Prices by Paul A. Brooke. Council on Economic Priorities, 1975, 12.5.

A study of competitive strains in the antibiotic markets.

Services for the Aging by Irving L. Weber. University of Florida Press, 1957. $2.50, 12.

Report of the 7th Annual Southern Conference on Gerontology held at the Universtiy of Florida March 14-15, 1957 on service for the aging.

Shopper's Guide: The 1974 Yearbook of Agriculture. US Department of Agriculture, 1974. $5.70, 9.

Contains information helpful to shoppers. It's a collection of articles on food materials, equipment, gardening, services, and recreation.

The Shortchanged: Minorities and Women in Banking by Rodney Alexander and Elisabeth Sapery. 1973, 12.

In-depth study in the employment area. Analyzes and documents the social failures of the banking industry.

SuperShopper by David and MaryMae Klein. McDougal, Littell and Company, 1971, 8.5.

This text has units on Getting Your Money, about jobs, Saving Your Money, banks, stocks, and bonds, Insurance, Spending Your Money, ads, guarantees, shopping, and Getting the Most for Your Money.

SuperShopper by David and MaryMae Klein. McDougal, Littell, and Company, 1971, 11. (Teachers manual)

Gives the teacher suggestions on how to develop each unit in text.

Sylvia Porters Money Book by Sylvia Porter. Doubleday and Company, Inc., 1975. $14.95, 12.

This large, voluminous book contains material on money management from checkbook, investments, to divorce costs.

The Teenager and His Family by Elizabeth J. Webb. Pendulum Press, Inc., 1973. $1.45, 10.5.

Deals with the family unit, marriage, children, changing family roles, family decisions and budgeting, deaths, and the cycle of life.

That We May Eat: 1975 Yearbook. US Department of Agriculture, 1975. $2.95,7.

Contains articles on such subjects as the history of farming, the diseases that destroy plants, meat, milk, and fish.

Today's Supermarket Shopper. National Association of Food Chains, 1975, 8.

Looks at today's supermarket shopper, age and income, marital status and number of children, education, employment, and home ownership, analysis of region, satisfied VS Dissatisfied shopper, miscellanious.

Transportation by Hillis K. Idleman and Max O. McKitrick. McGraw-Hill Book Company, 1975. $2.96, 10.5

This book discusses Transportation in Modern America, Buying a Car, Financing and Insuring A Car.

Understanding the Marketplace by Hillis K. Idleman and Max O. McKitrick. McGraw-Hill Book Company, 1975. $2.96, 10.5.

This book discuses Psychology, Values and Decision Making and Effective Consumer Behavior.

Urban Transportation Factbook: Part I. Motor Vehicle Manufacturers Association of the US, Inc., 1974, 10.5.

Summary highlighting the most important transportation related phenomena occurring in major metropolitan areas today.

Urban Transportation Factbook: Part II. Motor Vehicle Manufacturers Association of the US, Inc., 1974, 10.5.

Graphical summary and detailed analysis of transportation growth statistics, comparisons among different methods of transportation.

BOOKS

Where Does the Money Go? by Hazel Taylor Spitze and Patricia H. Rotz. Steck-Vaughn Company, 1969. $1.35., 3.4.

Utilize episodes in the lives of 3 neighboring families to explore some of the possible money traps into which many families fall. Help students recognize how many money problems can occur and how they may be solved or avoided through adequate planning, money management topics from checking accounts to credit and wise shopping.

Where to Go, Who to See, What to Do by Stephen Udvari. Steck-Vaughn Publishing Company, 1973. $1.68., 4-6.

Deals with problems in social services, medical services, employment services, legal services, and recreational services.

You the Consumer by Linder and Selzer. W.H. Sadlier, Inc., 1973, 11.

Defining Consumer, the Consumer-Yesterday and Today, Advertising and the Consumer, Problems of Consumers, Buying on Credit, Credit Problems and the Law, Getting the Most of your Money, Life Insurance, Reading Labels, Food Grades and Standards, Comparison Shopping, Government Aids the Consumer, Other Aids to the Consumer, Budgeting One's Income, Savings and Investment, Guaranties and Warranties, Taking Your Complaint to Court, The Consumer and Good Nutrition, The Wise Consumer Buys Medicine, Buying a New Or Used Car, Consumer Responsibilities, The Consumer Buys or Rents a Home.

You and Your Money by Dorothy Y. Goble. Stech-Vaughn Company, 1967. $1.35, 3-4.

Contains sound advice and practical information about good habits and wise consumer buying and money management. Employs typical situations and fundamental principles to show possible money management pitfalls which adults often fall into.

You and Your Pension by Ralph Nader and Kate Blackwell. Grossman Publishers, 1973. $1.65.

Why people who expect pensions never get them. The aim of this book is to show that millions of people who are employees in private pension plans often take great risks when they bet on a payoff from private pensions. Also steps to take in reducing these risks.

Young Teens and Money by Mary Beery. McGraw-Hill Book Company, 1971, 7-12.

Looks at the money problems of teens: allowances, budgeting, decision-making, credit.

Your Family and Its Money by Helen Thal and Melinda Holcombe. Houghton-Mifflin Company, 1968, 9.5.

This book is divided into 5 parts. The first is a prologue discussing the consumer and his money. The second part deals with the social and economic setting in which the family lives. The third part discusses the management in family living, the ways families live with money, decisions, money, and family goals, and design for family spending. The fourth part of the book deals with information on financial decisionmaking. The last part is an epilogue on money matters.

Your Money's Worth by Sidney Margolius. International Ladies Garment Workers Union, 1973, 10.

Shows various amounts of cartoon descriptions showing the consumer how to get his full dollar's worth. How to slip by sales pitches to get you to buy.

Your Work and Your Career by Bertram Linder and Edwin Selzer. W.H. Sadlier, Inc., 1975, 11.

Contents: You, the Worker, Supply and Demand in Jobs, Division of Labor, Wages and Salaries, Job Security, Getting A Job, Labor Unions, On Strike, Weapons of Employers, Three Controversial Labor Issues, Settling Labor Management Disputes, Federal Labor Laws, Social Security, How State Laws Protect the Worker, Women Workers, The Impact of Automation, Know Yourself, Preparing for College, Careers in the Service Industry, Careers in the Government, Careers in Technicians, Careers in Business, Careers in the Professions, Careers in Recreation Industries, Appendix for Career Information.

Your Work and Your Career by Bertram L. Linder and Edwin Selzer. W.H. Sadlier, Inc., 1975.

Contains objectives, content outline, motivational devices, activities.

Business Mathematics, by Flora M. Locke
John Wiley and Sons, Inc.; 1972, 463 pp., $4.95, 12.

Shows how to use math effectively in merchandising, banking, credit, installment buying, accounting, insurance, taxes, payroll etc.

Ecology: Selected Concepts by David Sutton and N. Paul Harmon
John Wiley and Sons, Inc.; 1973, 287 pp., $3.95, 12.

Demonstrates the interaction of living organisms with their environment from four major points of view - energy, cycles, population, and ecosystem.

Money in the Economy by Thomas M. Havrilesky
John Wiley and Sons, Inc.; 1972, 226 pp., $3.95, 12.

Includes basic conepts of the market system, money, credit, inflation, banking and the Federal Reserve System, monetary and fiscal policy.

Think Metric by Thomas F. Gilbert and Marilyn B. Gilbert
John Wiley and Sons, Inc.; 1973, 171 pp., $2.95, 12.

Demonstrates the metric language directly, without converting, by using rules-of-thumb and memory aids. Also includes a chapter on conversions. Illustrated.

Adult Consumer Education
Curriculum guide, 1973, Adult, Cost:$3.00

Concerned with reaching the rural poor. Presents form for state-wide media campaign, educational TV, correspondence courses and newsletters. Talks about consumer education training for para-professionals and community leaders.

CONSUMERS UNION OF THE U.S., INC.

Business and Office Education Resource Supplement
resource guide, 1971, k-12, Cost: $2.40

Uses the method of concept, subject area, suggested learning activity, suggested resources, generalization, to help the teacher make improvements on consumer education as it is taught with business and office education

Ohio State Dept. of Education

Consumer Education
guide, 1974, 9-12, Cost: $1.50

Follows the method of presenting content area, learning experiences, evaluation, also noting performance objectives. The guide covers such consumer topics as money management, the significance of consumer rights and responsibilities, and participation in the business community. Pre- and post-tests are included in the appendix along with instructional materials.

Wisconsin Dept. of Public Instruction

Consumer Education
guide, 1970 (revised 1971), k-12, Cost: $2.40

Has separate units- one for k-6 and another for 7-12. The guide also possesses a selected bibliography for each section. Also has a section on consumer education for the mentally retarded and the socio-economically disadvantaged. Follows the method of concept, suggested learning and evaluation experiences, generalizations, and suggested resources.

OHIO DEPT. OF EDUCATION

Consumer Education
guide, 1972, 11-12,

Designed as a part of the social studies curriculum. Looks at such subject areas as the background history of the American economy, money, the consumer and wise spending, consumer protection, and a supplementary unit on banking. Follows the format of emphasis, theme, key concepts, activities or projects, and suggested outline for each unit. Also gives a list of available audio-visuals on the subject along with a bibliography of printed materials.

CABELL COUNTY SCHOOLS (W.V.)

CURRICULUM GUIDES

Consumer Education-A Course of Study
Course outline, 1969, 7-12

Concerned with such consumer topics as credit, income, reserves, inheritance, debts, and consumption. It follows the method of presenting the fundamentals of the area, class activities, concepts, and available resources. It presents charts and transparency masters.

W.Va. RETAILERS ASSOCIATION

Consumer Education: A Resource Guide for Georgia Schools
Resource guide, 1972, k-12, Cost: $2.50

The guide is organized according to the concepts of planning, buying, borrowing, protecting, sharing, and saving. Broad behavioral objectives are stated for each concept. Learning experiences to achieve these objectives are grouped under k-3,4-6,7-9,10-12. Resource materials related to each concept are also suggested. Contains both pre- and post-tests.

UNIVERSITY OF GEORGIA

Consumer Education Curriculum Guide for Ohio
1976, k-12, Cost: $2.50

This edition is an update of the 1970. This one is directed more to the secondary level. It uses the system of concept, teacher strategies, supplemental aid, and generalizations.

OHIO STATE DEPT. OF EDUCATION

Consumer Education Curriculum Modules-Guide
guide to the use of rest of series, 1974, 9-12, Cost: $17.75 per set

It explains how to use the modules. Presents fieldtesting, adaptation for adult learners, adaptation for vocational groups, and a behavior inventory. It reviews curriculum and instruction materials and suggests some consumer education topics.

U.S. OFFICE OF EDUCATION

Consumer Education Curriculum Module I
1974, 9-12, Cost: $17.75 per set

Looks at content areas of the inquiry process by way of consumer education. The guide follows the method of inquiry and objectives of recognizing a problem, considering tentative solutions, clarifying terms, collecting data, analyzing data, applying conclusion. It contains worksheets for students as well as transparency masters.

U.S. OFFICE OF EDUCATION ALONG WITH
NORTH DAKOTA STATE UNIVERSITY

Consumer Education Curriculum Modules II
1974, 9-12, Cost: $17.75 per set

Looks at consumer topics by way of the valuing process. It follows the method of recognizing value components, considering value-relevant behavior, clarifying values exemplified, hypothesizing about value sources, analyzing value alternatives, and examining value preferences. The guide also contains worksheets for students as well as transparency masters.

U.S. OFFICE OF EDUCATION ALONG WITH
NORTH DAKOTA STATE UNIVERSITY

Consumer Education Curriculum Module III
1974, 9-12, Cost: $17.75 per set

Follows the format of presenting teacher-learner dialogue in possible situations in which a consumer may be involved. Also indicates objectives and generalizations. Follows the spiral-process approach in these modules. This volume looks at decision-making.

U.S. OFFICE OF EDUCATION ALONG WITH
NORTH DAKOTA STATE UNIVERSITY

Consumer Education Curriculum Module IV
1974, 9-12, Cost: $17.75 per set

Looks at consumer topics through the action process. Follows the method of recognizing issues, considering evidence and alternative actions, clarifying consumer actions, organizing evidence and selecting actions, analyzing actions and accepting consequences. Contains worksheets for students and transparency masters.

U.S. OFFICE OF EDUCATION ALONG WITH
NORTH DAKOTA STATE UNIVERSITY

Economic Education for Arkansas Elementary Schools
1969, k-12

Concerned with such topics as the problem of scarcity, economic goals, productive resources, the market economy of the U.S., financial institutions, the circular flow, resource extenders, interdependence and trade, and economic analysis. Follows the method of stating area, presenting overview, presenting content guide for each grade level in each concept area. Gives examples of possible classroom applications and contains transparency masters.

LITTLE ROCK PUBLIC SCHOOLS

Consumer Education for Families with Limited Incomes
February 1971, for adults with 4-6 grade educations, Cost: $10.50

Designed to teach adults with limited incomes and limited educations. Each lesson contains behavioral objectives, vocabulary words, suggestions for content and learning experiences, suggestions for application, and key ideas. Following each lesson are directions for transparencies, posters, bulletin boards, instant slides, simulation games, case studies, skits, and stories.

TEXAS TECH UNIVERSITY

Consumer Education in an Age of Adaptation
1971, secondary and post-secondary,

Contains educational objectives in major content areas, explains how to adapt material to meet students' needs-cultural differences, age differences and abilities. Also possesses a bibliography of suggested readings, opinionnaires, content questionnaires, consumer behavior questionnaires and an appendix of consumer terms.

SEARS AND ROEBUCK

Consumer Education in Junior and Community Colleges, Post Secondary and Vocational
1972, post-secondary, Cost: $3.00

Develops interdisciplinary team approach. Presents consumer materials for an English course, consumer education geared to Hawaiian needs, a practical course for business students in a technical institute. It surveys vo-ed programs in four states, and also notes a back-to-school program for women. Uses case studies.

CONSUMERS UNION OF THE U.S., INC.

Consumer Education Part I
January 1971, 11-12,

Contains guide to resource materials for both teacher and student. Contains pre-tests and post-tests, how to make slides, case studies, etc. The areas of money management, values, resources, decision-making, citizenship, savings and investment, credit, insurance, housing, clothing, automobiles, and government legislation.

HOME ECONOMICS INSTRUCTIONAL
MATERIALS CENTER

Consumer Education Part II
1972, secondary level

Concerned with the topic areas of protection against fraud and deception, saving and investing, insurance, taxes, the consumer and ecology. Follows the method of presenting goals in each topic area, an outline of the content, behavioral objectives, student activities, vocabulary, and resource materials.

BOARD OF EDUCATION OF THE CITY
OF CHICAGO

Consumer Education Part II
January 1971, 11-12 grades, Cost: $6.50

Concerned with such consumer subjects as values, resources, the decision-making process, consumer buying, consumer citizenship, the consumer and the economy, and the sources and functions of money. The guide contains student and teacher references, suggested learning experiences, slides, transparency masters, objective tests, case studies, skits, simulation games, cartoons, and crossword puzzles for students.

TEXAS TECH UNIVERSITY

Consumer Problems of the Poor
1972, 1-12

A module of a series of nine. It may be presented as a semester course or as a mini-unit in such fields as social studies, business education, home economics, industrial arts, agriculture. It follows the method of presenting understandings, suggested pupil and teacher activities, and resources.

THE UNIVERSITY OF THE STATE
OF NEW YORK

Contracts- Student Module
1972, 11-12 as well as post-secondary

Looks at six topics pertaining to contracts - what happens if the seller breaks the contract, guarantees and warranties, what happens if the buyer breaks the contracts, what happens if you, the buyer, is sued, etc. The guide follows the format of presenting information pertaining to each area, then discussion questions, and a case to solve.

THE SCHOOL DISTRICT OF PHILADELPHIA

Correspondence Courses in Agriculture, Family Living and Community Development

post-secondary

Outlines correspondence courses in consumer buying, practices, problems, practicabilities, consumer values and goals, how to shop, credit, consumer protection, cons problems and how to complain. Outlines the content area of each concept, presents generalizations and resource sections. Charts and magazine article reprints.

Course Outline for Consumer Education

July 1972, secondary

Designed to be used with textbook entitled *The Consumer in the Marketplace* by Levy, Feldman, and Sassarath. Covers the areas of basic economic theory, budgeting, purchasing of food, drugs, clothing, leisure time activities, housing, savings and investing, consumer law and protection, banking, insurance, credit, and taxation. Has a schedule of films and showing dates. Also has an outline of each content area, vocabulary, and transparency masters.

HINSDALE HIGH SCHOOL
ANNE MILLER

A Departemt Store in a Classroom

1969, k-12, Cost: $1.00

Contains objectives, concepts, generalizations, and related learning experiences, teaching techniques, community resources available, guidelines for use to newspapers and magazines, criteria for judging the educational value of outside materials and a list of additional sources of information.

SEARS AND ROEBUCK

The Doing Book

1973, 9-12, Cost: $3.50

Offers alternatives to traditional teaching methods. Actively involves the student. Concerned with such topics as value goals, budgeting, and money management, wise shopping, credit, and consumer protection laws. Uses the method of presenting goals for each content area, group size, time required, materials needed, skits.

MIDDLESEX COMMUNITY COLLEGE

Dual Concept Role Project-Excerpts from a Research Project
February 1970, secondary level

Contains glossary of terms as well as transparency masters, questionnaires, case studies, role playing, bulletin boards. Uses method of presenting concept, subconcept, behavioral objectives, generalizations, learning experiences. Looks at concepts such as family relations, skills for living, and management as a working homemaker.

OHIO STATE DEPT. OF EDUCATION

Early Childhood Consumer Education
1973, early childhood, cost: $3.00

Contains home visit programs, supermarket discovery center, case studies of classroom programs, shoe store, bank games, shopping and classroom stores, building nutrition concepts, building consumer knowledge by way of evaluating toys.

CONSUMERS UNION OF THE U.S.

Economics Unit Outline
1973, cost: free, 1-9 grades

Offers a subject matter outline, suggestions for activities, and a bibliography. The material deals with the economy as seen through the eyes of the trucking company.

AMERICAN TRUCKING ASSN, INC.

Elementary Level Consumer Education
1972, elementary, cost: $3.00

Presents case studies of interdisciplinary programs, consumer social studies, consumer science. Also case studies of teaching techniques, field trips, classroom companies, the classroom store, newspapers and textbooks.

CONSUMERS UNION OF THE U.S.

Family Financial Education for Adults
July 1969, post-secondary, cost: $4.00

Contains content outline and suggestions for class participation, suggestions for programs directors of adult education, suggestions for resource speakers. Presents 12 topic areas with a suggested outline for each. These are budgeting, buymanship, credit, housing, insurance, banking services, savings and investment, personal taxes, social security, medicare, and pensions.

COUNCIL FOR FAMILY FINANCIAL EDUCATION

CURRICULUM GUIDES

The Family Budget
1970, 9-12, cost: $1.25

A teacher's section with statement of idea, skill, and learning objectives. Instructions for evaluation with pre- and post-tests.

HOME ECONOMICS EDUCATION ASSN.

Guidelines for Consumer Education
1972, 8-12,

Gives procedures for implementation, consumer education topics, such as the consumer in the marketplace, credit, housing, food, transportation, clothing, health, insurance, recreation, savings and investment. It also gives a selected bibliography of resources. It follows the form of objectives, outline of content, suggested activities, and instructional materials.

OFFICE OF THE ILLINOIS SUPT.
OF PUBLIC INSTRUCTION

Home Economics for Families with Limited Incomes
1971, k-12, cost: $2.40

Designed for teaching families with low incomes. Follows the method of concept, suggested learning and evaluation experiences, and resources and a generalization. It is concerned with such topics as the economic system, income procurement, consumer behavior determinants, consumer alternatives, roles, rights, and responsibilities, community resources, and a selected bibliography.

OHIO STATE DEPT. OF EDUCATION

Home Economics Supplement to Consumer Education
1970, k-12, cost: $2.40

This is a composite of learning experiences in home economics and consumer education. It uses the method of concept, suggested learning and evaluation experiences, and suggested resources.

OHIO STATE DEPT OF EDUCATION

Illinois Journal of Education
October 1969, secondary level

Gives a report of a pilot school program, a survey of consumer education programs at 13 Illinois schools and also contains articles on how it may be taught in freshman college English and business courses.

ILLINOIS OFFICE OF THE SUPT
OF PUBLIC INSTRUCTION

Management and Family Economics
1971, k-12, cost: $1.60

Follows the method of presenting concepts and content, learning experiences and evaluations, and resources and a bibliography at the end of each content area. Also contains transparency masters, bulletin board instructions and notes on major objective and behavioral outcomes.

DEPT OF EDUCATION OF TALLAHASSEE

Oklahoma Home Economics Education
1970, 9 to post-secondary

Contains glossary of consumer terms, philosophy and objectives, and a section on enriching consumer education with such things as forms for record keeping, bulletin board and transparency ideas, individualizing instruction, library resources, contracts, and agreements. Follows the method of presenting behavioral objective, learning experiences, evaluation, concepts and generalizations.

OKLAHOMA STATE DEPT OF VOCATIONAL
AND TECHNICAL EDUCATION

Preparing the Consumer Educator
1973, post-secondary, cost: $3.00

Uses case studies of in-service teacher preparation.

CONSUMERS UNION OF THE U.S.

Social Studies Resource Supplement to Consumer Education
1971, k-12, cost: $2.40

Looks at what social studies can contribute to consumer education. Contains masters. Follows the method of concept, suggested learning experience and evaluation experiences, suggested resources.

OHIO STATE DEPT OF EDUCATION

Suggested guidelines for Consumer Education
1971, k-12

Explains the basic need for consumer education. Presents the different types of implementation methods, content areas for the curriculum, and instructional resources.

PRESIDENT'S COMMITTEE ON CONSUMER
INTERESTS'

Suggested Guidelines for Consumer Education
1970, k-12,

Examines the methods of teaching such as the individual teacher approach, team teaching, interdisciplinary, systems approach, in relation to consumer education. Looks at the instructional program. Uses the method of presenting objectives, learning activities, and resources. Notes the responsibilities of all involved with consumer education.

DEPT OF HEALTH, EDUCATION, AND WELFARE

Teacher's Guide to Financial Education
1967, secondary, cost: $1.00

Divided into sections entitled "Not Enough Money," "Too Much Money," "Just Enough Money," etc. Well-illustrated with transparency masters. Each section deals with a financial problem by presenting financial situations left to be worked out by the student.

DEPT OF HOME ECONOMICS, NATIONAL
EDUCATION ASSN.

The Tennessee Statewide Consumer Education Program
May 1975, secondary

Concerned with such consumer topics as appliances, automobiles, credit, clothing, education, funerals, etc.. Contains complete outlines of what each content area possesses. Complete source for a lesson plan.

UNIVERSITY OF TENNESSEE AT NASHVILLE

Vocational Home Economics Curriculum Guide
1972, 9-12,

Looks at such areas as clothing and textiles, child development, food and nutrition, housing and home furnishings. Follows the method of presenting outline of each content area, generalizations, teaching and learning and evaluation strategies, concept emphasis keys, behavioral outcomes.

OHIO STATE BOARD OF EDUCATION

You !!! The Consumer
1972, adult

The purpose is to show the student that consumerism is a continual learning process enveloping every phase of his life. Contains nine lessons for 45-90 minute classes. Each lesson has ten questions to ask and use for a basis of class discussion. Looks at credit, food buying, budgeting, housing, etc.

SAN DIEGO COMMUNITY COLLEGES

Consumer Redress
Changing Times Education Service, $8.95

Educational Games and Simulations in Economics
Joint Council on Economic Education, $1.00

Family Decisions
Cooperative Extension Service of Washington State University, $6.00

Heart Puzzle
Heart Association, Free

How Was the Trip? (Play)
Department of Health Education and Welfare

Money Bingo
Gillum Book Company, $6.30

On Strike and Other Economic Games
Scholastic Book Services, 95¢

Paying Your Way
McGraw Hill Company, Inc., $15.95

Risko
American Heart Association, Free

Sharp Shopper
Gillum Book Company, $6.65

Swindle!
Changing Times Education Service

Value Bingo
Gillum Book Company

You're the Banker
Federal Reserve of Minneapolis

Note: Individual games are evaluated in the section dealing with the specific subject matter.

Consumer Education

Delta Pi Epsilon
Total Set, $9.00 (less 20% discount)

Instructors Handbook, 50¢
Unit I. The Individual Consumer in the Marketplace, 50¢
II. Budgeting and Money Management, 50¢
III. Using Consumer Credit, 50¢
IV-1. Buying Goods - Food, $1.00
IV-2. Buying Goods - Clothing, 50¢
IV-3. Buying Goods - Household Furnishings and Appliances, 50¢
V. Buying Services, 50¢
VI. Buying Transportation, 50¢
VII. Using Leisure Time, Energy, and Money, 50¢
VIII. Housing, 50¢
IX. Making Use of Insurance, $1.00
X. Savings and Investments, $1.00
XI. Consumer Taxes, $1.00
XII. The Consumer in Society, 50¢

Learning Activity Packages

Unigraph Products
Each package, $12.50 plus 50¢ handling
Workbooks (additional copies) $6.50 per dozen, plus 50¢ handling
Teachers Guide, $1.00 each

Advertising, by William L. Johnston
Budgeting, by Joanne Primavera
Comparison Shopping, by William L. Johnston
Consumer Contracts, by William L. Johnston
Consumer Rights and Responsibilities, by William L. Johnston
Credit, by Dianne Macdonald
Financing and Insuring a Car, by Dianne Macdonald and Joanne Primavera
Housing, by William L. Johnston
Inflation and Recession, by William L. Johnston
Labels on Food and Clothing, by William L. Johnston
Payroll Deductions, by Betty Sullivan
Personal Checking Accounts, by Betty Sullivan

Note: Individual pieces of the programmed instruction are evaluated in the section dealing with the specific subject matter.

A One-Week Advanced Teaching Unit
1972, 13pages, 8.

Activity teaching unit on consumer credit and a list of teaching materials. Contains both teacher and student worksheets.

NATIONAL CONSUMER FINANCE ASSOC.

The Anatomy of A Sale
1972, 44p.booklet, 10.

This is a guide to developing educational objectives. It contains pre-tests, teaches words to know concerning the market, crossword puzzles, topics for discussion, six situations to analyze, bibliography and appendix.

SEARS

Buying Power
workbook, 63pp., 4.5

The worksheets help the student learn how to make purchases and spend money for the things he wants and needs. Emphasis is put on the consumer as a wise shopper.

FRANK E. RICHARDS PUBLISHERS

The Bank Book
workbook, price: $1.75, 3.5

Book helps in learning the ins and outs of operating bank accounts and can be used as a guide in planning for the future.

FRANK E. RICHARDS PUBLISHERS

Counting My Money
workbook, 62pp., 4.5

This is a workbook to aid in the learning of kinds of money, how to count it, and the value of each piece.

FRANK E. RICHARDS PUBLISHERS

Consumer Counseling: Course Outlines
1969, 33pp., free, 8.

Presents a suggested outline for consumer information classes done through ten sessions.

AFL-CIO

Consumer Survival Kit
1976, $1.00 each, 9-12+, periodical

26 booklet series of tv programs on consumer education.

MARYLAND CENTER FOR PUBLIC
BROADCASTING

Contracts
1972, 46pp., 7.

Consumer education module for consumer and home making.

CURRICULUM PLANNING AND DEVELOPMENT
DISTRICT OF PENNSYLVANIA

Consumer Spending Power
1975, price: $1.25, 7.

A learning activity package on consumer confidence, economic indicators, spending power in a world setting, prices, and government actions. Also a wall chart on prices and scripts for radio and TV presentations.

J.C. PENNEY COMPANY

Earning, Spending, and Saving
workbook, 62pp., 4.5

This is a book for the student which incorporates all that he has learned in the previous books of this series. It contains worksheets on money management and budgeting.

FRANK E. RICHARDS PUBLISHERS

Environmental Exchange...A Beginning
1974, 21pp.,

This workbook contains experiments, which have been divided into three sections: elementary, intermediate, and high school. Each level suggests an avenue of study in the area of air, water, noise, and solid waste study.

ENVIRONMENTAL PROTECTION AGENCY

Electricity Serves Our Community
cost: $2.00, poster display, 7-12

Full color pictures on cardboard for assembly on any flat surface. Shows the source, production, and distribution of electricity.

Electricity, the Individual, and the Energy Crisis
1974, cost: $1.25, 7.

Learning activity package on energy sources, status of energy in the present society, electricity, and the future alternatives. Also includes a script for a radio or TV commercial on energy conservation.

J.C. PENNEY COMPANY

Family Finance Unit Outline
1974, cost: $3.95,

Consists of a complete outline for teaching a unit on family finance. Good source of consumer budgeting information.

GILLUM BOOK COMPANY

Family Financial Management
cost: $3.16, tenth grade

Actual situation concerning money management and business concepts. Outlines a three month budget of a family of four. Materials include a narrative of transactions, business papers, a family record of receipts and payments, a checkbook, and a file.

SOUTHWESTERN PUBLISHING CO.

Fraud
1972, 53pp., 8.

Consumer education module for consumer and homemaking programs.

CURRICULUM PLANNING AND DEVELOPMENT,
DISTRICT OF PENNSYLVANIA

Getting Credit
1973, 7., adult

An adult learning kit in consumer credit. Provides information on discussion techniques, problem-solving techniques, and role playing.

NATIONAL EDUCATION ASSOCIATION

Fashions in Dining
Booklet, 15 pp., 1970, 7.

Tells how to buy dinnerware, the kinds, patterns, table linens, glassware, accessories, labels and laundering, definitions for dining; illustrated.

SEARS ROEBUCK

Food Preparation
Booklet, 80 pp., 7.

Food preparation, facts about food, food service, master visuals and worksheets; illustrated.

PROCTOR AND GAMBLE

GETTING READY FOR PAY DAY
Workbook, 31 pp., $1.50, 6.5.

Spending Your Money, Opening A Savings Account, Making a Deposit, Taking Money Out of My Account, Finding Total of Savings, Letting Money Work For You; illustrate

FRANK E. RICHARDS PUBLISHING COMPANY,INC .

GETTING READY FOR PAY DAY: CHECKING ACCOUNTS PART I
Wookbook, 36 pp., $1.50, 3.5.

How I Make Money, What Is A BAnk:, Opening a Checking Account, Writing Checks, Keeping a Record, Endorsing a Check; illustrated.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

History of the Automobile
Resource unit, junior high.

The Automobile and You, History of the Automobile, How an Automobile Works, Drawing to Driveway.

GENERAL MOTORS

How to Buy Food
Booklet, 31 pp., 1971, 6.

31 reproducible source pieces for use as handouts in classrooms or in face to face contacts. Consists of how to buy dairy products, cheese, fresh fruits and vegetables apples, carrots, onions, oranges, pototoes, salad and cooking greens, canned and frozen vegetables, green and wax beans, canned and frozen corn, etc; illustrated.

USDA

Insurance for the Home
Leaflet, 5 pp., 1975, free, 8.

Deals with property insurance, homeowner policy for renters, natural disasters, liability coverages, and cost factors; illustrated.

INSURANCE INFORMATION INSTITUTE

A Teacher's Guide to Insurance for the Home
Leaflet, 5 pp., 1973, free.

This guide is designed to go along with both the Insurance for the Home leaflet and an educational sound filmstrip. It shows the frame by frame development of the filmstrip.

INSURANCE INFORMATION INSTITUTE

Low Saturated Fat Diet
Leaflet, 1 pp., free, 6.

40 minute lesson plan for planning a low saturated fat, nutritional diet.

STANDARD BRANDS INC.

Making the Most of Your Money
Booklet.

Lessons in Consumer Education for Adults. Some of the lessons are: Buying Used Cars, You Don't Have to Fight About Money, Making Your Dollars Buy More in the Supermarket, Juan Learns about "Easy Payment" Plans.

INSTITUTE OF LIFE INSURANCE

The Mochans
Activity guide, 1976, 7-12.

Explains the nature and mechanisms of the market economic system. Includes: Activity guide and teaching matierials, suggested lesson plans, spirit masters and tests; illustrated.

AMOCO OIL COMPANY

Mr. Peanut's Guide to Nutrition
Booklet, 32 pp., 1970, 5-6.

Explains to young children the value of nutrition; illustrated.

STANDARD BRANDS INCORPORATED

Managing Personal Income
Teacher's guide and student's workbook, 1972, $.60/TG $.38/SW, 12.

Topics on: Getting Paid by Check, Using a Checking Account, Using a Savings Account. Problems and emphasis on improtant points.

CONTINENTAL ILLINOIS NATIONAL BANK

Making My Money Count---Book II
Workbook, 62 pp., 4.5.

In this book the student gets more practice in counting money. He will also learn how to make change, how to figure out what money he needs when he is buying something and using the correct amount. The student should be able to do all the above things after completing the book; illustrated.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

Mobile Homes for Moderns
Booklet, 79 pp.

Contains teaching units on: Mobile Home Living in a Contemporary Society, Housing Decisions to Meet Changing Needs, Financial Aspects of Owning a Mobile Home, Choosing a Location for the Mobile Home, Obtaining Maximum Benefits from the Mobile Home, Consumer Concerns in Relation to Mobile Home Living.

MOBILE HOMES MANUFACTURERS ASSOCIATION

Mobile Housing Resource Package
Teaching unit.

A series of pamphlets.

MANUFACTURED HOUSING INSTITUTE

Moving Toward Metric
Learning activity package, 1974, $1.25, 7.

Deals with broad topics, introduces the language of metric and provides perspectives as to why change is important. Includes a metirc wall chart and a slide chart, and a script for a radio or TV commercial dealing with the metric system; illustrated.

JC PENNY COMPANY

Pre-Study Inventory Test
Booklet, 2 pp.

Fill-in pre-inventory exam to measure what you already know about consumer.

NATIONAL CONSUMER FINANCE ASSOCIATION

Redress
Learning activity package, 1976, $1.25, 7.

Issues of redress, who complains, how complaints are resolved, formal and informal redress, wall chart on redress resources, efficient complaining, 5 spirit masters, and scripts for radio or TV presentations on redress; illustrated.

JC PENNY COMPANY

Lots About Laundering
Booklet, 47 pp., 7.

A teaching unit on laundering.

PROCTOR AND GAMBLE

A Teacher's Guide to Automobile Insurance
Leaflet, 5 pp., 1973, free.

This guide is designed to go along with an educational sound filmstrip. It shows the frame by frame development of the filmstrip.

INSURANCE INFORMATION INSTITUTE

Teaching Tools For Consumer Reports
Booklet, 25 pp., $5.00/8 mths., high school.

Designed to go along with the January issue of Consumer Reports.

THE CONSUMERS UNION

Understanding our Economy
Learning activity package, 1972, $1.25, 7.

Economic goals, inflation, recession, etc. Also transparancies on economic theory and bulliten board cut-outs; illustrated.

JC PENNY COMPANY

Understanding Advertising
Learning activity package, 1973, $1.25, 7.

Product introduction, function of an advertising agent, advertising codes and guidelines, current advertising issues, current advertising bibliography, bulliten board cut-outs, and scripts for radio or TV presentations; illustrated.

JC PENNY COMPANY

Wise Use of Buy Power
Workbook, $1.25, 1971, 12.

Leader's guide contains problems solving with given situation plus point of emphasis; student's workbook worksheet problems with addition of consumer information. Realistic example of contract paper.

FAMILY FINANCIAL EDUCATIONAL PROGRAM

Women and Retail Credit
Learning activity package, 1973, $1.25, 7.

Deals with women and retail credit including issues, law, and case studies. Presents a roundtable discussion with accompanying cassette tape. Includes TV visuals and a series of scripts for TV and radio presentations; illustrated.

JC PENNY COMPANY

Who's Responsible for Product Safety
Learning activity package, 1975, $1.25, 7.

Four parts deal with issues in product safety, discussion of the issues, presentations of points of view, and applying safety know-how. There is also a 10 minute script for a radio or TV commercial on product safety; illustrated.

JC PENNY COMPANY

Your Space Age Kitchen
Booklet, 15 pp., 1970, 8.

Spheres of space for each area, remodeling, construction, arrangements, counter tops, floor coverings, wall coverings, furniture, finishes, lighting; illustrated.

SEARS

Buying Goods - Part II
Booklet, 36 pp., 1973, 9.

Programmed learning instruction in buying clothing; fill-in-blank worksheet for students.

DELTA PI EPSILON

Carpets and Rugs
Pamphlet, 15 pp., 10.5.

Gives basic information on carpet pattern, design, and texture; suitability; quality; price; color; fibers; construction; padding; and other ideas needed for the consumer when selecting carpeting; illustrated.

CELANESE FIBERS MARKETING COMPANY

Career Opportunities in the Fabulous World of Fabrics
10 pp., 8.

Discusses the various steps between the distribution of textiles and fabric design and final sale and the jobs provided there; illustrated.

TEXTILE DISTRIBUTORS ASSOCIATION, INC.

A Cash Buying Plan for Children's Clothes
Booklet, 14 pp., 1973, 8.

Defining needs and wants, planned buying; chart.

SEARS

Check Your Closet!
Leaflet, 2 pp., 6.

Hanger hints, closet care, closet inventory, use of closet aids.

NATIONAL INSTITUTE OF DRYCLEANING

Curtains...Draperies...Upholstery...Decorative Fabrics and Bedspreads
Pamphlet, 15 pp., 10.5.

Gives basic information on draperies; drapery hardware; curtains; types; care, fabric types, upholstery and bedspreads; illustrated.

CELANESE FIBERS MARKETING COMPANY

Fabric Care
Booklet, 23 pp.

What to do about stains on clothing, table linens and other fabrics; hints about clothes care; what to do about stains on rugs and carpets. Avoiding problems of shrinkage; fabric damage; fur-like fabrics mat; deodorants; printed fabrics, durable press; hints on buying.

AMERICAN INSTITUTE OF LAUNDERING

Fabric Facts
Leaflet, 1 page, 1973, 7.

Malipol - fabric information by Mali Processes; why pile can pull out; garments not sold as drycleanable and how to tell the difference; upholstery fabrics popular; illustrated.

INTERNATIONAL FABRICARE INSTITUTE

Fact Sheet on Permanent Press
Leaflet, 6 pp., 8.

What is permanent press? how it compares to wash and wear; what soil release finish is, how to buy permanent press yardgoods; what items are permanent pressed; how important labels and handtags are; is it more expensive; the chemical odor; can you alter permanent press?,etc.

GAS APPLIANCE MANUFACTURERS ASSOCIATION, INC.

A Guide to Menswear
Pamphlet, 15 pp., 10.5.

Helps consumer to select clothing that is stylish, durable, easy to care for and comfortable. Emphasizes man-made fibers. Gives type of fiber, type of clothing, how it wears, how to care for it, and expectancy of fiber's wear; illustrated.

CELANESE FIBERS MARKETING COMPANY

A Guide to Womenswear
Pamphlet, 17 pp., 10.5.

This pamphlet was written to help retailers and consumers to select women's clothing that is stylish and serviceable, easy to care for and comfortable. Emphasizes use and properties of man-made fibers; illustrated.

CELANESE FIBERS MARKETING COMPANY

How to Select Infants and Children's Clothes
Pamphlet, 19 pp., 1971, 9.

Guidelines, design, growth and developmental characteristics; proper fit; room for growth; quality, clothes and feelings; care requirements; shoes, clothing needs for the new-born, and value; illustrated.

SEARS

Now You Can Tell When to Wash and When to Dry-Clean Your Clothes
Bulletin, 10+.

Discusses new fibers that clothing is made up of now and the need for manufacturers to attach labels on all clothing with proper care instructions on them. Answers commonly asked questions on reading labels and the FTC's trade regulation rule that articles of wearing apparel bear permanent labels clearly stating care and maintenance instructions.

CONSUMER'S RESEARCH, INC.

On Your Way to Brighter Wash Days
Booklet, 80 pp., $1.00, 7.

A guide to new fibers and fabrics, new laundry methods, laundry area planning; illustrated; worksheet for students.

SEARS

Permanent Care Labeling Guide for Apparel Manufacturers
9 pp., free, 9-12.

FTC rules and exemption procedures; types of labels; size, placement; chart on apparel care in relation to label; garment evaluation; retail warning.

AMERICAN APPAREL MANUFACTURERS ASSOCIATION

Processing Foamed Acrylic-Backed Draperies
Leaflet, 1 page, August 1974.

Inspecting, laundering and finishing of foamed acrylic-backed draperies.

INTERNATIONAL FABRICARE INSTITUTE

Quilted Fashions
Pamphlet, 2 pp., 1969, 6.

Popularity, fabric, stitching threads, fiber batt filler.

NATIONAL INSTITUTE OF DRYCLEANING

Selecting Fashions
Booklet, 19 pp., 1971, 8.

Guidelines to keep in mind when selecting fashions for various figures; also special figure problems; using color; coordination, accessories.

SEARS

Selecting Teen Fashions
Booklet, 19 pp., 1971, 8.

Figures and styles best fitting each type; question and answer improvement section; importance of accessories; keeping up on fashion trends; how to build your seasonal fashion wardrobe, wardrobe inventory checklist, the art of buymanship; quality workmanship; home sewing; charts; illustrated.

SEARS

Sew On and Sew Forth
Pamphlet, 11 pp., 10.5.

This pamphlet reviews the special advantages and techniques in sewing with newer fabrics. General sewing tips and brief care instructions included; illustrated.

CELANESE FIBERS MARKETING COMPANY

Sheets...Pillow Cases...Pillows and Mattress Pads
Pamphlet, 7 pp., 10.5.

Gives information on selecting, care, and durability of bedding products; illustrated.

CELANESE FIBERS MARKETING COMPANY

Shopper's Handbook: Labeling, Fabric Facts, Clothing Care
Booklet, 30 pp., January 1969, 25¢ ea., 7+.

Manditory labeling, voluntary labeling, natural fibers, manufactured fibers, and textile language; illustrated.

CORNELL UNIVERSITY EXTENSION SERVICE

Teaching Aids Lots About Laundering
Booklet, 47 pp., 7.

A teaching unit on laundering; illustrated; fact sheets.

PROCTOR AND GAMBLE

You and Your Clothing Dollars:
25 Ways to Save Money
Pamphlet, 1974, 5+.

Offers helpful hints on ways to save money in clothing consumption; illustrated.

CHANNING L. BETE COMPANY

Appearance Makes a Difference
Booklet, 14 pp., 9.5.

Explains the well-dressed look and its importance; discusses skill in clothing selection; proper care of clothes.

CELANESE FIBERS MARKETING COMPANY

Facts on Bonding
Pamphlet, 10.5.

Describes bonding, why fabrics are bonded, and advantages of bonding.

CELANESE FIBERS MARKETING COMPANY

Guide for Permanent Care Labeling
Pamphlet, 12 pp., 11.

Federal Trade Commission rules and regulations on permanent care labeling on clothing; illustrates types of labels, size, location on different garments; includes most commonly used labels, what they include, what they mean.

NATIONAL RETAIL MERCHANTS ASSOCIATION

Guide to Home Laundry
Pamphlet, 7 pp., 10.

Tells what the consumer should know about his washer, what it can do, the care recommended; selection of laundry aids, loading the maching, drying, and pressing.

CELANESE FIBERS MARKETING COMPANY

Hairpieces
Leaflet, 1969, 6¢, 7.5.

Information about hairpeices and buying guides for purchse.

J. C. PENNY COMPANY

Labels on Food and Clothing
Learning Activity Package, 1976, $13.00, 9.

Completely self-contained individualized instruction package with teacher/student worksheets; content focuses on using labels to analyze and compare products.

UNIGRAPH PRODUCTS

Removing Spots and Stains
Pamphlet, 7.5.

Poster-like pamphlet on procedures for removing various types of stains and spots.

THE MAYTAG COMPANY

Sheep in America: The Story of Wool and Lamb
Pamphlet, free, 10.

How man discovered the value of wool and lamb; nutritional value of lamb; use of wool in textiles and the processing to final product; illustrated.

AMERICAN SHEEP PRODUCERS COUNCIL, INC.

Spotlight on Polyester
Pamphlet, 11 pp., 10.5

Contains description of polyester, characteristics, history, and uses; illustrated.

CELANESE FIBERS MARKETING COMPANY

Winning Wardrobes for Young Women
Pamphlet, 15 pp., 10.5.

Lists different ways clothing explains role, etc.

CELANESE FIBERS MARKETING COMPANY

You on the Textile Scene. . .Exploring Your 5 Rights and Your 5 Responsibilities
Pamphlet, 7 pp., 10.

Explains and describes the rights and responsibilities of the consumer.

CELANESE FIBERS MARKETING COMPANY

Consumer Taxes
Booklet, 33 pp., 1970, revised 1973, $7.20, 9.

Consumer education programmed learning instruction in consumer taxes. Consists of a set of behavioral objectives to be met. Chart on government spending. Has exercises in filling in the blank in general taxation, buying public goods and services, taxes by state and local governments, sources of revenue, fiscal policy, tax rate structures, tax effect on consumer, tax effect on prices, disposable income, individual income tax return, need for record keeping, property tax, social security tax, sales tax.

DELTA PI EPSILON

Economic Education Bulletin
Booklet, 19 pp., February 1973, 10.

How to avoid financial tangles; taxes, gifts and help for widows; income, estate and inheritance, and gift taxes.

AMERICAN INSTITUTE OF ECONOMIC RESEARCH

Social Security and You
Booklet, 15 pp., 1975, 25¢ 7+.

Explains the program and it's costs and benefits; illustrated.

CHANNING L. BETE COMPANY

EDUCATION

Financing the Schools

Booklet, 27 pp., 1974, free, high school +.
Educational inequality; state roles in school finance, Federal roles; voucher plans; educational black grants; revenue for education; illustrated.

AFL-CIO

Ways to Shop the Educational Marketplace

Booklet, 4 pp., 1974, 10½.

U.S. DEPARTMENT OF AGRICULTURE

Making the Most of Your Job Interview

Pamphlet, 10.

How to prepare for an interview, tips on what may happen in a job interview, how to perform in a job interview, list of possible questions that may be asked, resume preparation; illustrated.

NEW YORK LIFE INSURANCE COMPANY

New Careers For Older People

Book, 110 pp., 1971, $3.75, 12.

A report of the Twentieth Annual Southern Conference on Gerontology held at the University of Florida, February 7-9, 1971.

UNIVERSITY OF FLORIDA PRESS

A Life Career
Booklet, 14 pp., 12.

Questions and answers format for high school graduates and the opportunities available with a life insurance career; illustrated.

INSTITUTE OF LIFE INSURANCE

Beginner's Guide to Work
Booklet, 7 pp., 1974, 12.

The job contract, the do's and don't's in a job situation, employer's responsibilities, explanation of words commonly used in the work place; illustrated.

OHIO BUREAU OF EMPLOYMENT SERVICES

Career and Educational Opportunities in the Consumer Field
Booklet, 61 pp., 1975, 12½.

Survey of 40 schools offering some kind of consumer education, survey of 1000 industries and 155 government agencies.

DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

Facing Facts About Career Opportunities for the High School Graduate
Booklet, 31 pp., 1969, 12.

Why high school students should look at higher training, objectives high school students should have in mind while in high school, the opportunities for further education, the sources, definition and prospects of jobs; illustrated.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Facing Facts About Preparing for Your Future: A Guide for High School Students, Counselors, and Parents
Booklet, 32 pp., 1973, 12.

What are high school students going to do after graduation, alternatives, college, technical schools, decisions making on college objective, how to prepare yourself, anticipated problems to enter college, and possible solutions; illustrated.

PRUDENTIAL INSURANCE COMPANY OF AMERICA

EDUCATION

Facing Facts About the Two Year College
Booklet, 32 pp., 1973, 12.

Reasons for going to college, the two year college growth, career students in two year college, the advantages and disadvantages of two year college, the courses offered in two year college, a list of addresses to write to for information of two year colleges in your state.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Facing Facts About Your College Career
Booklet, 31 pp., 1974, 12.

The life and changes in college, the responsibilities in college, getting the most out of college; illustrated.

THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Getting Applications Right: Scope Visuals 13
Book, 1973, $6.95, 8.

Eight transparencies and spirit masters dealing with sample application forms; illustrated.

SCHOLASTIC BOOK SERVICES

Getting Jobs
Booklet, 48 pp., 6.5.

For persons getting reading to enter labor force, discusses factors which help determine success or failure in getting a job; illustrated.

SCOTT, FORESMAN AND COMPANY

How to Get a Job and Keep It
Worktext, 63 pp., 1975, $1.35, 5-6.

How to plan yourself to get a job, writing an application letter, completing a job application form, making the job interview, taking vocational test, what to do afte you get the job, words you should know; illustrated.

STECK VAUGH COMPANY

The A-B-C's of Credit Checking Accounts
Booklet, 15 pp., 1974, 25¢ ea., 7+.

Facts about the use and function of a credit checking account; illustrated.

CHANNING L. BETE COMPANY

Basic Principles in Family Money and Credit Management
Booklet, 12 pp., 1968, 10.

Four chapters pertaining to credit, sales finance and consumer finance, the wise use of consumer credit, the role of the consumer finance companies. Also contains a glossary after each chapter; illustrated.

NATIONAL CONSUMER FINANCE ASSOCIATION

Consumers, Credit Bureaus and the Fair Credit Reporting Act
Pamphlet, January 1971, free, high school and adult.

Presents a series of questions and answers about the rights and responsibilities of consumer buying. Excellent handout for credit related courses.

ASSOCIATED CREDIT BUREAUS, INC.

The Credit Generation
Slide and tape, (13' 40"), script cost, 7.

What we have is a script and not the actual film presentation. The script gives a description of the slide and a description of the narration. Judging from the script the presentation would seem to be quite good for any class on credit and related fields.

ASSOCIATED CREDIT BUREAUS, INC.

Credit Unions
Pamphlet, 8 pp., 1973, 10.

What credit unions are, how they operate, how to join, how to start one.

NATIONAL CREDIT UNION ADMINISTRATIONS

Debt Counseling
Leaflet, 1974, free, 8+.

Poor versus sound money management, serious effects of debt, values of debt counseling and its function, organization of a debt counseling service, and prevention of debt; illustrated.

AFL-CIO

Debt: The Flip Side of Paradise
Slide and presentation lasting 11' 40", script, $39.50 ea, high school and adult.

What we have is a script and not the actual film presentation. The script gives a description of the slide and a description of the narration. From the script the presentation seems to be quite good.

ASSOCIATED CREDIT BUREAUS, INC.

Equal Credit Opportunity Act
55 pp., October 28, 1974, 13.

Copy of the Equal Credit Opportunity Act of 1974 which amended the Consumer Credit Protection Act of 1968 adding a new title VII.

FEDERAL TRADE COMMISSION

Facts and Figures about Revolving Credit
Booklet, 9.

The cost of credit, why it's necessary; arguments for charging cost of credit.

THE AMERICAN RETAIL FEDERATION

The Federal Credit Union Art
Booklet, 37 pp., 1974, 13½.

Explains art.

NATIONAL CREDIT UNION ADMINISTRATION

Federal Credit Union Bylaws
Booklet, 20 pp., 1970, 13½.

Discussion of the operations of the Credit Union as required by laws; includes sample charter.

NATIONAL CREDIT UNION ADMINISTRATION

Federal Credit Unions
Pamphlet, 2 pp, 1975, 9½.

Description of credit unions and how to start one; illustrated.

NATIONAL CREDIT UNION ADMINISTRATION

Financing the American Consumer (Committee Report)
Booklet, 68 pp., November 1972, 12½.

Very long narrative.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Financing the American Consumer (Summary Report)
Booklet, 26 pp., November 1972, 12½.

Narrative and several graphs and charts.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Focus on the Year
Booklet, 23 pp., 1975, 8.5.

Review of 1974; U.S. Credit Union Operations, U.S. Credit Unions at a glance, Credit Union Growth Charts, related comparison charts, state-by-state comparison, officers of CUNA and affiliates, Directory of State Credit Union Associations.

CREDIT UNION NATIONAL ASSOCIATION

CREDIT

How to Choose and Use Retail Credit

Booklet, 19 pp., 1974, 8.

Types of credit, applying for credit, credit agreements and contracts, monthly billing statements, cost of credit, credit legislation, credit terms.

SEARS

How to Manage Your Money Cleverly

Booklet, 10 pp., 1972, free, illustrated.

Presents ideas on proper money management in average consumer situations. Excellent handout for credit and money management related classes.

ASSOCIATED CREDIT BUREAUS, INC.

Money Management

Paperback, 11 or 10.5.

This book discusses topics on money management; credit, and taxes; illustrated.

MCGRAW-HILL BOOK COMPANY

Money Management Worksheet

1 page, January 1973, high school and adult.

Presents a six-step procedure for determining a balance of total monthly expenses. Excellent worksheet or in-class project for any course dealing with credit and money management.

ASSOCIATED CREDIT BUREAUS, INC.

News Release

Booklet, 73 pp., October 16, 1975, 13.

Evaluation of the Equal Opportunity Credit Act which went into effect October 28, 1975.

FEDERAL TRADE COMMISSION

NCUA Quarterly

Booklet, 36 pp., Spring 1975; Booklet, 52 pp., Summer 1975, 10.

Looks at Bicentennial Awards program. Manual of statutes which help credit unions stay current, Consumer Counceling Course; Electronic Funds Transfer.

NATIONAL CREDIT UNION ADMINISTRATION

1974 Annual Report of the NCUA

Booklet, 102 pp., 1974, 10

Annual report of NCUA regarding examination and insurance, legal developments and inspection and audit, systems planning and research administrative and financial developments, public information, regional developments, statistics tables.

NATIONAL CREDIT UNION ADMINISTRATION

A One-Week Advanced Teaching Unit

13 pp., 1972, 8.

Activity-teaching unit on Consumer Credit and list of teaching materials; both teacher and student worksheets.

NATIONAL CONSUMER FINANCE ASSOCIATION

Pre-Study Inventory Test

2 pp.

Fill-in pre-inventory exam to measure what you already know about consumer; student worksheet.

NATIONAL CONSUMER FINANCE ASSOCIATION

Research on Consumer Credit

Booklet, 30 pp., 1975.

Compilation of responses from college and university administrators and faculty with respect to completed and/or going on consumer research.

NATIONAL CONSUMER FINANCE ASSOCIATION

CREDIT

Research Report
Paper, 12½.

Items of interest to credit union members.

NATIONAL CREDIT UNION ADMINISTRATION

Shopping for Credit Can Save You Money
Booklet, 5 pp., 1974, 10½.

Types of credit.

DEPARTMENT OF AGRICULTURE

Using Consumer Credit
23 pp., 1975, $7.20, 9.

Programmed learning instruction in using consumer credit. Answers what is credit, its importance, advantages and disadvantages of credit, credit sources, credit papers you will sign, guides in using credit, credit ratings, laws; fill-in-blank worksheet for students.

DELTA PI EPSILON

Using Our Credit Intelligently
Booklet, 54 pp., 1967, 7.

Pertains to studies of the private American Enterprise, consumer credit, consumers' plant and equipment, measuring and using our credit capacity, creating a budget and measuring its results, the forms of credit we use, the emergency problem and what to do about it, establishing good credit, intelligent use of credit and its far-reaching economic influence; illustrated; questions to answer for student at end of each chapter.

**NATIONAL FOUNDATION FOR
CONSUMER CREDIT, INC.**

Using Retail Credit
Booklet, 19 pp., 1972, 8.

Examines revolving charge accounts, installment credit plans, monthly financial plan, how to open a credit account, gives sample credit application, explains monthly statements; illustrated.

SEARS

The West Virginia Credit Union League
Pamphlet, 4 pp., 10½.

Discussion of credit union operation.

WEST VIRGINIA CREDIT UNION LEAGUE

What Can the Credit Union Do for Me?
Pamphlet, 4 pp., free, 9½.

Tells advantages of belonging to credit union; illustrated.

WEST VIRGINIA CREDIT UNION LEAGUE

What is a Bill Collector?
Pamphlet, 1974, free, adult, high school.

Presents a series of questions and answers about bills and the collection of them.

ASSOCIATED CREDIT BUREAUS, INC.

What is a Credit Bureau?
Pamphlet, April 1974, free, high school, adult.

Presents a series of questions and answers about the use of credit bureaus.

ASSOCIATED CREDIT BUREAUS, INC.

Who Gets the Credit?
5 pp.

A 13½ minute radio program script designed for use in the classroom.

NATIONAL CONSUMER FINANCE ASSOCIATION

Women and Retail Credit: Insights Into Consumerism F/W 1973
Portfolio, 1973, $1.70 or free to educators at local stores

This unit focuses on such aspects as the present status of retail credit for women, state laws, and historical aspects of financial obligation, guidelines for exploring laws within each state and a recorded roundtable discussion representing many points of view on this topic.

J. C. PENNEY COMPANY, INC.

The Yesterday's of Consumer Installment Credit
8 pp., 7.

A panel presentation in eight parts on consumer installment credit before 1910.

NATIONAL CONSUMER FINANCE ASSOCIATION

You and Your Bank Credit Card
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Facts about the use and function of a bank credit card; illustrated.

CHANNING L. BETE COMPANY

What Truth in Lending Means to You
Pamphlet, 2pp., 10½.

Explains provisions of Truth-in-Lending Act.

BOARD OF GOVERNORS OF THE FEDERAL
RESERVE SYSTEM

Women and Retail Credit
Learning Activity Package, 1973, $1.25, 7.

Deals with women and retail credit including issues, law, and case studies, presents a round table discussion with accompanying cassette tape. Includes TV visuals and a series of scripts for TV and radio presentations; illustrated.

J.C. PENNY COMPANY

Business Bulletin Vol. 56/No. 8/S. 1975.
Bulletin, 1975, 14.

Evaluation of the factors influencing the interest rates in 1975. The installment credit fluctuations in 1975. World exports in 1975. Industrial production and business inventories and sales in 1975; illustrated.

CLEVE TRUST CORPORATION

Cash or Credit
Filmstrip and cassette.

Discusses types of credit, credit card, store credit bank, credit union, advantages and disadvantages of each. Truth in lending. Disadvantages and advantages of cash vs credit use.

TEACHING RESOURCES FILMS

The Consumer and Truth in Lending
Pamphlet, 16 pp., $.25, 12.

A short summary of truth in lending law, on open end credit, the cost finance charge; illustrated.

NATIONAL FOUNDATION FOR CONSUMER CREDIT, INC.

Credit: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Three LAPs dealing with using credit, considering credit, and managing debts; illustrated.

UNIGRAPH PRODUCTS

Credit Unions
Book, 186 pp., 1971, $2.95, 9.

Concerned with principles and practices of credit unions, management, responsibilities of credit union officers, credit union bookkeeping.

WAYNE STATE UNIVERSITY PRESS

CREDIT

The Credit World
Booklet, 1975, $.75, 10.

Monthly publication of this organization. Features such articles as credit bureaus, effects of EFTS on consumer credit and consumer business trends; illustrated.

INTERNATIONAL CONSUMER CREDIT ASSOCIATION

Equal Credit Opportunity, Regulation B
Pamphlet, 14 pp., 1975, 14.

Content includes authority and scope, the general rule, definitions of terms, the evaluation factors of application, furnishing credit information, etc. Most of the content is in summary form.

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

Family Credit Counseling--An Emerging Community Service
Book, 127 pp., 1968, 8.

A complete report of a study of credit counseling.

FAMILY SERVICE ASSOCIATION OF AMERICA

The Forms of Credit We Use
Pamphlet, 9 pp., $.25, 12.

The principal types of credits with explanation.

NATIONAL FOUNDATION FOR CONSUMER CREDIT, INC.

Getting Credit
Learning kit, 7+.

An adult learning kit in consumer credit. Provides information on discussion techniques, problem-solving techniques and role playing; transparency masters, filmstrip, records and tape.

NATIONAL EDUCATION ASSOCIATION

The Good Things of Life
Booklet, 1975, 7.

Why people buy on credit, personal credit, your credit record, how to establish your credit, guidelines.

INTERNATIONAL CONSUMER CREDIT ASSOCIATION

How to Use Consumer Credit Wisely
Booklet, 1973, 8.

Examines the forms of credit, establishing and maintaining credit, the advantages of credit.

INTERNATIONAL CONSUMER CREDIT ASSOCIATION

It's Not Just Money
Book, 145 pp., 1967, 9.

Looks at credit, truth-in-lending, the lenders, common bond, the credit union today, saving, history of credit union; illustrated.

CREDIT UNION NATIONAL ASSOCIATION

It's Your Credit Union Story.
33 frame slide presentation, recent, $5.00, 9.

Use of credit and credit unions; advantages to credit unions, insurance through credit unions; illustrated.

CUNA MUTUAL INSURANCE SOCIETY

The Littlest Giant
Film, 1970, free/loan, 4.

Deals with consumer finance and spending; illustrated.

GULF OIL CORPORATION

A Teacher's Guide to Credit Unions
Booklet, 24 pp., 1967, free, 9.

Deals with credit unions and the proper and improper use of credit in the U.S.; illustrated.

CREDIT UNION NATIONAL ASSOCIATION

Truth in Lending
Press release, 14.

Amendments to Regulation Z. Please refer to initial Regulation Z, Truth in Lending.

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

Truth in Lending
Booklet, 1974, 15.

Regulation Z: 1)authority, scope, purpose. 2)definitions and rules. 3)exempted transactions. 4)determination of finance charge. 5)determination of annual percentage rate. 6)general disclosure requirements. 7)open end credit accounts. 8) credit other than open end. 9)right to reserve certain transaction. 10)advertising credit terms. 11)comparative index of credit cost for open end credit. 12)exemption of certain state regulated transaction. 13)credit cards issuance and liability. Truth in lending act--statuatory appendix. Interpretation of Regulation Z.

BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

Using Credit Wisely
Booklet, 34 pp., 1966, free, 8.

Wise use of consumer credit, truth in lending, and student activities suggested; illustrated.

CREDIT UNION NATIONAL ASSOCIATION

The American Federationist
Magazine (mo.), $2.00 per year, 12+.

Articles about labor and job related areas; short review of new materials published; illustrated.

AFL-CIO

Answers to Forty of the Most Commonly Asked Questions About Electricity
Booklet, 1974, free, 7.

Questions and answers about electrical energy; illustrated.

GENERAL ELECTRIC

The Breeder Reactor
Booklet, 9 pp., 1974, free, 8.

Information dealing with atomic energy and its use for the production of electricity; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Career Opportunities in the Mobile Home Industry

Describes positions with a mobile home manufacturer; in a mobile home dealership; in a mobile home park; with a mobile home supplier; positions available in mobile home trade associations (state and national).

MOBILE HOME MANUFACTURERS ASSOCIATION

A Checklist for Corporate Action in Speaking Out for Business
Pamphlet.

Methods of how companies can explain or interpret business to employees, stockholders, youth/educators and the general public; methods are listed in outline form.

CHAMBER OF COMMERCE OF THE U.S.

The Clean Air Quest
Booklet, 16 pp., 11½.

Discussion of emission control program established by Congress and how Ford has attempted to meet standards; illustrated.

FORD MOTOR COMPANY

Coal
Reprint from World Book Encyclopedia, booklet, free, 7.

An article about coal and its production and value as an energy source; illustrated.

NATIONAL COAL ASSOCIATION

Collective Bargaining: Democracy on the Job
Booklet, 30 pp, July 1965, free, 12+.

System of government; barriers to justice; growth of modern unions; collective bargaining; arbitration; union and democracy; illustrated.

AFL-CIO

Community Conservation Checklist
Leaflet, 1973, free, 6.

Deals with possible goals and action concerning the development of well balanced communities; illustrated.

U.S. DEPARTMENT OF THE INTERIOR

Conservation Checklist for Students
Information sheet, 1 page, free, 3-4.

Twelve tips for conservation action at a "grass-roots level."

U.S. DEPARTMENT OF THE INTERIOR

Conservation of Energy Guidelines #2: Industrial Plans
Booklet, 3 pp., 1975, free, 7.

Energy saving tips for industrial plants.

FEDERAL ENERGY ADMINISTRATION

Conservation of Energy Guidelines #6: Restaurants, Inns, Fast Service Food Establishments, etc.
Booklet, 6 pp., 1975, free, 7.

Information and suggestions for saving energy in food related, public institutions and private institutions.

FEDERAL ENERGY ADMINISTRATION

A Consumer's Guide to Energy Conservation with Natural Gas
Booklet, 1974, 10.

How to conserve gas on gas appliances, which subsequently saves money, illustrated.

AMERICAN GAS ASSOCIATION

CPI Detailed Report for June 1975
Booklet, 24 pp., 1975, 7.

Price movements; 12 graphs.

U. S. DEPARTMENT OF LABOR

Decision '75: Coal is the Answer Now
Booklet, 10 pp., 1975, free, 7.

Shows coal to be one of the best and cheapest energy sources available.

NATIONAL COAL ASSOCIATION

Economics: A Personal Consumer Approach
Book, 1975, 13.

General economics systems and decisions; consumption, investment, insurance decisions; private decisions in the public sector; public decisions in the public sector; illustrated.

RESTON PUBLISHING CO., INC.

The Electronics Service Technician
Leaflet, 1972, free, 7.

Information about futures in electronics as a service technician; illustrated.

CONSUMER ELECTRONICS GROUP OF THE
ELECTRONIC INDUSTRIES ASSOCIATION

The Electronics Service Technician
Brochure, 11.

Why career in electronic servicing is growing; plan for this career.

ELECTRONICS INDUSTRIES ASSOCIATION

Energy and the Consumer
Booklet, 1974, free, 7.

Need for a national energy policy; placing the consumer first; what the White House Conference should do; advantages to co-ops; need for a resource survey; stopping higher prices; hydro-power.

NATIONAL RURAL ELECTRIC COOPERATIVE

Energy Conservation: Lighting and Thermal Operations, Energy Building Energy Reports Case Studies
Booklet, free, 8.

Presents the results of energy use test on various large buildings throughout the country; illustrated.

FEDERAL ENERGY ADMINISTRATION

Energy for Your Today and Tomorrow
Pamphlet, 10 pp., 7.

Importance of gas as resource; oil, coal, water power, nuclear energy; conservation of energy; drawings.

GAS APPLIANCE MANUFACTURER'S ASSN, INC.

Energy Recovery from Waste
Booklet, 24 pp., 1973, 9.

Energy recovery from waste; solid waste as supplementary fuel in power plant boilers; diagrams.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Energy Reporter, Federal Energy Administration Citizen Newsletter
Monthly publication, 6-8 pp., free, 8.

Each issue contains recent developments in energy related fields.

FEDERAL ENERGY ADMINISTRATION

Energy: Supplies for a Glutton
Pamphlet, 24 pp., May 1973, 10.

Terminology of communication, energy use growth, future sources supply; this is an address delivered to the public utilities Advertising Association.

GAS APPLIANCE MANUFACTURERS ASSN.

Environmental Action Starts Here
3 pp., 8.

A youth leader's guide.

KEEP AMERICA BEAUTIFUL, INC.

Fact Sheet: Environment and Energy
Booklet, 4 pp., 1974, free, 8.

The effects of different energy source usage on the environment.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Nuclear
Booklet, 6 pp., 1974, free, 8.

Information deals with prospective and present uses for nuclear energy.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Oil and Gas
Booklet, 7 pp., 1974, free, 8.

Information about the availability and use of oil and gas as an energy source.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Outer Continental Shelf
Booklet, 6 pp., 1974, free, 8.

Information on the energy resources on the continental shelf.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Solar
Booklet, 8 pp., 1974, free, 8.

Deals with solar energy and its practicality as a valuable energy source.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Why an Energy Crisis?
Booklet, 4 pp., 1974, free, 8.

Gives reasons for the U.S. being low on sources of energy supply.

FEDERAL ENERGY ADMINISTRATION

Fiber Glass Insulation for Light Frame Construction
Booklet, 9 pp., 1975, free, 7.

Shows the advantages in using proper fiber glass insulation for energy conservation; illustrated.

JOHNS-MANVILLE

Fusion
Booklet, 9 pp., 1974, free, 8.

Information on fusion and atomic energy in general with predictions for possible future development; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Futures Unlimited
Booklet, 7 pp., 1975, free, 7.

Information dealing with careers in electronic servicing and the electronics industry in general; illustrated.

CONSUMER ELECTRONICS GROUP OF THE
ELECTRONIC INDUSTRIES ASSOCIATION

Geothermal Energy
Booklet, 13 pp., 1974, free, 8.

Information on geothermal energy and its possible practical applications; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Here's Something You Can Do About the Service Technician Shortage
Brochure, 11.

Why there's a shortage in service technicians; the future of service technicians; how to go into this career; how to obtain more information.

ELECTRONIC INDUSTRIES ASSOCIATION

How to Purchase Major Appliances
Leaflet, 2 pp., 8.

Prepared list of criterion for purchasing appliances.

GAS APPLIANCE MANUFACTURERS ASSN., INC.

The Individual Consumer in the Marketplace
Booklet, 31 pp., 1975, $7.20 set, 9.

Programmed learning instructions for the individual consumer in the marketplace; fill-in-blank student worksheet.

DELTA PI ESPILON

Introducing Economics
Booklet, 1975, free, 12.

Economic concepts of scarcity problem; natural resources; human resources; capital resources; business organizations; money and credit; government; illustrated; geared toward teachers of elementary and secondary schools; contains examples for use with students.

THE FEDERAL RESERVE BANK OF BOSTON

Investment Bulletin, May 19, 1975
Leaflet, 4 pp., 8.

Gold and gold mining industry.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Investment Bulletin, July 7, 1975
Leaflet, 4 pp., 8.

Cyclical recovery from inflation.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Investment Bulletin, August 4, 1975
Leaflet, 4 pp., 8.

Feeding our enemies; Swiss annuties; inflating or deflating.

AMERICAN INSITUTE FOR ECONOMIC RESEARCH

Investment Bulletin, August 18, 1975
Leaflet, 4 pp., 8.

Stock-Price Cycles, 1918-75.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Labor's Role in a Free Society
Essay, 1974, free, 12+.

By George Meany, President, AFL-CIO; strikes, unions, bargains, etc.; that which Meany feels will "make America a better society."

AFL-CIO

Lighting and Thermal Operations: Energy Management Action Program For Commercial-Public-Industrial Buildings
Booklet, 1974, free, 7.

Gives advice for lighting and heating of commercial, public, and industrial buildings.

FEDERAL ENERGY ADMINISTRATION

Litter Prevention
5pp., 8.

A guide for suggested litter-prevention activities for use in elementary schools.

KEEP AMERICA BEAUTIFUL, INC.

Merchandizing Your Job Talents
Booklet, 24 pp., 1974, 9.

Self appraisal; preparing a resume; suggested outline for your resume; letter of application; source of job information; planning your time; job interview; testing.

U.S. DEPARTMENT OF LABOR

Money & Finance
Booklet, 1966, 75¢ ea., discussion kit $4.00 ea., Eco-Tape set $15.00 ea., leader's guide $1.00 ea., 12.

Definition of money; composition of money supply; origin of demand deposits; how bank lending creates demand deposits; role of Central Bank; the financial system; the money equation; the Federal Reserve System; the role of gold; illustrated.

CHAMBER OF COMMERCE OF THE U.S.

The Natural Gas Shortage: What can be done about it?
Booklet, 8 pp., 1974, free, 9.

A series of excerpts from the 1974 Annual Report of the Columbia Gas Co.

COLUMBIA GAS SYSTEM, INC.

New Sources of Gas....Where and When?
Booklet, 15 pp., 1973, free, 7.

A progress report from the American Gas Association on future prospects for natural gas; illustrated.

AMERICAN GAS ASSOCIATION

News, April 9, 1975
Pamphlet, 16 pp., 9.

Autumn 1974 urban family budgets and comparative indexes for selected urban areas; several graphs and tables.

U.S. DEPARTMENT OF LABOR
(Bureau of Labor Statistics)

News, May 15, 1975
Pamphlet, 11 pp., 11.

Additional results from the latest survey of consumer expenditures released by Bureau of Labor Statistics; 10 tables.

U.S. DEPARTMENT OF LABOR

News, August 16, 1975
Pamphlet, 14 pp., 10.

Release by the Bureau of Labor Statistics on the partial results of a two-year survey of consumer expenditures; tables and graphs.

U.S. DEPARTMENT OF LABOR
Bureau of Labor Statistics

News, August 21, 1975
Leaflet, 10 pp., 10.

Consumer price index of July 1975; monthly changes in detail; brief explanation of the C.P.I. note about calculating Index changes; a note on seasonably adjusted and unadjusted data; 6 charts.

U.S. DEPARTMENT OF LABOR

Nuclear Power Plants: How Safe Are They?
Booklet, 7 pp., 1973, free, 10.

Deals with safety and efficient operation of atomic power plants; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Organizing an Anti-Litter Project with Steel Drums and Pails
7 pp., 8.

Decorating cans, selecting the right container, publicity.

KEEP AMERICA BEAUTIFUL, INC.

An Outline for Saving Energy; Lighting and Thermostats in Commercial, Public and Industrial Buildings
Sheet, 2 pp., 1974, free, 7.

General information and energy saving tips for large buildings.

FEDERAL ENERGY ADMINISTRATION

Outlook for Energy in the U.S. to 1985
Booklet, 55 pp., 1973, free, 12.

Sources of energy; energy as raw materials; how energy is measured; the major markets; the demand for energy in different markets; the consumption; the primary sources of energy, the supply of the energy sources; illustrated.

THE CHASE MANHATTAN BANK

Project Independence: Fact Sheet on Deepwater Ports
Leaflet, 3 pp., 1974, free, 8.

Shows how the U.S is lacking in port facilities which would accommodate supertankers.

FEDERAL ENERGY ADMINISTRATION

Public Enemy No. 1.....Inflation
Booklet, 15 pp., 1975, 25¢, 7+.

Shows the dangers of the wage and price spiral and global inflationary strain; gives suggestions for fighting inflation; illustrated.

CHANNING L. BETE CO.

Radioactive Waste
Booklet, 7 pp., 1973, free, 8.

How to manage high level radioactive waste from commercial nuclear power plants and what radioactive waste really is; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Recycling an Ecology Study
Filmstrip and cassette, 8+.

Shows how nature's own method of reusing resources is being updated to recycle "solid wastes" that are threatening to bury us all under a mountain of trash; teacher's resource guide.

THE ALUMINUM ASSN.

Report to the Consumer #1: Your Job: Is Natural Gas Important to it?
Leaflet, 1975, free, 8.

Deals with the present shortage of natural gas.

NATURAL GAS SUPPLY COMMITTEE

Report to the Consumer #2: Shedding Light on the Natural Gas Shortage
Leaflet, 1975, free, 8.

Deals with the gas shortage (natural gas).

NATURAL GAS SUPPLY COMMITTEE

Report to the Consumer #3: Natural Gas and the Case for Decontrol
Leaflet, 1975, free, 8.

Gives the facts about gas control and presents opinions of "experts" about the control.

NATURAL GAS SUPPLY COMMITTEE

Report to the Consumer #4: The Consumer's Case for Removal of Natural Gas Price Controls
Leaflet, 1975, free, 8.

Lists a few organizations which will cut back production due to gas shortages; deals with lobby material for the stopping of price controls.

NATURAL GAS SUPPLY COMMITTEE

Reprints from the American Federationist Magazine
Pamphlet, 2 or 3 article reprints, free, 12+.

Article reprints from "The American Federationist" magazine; illustrated.

AFL-CIO

Research Reports, September 8, 1975
Leaflet, 4 pp., 8.

IMF gold agreements.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Research Reports, September 15, 1975
Leaflet, 4 pp., 8.

Statistical indicators of business-cycle changes.

AMERICAN INSTITUTE OF ECONOMIC RESEARCH

Revere Solar Energy Collector
Booklet, 7 pp., 1974, free, 8.

Shows the practical applications of the Revere Solar Energy System; illustrated.

REVERE COPPER AND BRASS, INC.

Routes into the Future
Booklet.

Lists of schools offering consumer electronic servicing courses.

ELECTRONIC INDUSTRIES ASSOCIATION

Science, Technology and the Economy
Booklet, 1967, 75¢ ea., 12.

Poverty and progress in the world's economics; the Malthusian problem; the first industrial revolution; productivity and rising living standards; economic sources of growth; the new scientific-industrial revolution; our technological age; graphs.

CHAMBER OF COMMERCE OF THE U.S.

71 Things You Can Do To Stop Pollution
8 pp., 8.

Things that people can do to stop pollution.

KEEP AMERICA BEAUTIFUL, INC.

Shipping of Nuclear Wastes
Booklet, 9 pp., 1974, free, 8.

Ways and procedures for shipping nuclear wastes; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Structure of the AFL-CIO
2 page sheet, 1974, free, 12+.

Membership; affiliated organizations; policy determination and application; chart of the AFL-CIO organizational structure, illustrated.

AFL-CIO

Sun Power
Booklet, 11 pp., 1974, free, 8.

Deals with important facts about solar energy and its practical application to everyday use; illustrated.

NATIONAL SCIENCE FOUNDATION & HONEYWELL

That's What America's All About
Booklet, 15 pp., 1975, 25¢, 7+.

An overview of the free enterprise system and the present economic system; illustrated.

CHANNING L. BETE CO.

This is the AFL-CIO
Booklet, 24 pp., March 1974, free, 12+.

What the AFL-CIO is; its structure; what it does; what it will do in the future; illustrated.

AFL-CIO

Understanding Economics: Productive Resources #3
Booklet, 37 pp. 1966, 75¢ ea., discussion kit $4.00 ea., Eco-Tape set $15.00 ea., 12.

The market economy; business buys productive resources; how market determines income shares; profits - rewards for successful ventures; interest; wages; rent and land use.

CHAMBER OF COMMERCE OF THE U.S.

West Virginia Coal: More Important Than Ever
Leaflet, 1974, free, 6.

Shows the importance of coal as an energy resource; illustrated.

WEST VIRGINIA COAL ASSOCIATION

What the Airlines of the World Are Doing About the Environment
7pp., 8.

Purpose of the airlines' joint environmental protection activities; principal environmental problems: smoke and gases, noise.

INTERNATIONAL AIR TRANSPORATION ASSN.

Why Unions?
Booklet, 14 pp., July 1969, free, 12+.

Where unions come from; what unions want; strikes; politics and unions; future expectations; illustrated.

AFL-CIO

Wind Energy
Leaflet, 1975, free, 7.

Information dealing with wind energy systems and a bibliography of material available on wind energy; illustrated.

LEWIS RESEARCH CENTER

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You Take the First Step
2 pp., 8.

A list of 37 ways to improve the environment.

KEEP AMERICA BEAUTIFUL, INC.

Zonolite Insulation
Booklet, 12 pp., 1975, free, 6.

Shows the different types of zonolite insulation materials available and their prospective uses; illustrated.

GRACE CONSTRUCTION COMPANY

Zonolite Thermo Clad: Exterior Wall Insulation and Finish System
Booklet, 9 pp., 1975, free, 7.

Shows the advantages and uses for a special exterior wall insulation product; illustrated.

GRACE CONSTRUCTION COMPANY

Consumer Spending Power: What are the Issues?
Insights into Consumerism, Fall/Winter 1975
Portfolio, 1975, $1.25 or free to educators at store locations.

This portfolio explores factors influencing the cost of living and consumers response to economic fluctations; included are discussions and activities related to global inter-dependence, issues surrounding consumer spending power and economic indicators such as GNP, CPI, and WPI.

J. C. PENNEY CO., INC.

Directory of Certified Refrigerators and Freezers, 1975
Booklet, 15 pp, April 1975, free.

List of all refrigerators and freezers certified by the Association of Home Appliance Manufacturers; certification is based on volume, shelf area, and energy consumption.

ASSOCIATION OF HOME
APPLIANCE MANUFACTURERS

A Guideline for Surveys
Pamphlet.

A sample question guideline of surveys used to measure public attitudes toward business.

CHAMBER OF COMMERCE OF THE U.S.

About Basic Sociology
Booklet, 15 pp., 1967, 7.

Contains outline of content area of sociology; illustrated.

CHANNING L. BETE

About Man's Economic Wants
Booklet, 15 pp., 1967, 7.

Contains outline and information of area of production; illustrated.

CHANNING L. BETE

About the Nature of Economics
Booklet, 15 pp., 1967, 7.

Outlines and explains the nature of economics, looks at language, economic analysis micro and macro economics, and five great divisions of economics; illustrated.

CHANNING L. BETE

About the US Market System
Booklet, 15 pp., 1967, 7.

Contains outline of content area of the US Market System; illustrated.

CHANNING L. BETE

America's Changing Lifestyles
Filmstrip and cassette, 1973, $22.00, 7.

Deals with the changing and varying lifestyles of modern America, values clarification.

CURRENT AFFAIRS FILMS

THE CONSUMER IN THE ECONOMY

Automation: Series for Economic Education

Booklet, 1964, free, 13.

This booklet presents the problems of automation in our present and future economi and social system. There is a short discussion on the problems and possible solutions, but everything is rather on a superifcial basis and the problems are comlex; illustrated.

FEDERAL RESERVE BANK OF PHILADELPHIA

Background Material on Solid Waste

Bulletin, outdated, 12.

It covers solid waste problems in our society and what is being done to solve the problems. The solid wastes consistof such materials as aluminum, glass, metal cans, detergent, paper, plastics.

CONCERN, INC.

The Consumer and Current Issues

Textbook, 96 pp., 1974, 7-12.

Contains information on the consumer in a prosperous economy, the problem of poverty, the consumer in the labor market, ecology and the economy; illustrated.

LAIDLAW BROTHERS PUBLISHERS

Consumer Economics: 6 Search Visuals

Book, 1975, $6.95, 8.

6 Transparencies and spirit masters dealing with problems in consumerism; illustra

SCHOLASTIC BOOK SERVICES

Consumer Education Series

Filmstrips and cassettes, $65.00, high school.

The All American Consumer, The Law and Your Pocketbook, How To Be A Loser, Decisions, Decisions, Getting Ahead of the Game, Your Money--Now You See It, Now You Don't.

DOUBLEDAY MULTIMEDIA

Consumers in a Changing Economy
Periodical, 1975, $1.25, 10.

Articles by authors form a variety of fields making specifie comments on consumerism; illustrated.

JC PENNY COMPANY

Consumer Power and Social Change
Filmstrip, 1973, free/loan, 7.

Deals with the strong powers of consumers and their right to satisfaction.

CURRENT AFFAIRS FILMS

Council on Economic Priorities
Newsletter, free with membership $15.00/yr., 9.

Each letter contains information concerning the council on Economic Priorities and material dealing with the practices of many US Corporations; illustrated.

COUNCIL ON ECONOMIC PRIORITIES

Economic Man VS Social Man
Booklet, free, 13.

Discusses the two sets of values in man that needs to work together for the betterment of both economical and social well being of today's society; illustrated.

FEDERAL RESERVE BANK OF PHILADELPHIA

Forum on Values
Cassette tape, 1972, $1.60, high school.

Basis for JC Penney's Forum publication for spring/summer 72; discussion of basic and specific ideas relating to values in present society.

JC PENNY COMPANY

Forum on What is Family
Cassette tape, 1974, $1.60, high school.

Discussion of a variety of aspects about the family unit.

JC PENNY COMPANY

The Growth of Government: Series for Economic Education
Booklet, 1971, free, 13.

This booklet gives a summary form discussion of how the US government was initiated for, how it grows and the 2 differing view points on whether the government is growing too big and interfering with individual businesses too much.

FEDERAL RESERVE BANK OF PHILADELPHIA

Human Environments--Do They Influence People
Peiodical, 1974, $1.25, 10.

Variety of articles dealing with the socialization process and environmental influences on people; illustrated.

JC PENNY COMPANY

Inflation and Recession: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Causes and effects of inflation and recession; illustrated.

UNIGRAPH PRODUCTS

Johnny Horizon Information Sheet
Pamphlet, 6 pp., 1973, 9½.

Information sheets 1, 4, 5, and 7.

JOHNNY HORIZON NEWS BUREAU
DEPARTMENT OF THE INTERIOR

Learning Economics Through Children's Stories
Book, 55 pp., 10.5.

A bibliographical reference to materials for children's eduational materials on economics.

JOINT COUNCIL ON ECONOMIC EDUCATION

The Mochans
Activity guide, 1976, 7-12.

Suggested lessons plans, spitit masters and tests. These are to accompany a 20 minute animated film not enclosed. The object is to explain the nature and mechanisms of the market economic system; illustrated.

AMOCO OIL COMPANY

The Mystery of Economic Growth
Booklet, 10 pp., free, 13.

The booklet looks at economic growth which is studied, measured, and criticized, yet there is still more to learn about it. Real GNP as a measure of growth, the important factors of consumer and business, the factors affecting the efficiency of the consumers; illustrated

FEDERAL RESERVE BANK OF PHILADELPHIA

The National Debt
Booklet, free, 13.

Discusses the pro and con arguments for national debt. However, the emphasis is on pro with reasons of its use and effect, and the prudence needed in its use; illustrated.

FEDERAL RESERVE BANK OF PHILADELPHIA

The Price System
Booklet, free, 13.

Discusses how the price system works or is suppose to work according to Adam Smith, but how they are influenced by government, business man, and workers today; illustrated.

FEDERAL RESERVE BANK OF PHILADELPHIA

Property Tax: Who Pays? Tax Review
Pamphlet, 4 pp., 1972, 14.

This article was written by C. Lowell Harris, pertained to the property tax burden borned by the consumers. He posed queries to the problems of determining the payment of property tax and its distribution.

TAX FOUNDATION

Property Taxation: Modernization
Pamphlet, 4 pp., 1972, 14.

This article by C. Lowell Harris is in conjunction with his earlier article. He discussed the need and opportunity to improve the tax from the standpoint of equity and administration, and proposed various new changes to property taxation.

TAX FOUNDATION

Reclamation Conservation Beautification
Booklet, 14 pp., free, 8.

Booklet summarizes the history of the scrap processing industry; illustrated.

INSTITUTE OF SCRAP IRON AND STEEL, INC.

The Rich Get Richer...And the Poor Get Taxes
Booklet, 11 pp., 1975, $.15/10 copies, 8.

Looks at taxation of women and the poor.

WOMEN'S INTERNATIONAL LEAGUE FOR PEACE
AND FREEDOM

Search Simulations: On Strike and Other Economic Games
Booklet, 1974, $.95/ea., 8.

Economic classroom type games dealing with profit and loss, strike, ecology, and advertising; illustrated.

SCHOLASTIC BOOK SERVICES

There Lived a Wicked Dragon
Coloring Book, 30 pp., 1973.

Story book tale of pollution, collective action to stop.

EPA

Tennessee Consumer
News summary, 12/per yr., free, 9½.

Each issue deals with new and relative topics in consumerism; illustrated.

TENNESSEE STATEWIDE CONSUMER EDUCATION PROGRAM

Understanding Our Economy
Learning activity package, 1972, $1.25, 7.

Economic goals, inflation, recession, etc. Also transparancies on economic theory and bulletin board cut-outs; illustrated.

JC PENNY COMPANY

Value Clarification
Audio-visual, $8.75, secondary.

Looks at what valueing is, group dynamics, and value clarification. Helps participants clarify and publicly affirm their position in relation to value-laden issues.

JC PENNY COMPANY

The All-Weather Comfort Standard
Pamphlet, 10¢, 8.

Maximum winter heat loss limits for electrically heated homes; maximum summer heat gain limits for air conditioned homes; recommended thermal performance values, weatherstripping and glazing practices; recommended vapor barrier and ventilation practices; illustrated, charts.

EDISON ELECTRIC INSTITUTE

Annual Electric Energy Use and Cost
1 page information sheet, 1974, free, 6.

A list of electrical appliances and the average amount of electricity they consume per year and an average cost figure for each.

TENNESSEE VALLEY AUTHORITY

Conservation of Energy Guideline #2: Transportation Industry
Booklet, 3 pp., 1975, free, 7.

Tips for saving money in transportation.

FEDERAL ENERGY ADMINISTRATION

Conservation of Energy Guideline #4: Space Heating
Booklet, 3 pp., 1975, free, 7.

Deals with residential tips concerning heating.

FEDERAL ENERGY ADMINISTRATION

A Consumer's Guide to Efficient Energy Use in the Home
Leaflet, 4 pp., 6.

Talks about ways the consumer can help with the energy gap. It presents a yearly and seasonal check list to help the consumer conserve his energy needs.

GAS APPLIANCE MANUFACTURERS ASSOCIATION

Don't Be Fuelish: Tips for the Motorist
Leaflet, 1974, free, 8.

30 tips for saving fuel in automobiles and a checklist; illustrated.

FEDERAL ENERGY ADMINISTRATION

Electric Water Heater Buying Guide
Pamphlet, 100-499@ $7/100; 500-100@ $6/100, 10.

How it works; choosing the right size; longevity; types available; right place to put it and installation; operation and maintenance; conserve energy and water; where to buy it; illustrated.

EDISON ELECTRIC INSTITUTE

Electricity, the Individual, and the Energy Crisis
Insights into Consumerism S/S '74.
Portfolio, $1.25 or free to educators at local stores, 9.

The objective behind the materials in this portfolio is to present background information and to try to increase an awareness of the individual's role in the conservation of energy. This packet contains audiovisuals and materials that may be xeroxed. It also includes a script for a TV or radio show.

J. C. PENNEY COMPANY, INC.

The Energy Challenge: What Can We Do?
Booklet, 30 pp., 1974, free, 7.

Ways to avoid energy waste in households; illustrated.

SHELL OIL COMPANY

The Energy Crisis
Booklet, 7 pp., 1973, free, 7.

Deals with the uses and demands for energy and how to get and conserve energy; illustrated.

U.S. ENERGY RESEARCH AND
DEVELOPMENT ADMINISTRATION

Energy Management Program
Case study, 4 pp., free, 8.

Each case study deals with a real problem of energy conservation; solutions are presented and the problems are corrected; illustrated.

EDISON ELECTRIC INSTITUTE

Energy Outlook 1975-1990
Booklet, 18 pp., 1975, free, 8.

The energy demands of the consuming sector; total U.S. energy supply; nuclear, gas, coal, and oil supplies; alternative energy sources; illustrated.

EXXON COMPANY

Energy Saving Mobile Homes
Booklet, 11 pp., 1974, free, 8.

Presents a type of exterior insulation for mobile homes called Fome-Cor which helps reduce heating and cooling costs; illustrated.

MONSANTO

Environmental Facts
Leaflet, 3 pp., September 1974, 9.

Federal ratings of fuel economy for 1975 cars; gas mileage guide; labeling program; how the tests are conducted; what the tests mean to the buyer.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Fact Sheet: Coal
Leaflet, 3 pp., 1975, free, 8.

Value and use of coal as an energy source.

FEDERAL ENERGY ADMINISTRATION

Fact Sheet: Utilities and Energy
Leaflet, 4 pp., 1974, free, 8.

Discusses utility uses and costs in relation to the consumer.

FEDERAL ENERGY ADMINISTRATION

Gas Mileage Guide for New Car Buyers, 1975
Booklet, 10 pp., 1974, free, 7.

Factors influencing fuel economy; series of charts showing the mileage (both city and highway), engine size, and manufacturer car line.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Gas Watcher's Guide
Booklet, 15 pp., 1975, free, 7.

Offers important information on how to save fuel consumption of automobiles; illustrated; checklist to compute auto fuel consumption.

AMERICAN AUTOMOBILE ASSOCIATION

Guide to Wise Use of Energy for Electric Heating and Cooling
Booklet, 12 pp., 100-999@ $21/100, 1000-1999@ $20/100, 2000-@ $19/100, 12.

Systems of electric heating; methods of reducing heating and cooling energy in your home; electric heat and the environment; electric heat and use of natural resources; home heating and cooling terms (defined); illustrated.

EDISON ELECTRIC INSTITUTE

Handling Fuel Problems in Agriculture
Leaflet, 1972, 25¢, 8.

Deals with ways of handling fuel problems on the farm and how to get assistance from the FEA; also provides a conservation checklist; illustrated.

FEDERAL ENERGY ADMINISTRATION

King Zog and the Energy Crunch

Film, 19.10 min., 16mm, Jr. High to adult.

Maintain comfort in winter and summer while saving energy; insulation, weatherstripping, operation of heating and cooling equipment; produced by the Air Conditioning and Refrigeration Institute.

ASSOCIATED-STERLING FILMS

Oil Shale

Booklet, 8 pp., 1974, free, 8.

Information on oil shale and its availability; illustrated.

U.S. ATOMIC ENERGY COMMISSION

Residential Energy Electric Energy Reduction

Leaflet, free, 6.

Deals with things which help save electrical energy.

TENNESSEE VALLEY AUTHORITY

Save Available Vital Energy

Leaflet, 1975, free, 6.

Tips for saving energy in heating, lighting, insulation, cooking, appliances, washing, trailers, and automobiles; illustrated.

**WEST VIRGINIA FUEL
AND ENERGY OFFICE**

Save Energy: Save Money

Book, 40 pp., 1974, free, 6.

Important information dealing with "winterizing" homes to save money; directed at low income households; illustrated.

**INSTITUTE OF ENERGY CONSERVATION
AND THE POOR**

Save Energy, Save Money and Keep your Home Cool and Comfortable
Pamphlet, 9+.

Information on energy consumption through air conditioning.

AIR CONDITIONING & REFRIGERATION INSTITUTE

76 Ways to Conserve Energy in Your Home
Booklet, 1975, free, 7.

Energy conservation as a national concern; 25 ways to conserve heating energy; 24 cooking conservation tips; 8 ways to cut down on hot water use and waste; 12 energy and money saving laundry tips; 7 general energy conservation measures.

COLUMBIA GAS

Solar Energy
Booklet, 11 pp., 1975, free, 7.

The nature of solar energy; harnessing solar heat; future prospects for solar energy; illustrated.

ENERGY RESEARCH & DEVELOPMENT ADMINISTRATION

Summer-fill 1975....
Leaflet, 1974, free, 6.

Offers advice to consumers as far as filling fuel oil tanks in the summer months.

**WEST VIRGINIA FUEL
AND ENERGY OFFICE**

Tips for Energy Savers: In and Around the Home.
Booklet, 30 pp., 1975, free, 7.

Tips and checklists which are designed to aid the consumer in home, transportation, and marketplace decisions in regard to energy; illustrated.

FEDERAL ENERGY ADMINISTRATION

Uncle Sam Wants You to Conserve Energy
Leaflet, 1974, free, 7.

How to save fuel and cut heating costs; preventive maintenance check list, and general ways to conserve energy.

COLUMBIA GAS

Ways to Reduce Energy Consumption and Increase Comfort in Household Cooling
Booklet, 1972, 30¢, 7.

Suggestions on energy conservation and money saving; illustrated.

OFFICE OF CONSUMER AFFAIRS

Ways to Reduce Fuel Consumption in Household Heating... through Energy Conservation
Booklet, 1972, 35¢, 7.

Shows how the consumer may improve personal comfort and reduce heating costs; illustrated.

AD HOC COMMITTEE ON FUEL CONSERVATION

Where the Dream Begins...Where the Action Starts
Booklet, free, 5.

Shows the advantages and possible future development of large rural electric cooperatives; illustrated.

NATIONAL RURAL ELECTRIC COOPERATIVE

Why Unleaded Gas?
Leaflet, 1975, free, 8.

The catalytic converter; protection for the catalyst; the availability of unleaded gas.

ENVIRONMENTAL PROTECTION AGENCY

You Can't Escape the Energy Crisis....But You Can Do Something About It
Booklet, 1974, free, 7.

Conservation tips for heating, cooling, water heating, lighting, and appliances; illustrated.

NATIONAL RURAL ELECTRIC
COOPERATIVE ASSOCIATION

You Need More than Just More Insulation; You Need More Information
Booklet, 1974, free, 6.

Roof insulation, appliance insulation, metal building insulation, duct insulation, pipe insulation, and residential building insulations; illustrated.

JOHNS-MANVILLE INSULATION CENTER

Annual Energy Requirements of Electric Household Appliances
Pamphlet, $5/100.

Chart on estimated annual kilowatt/hour consumption of the electric appliances.

ELECTRICAL ENERGY ASSOCIATION

A Consumer's Guide to Energy Conservation with Natural Gas
Booklet, 15 pp., 1974, 11.5.

Ways to conserve energy with natural gas. How to reduce waste of energy in consumer's home; illustrated.

EAST OHIO GAS COMPANY

Electricity Serves Our Community
Posters, $2.00/copy.

Full color pictures on cardboard for assembly on any flat surface. Show the source production and distribution of electricity.

EDISON ELECTRIC INSTITUTE

Electricity: The Individual and the Energy Crisis
Learning activity package, 1974, $1.25, 7.

Energy sources, status of energy in present society, electricity, and future alternatives. Also includes a script for a radio of TV commercial on energy conservation; illustrated.

JC PENNY COMPANY

Energy Activities with Energy Out
Booklet, 28 pp., 1975, 4+.

Teaches energy conservation through coloring pages, word games, riddles, crossword puzzles, cut-outs, posters, and games; illustrated.

FEDERAL ENERGY ADMINISTRATION

ENERGY CONSERVATION

FPC--A Guide to Public Information
Booklet, 1974, free.

A guide to information available from the FPC.

FPC

Measures for Reducing Energy Consumption for Homeowners and Renters
Booklet, 21 pp., 1975, 13.

Shows measures for reducing energy consumption in residential homes, the cost and savings involved, and the source to implementation.

FEDERAL POWER COMMISSION

Recycling and the Consumer
Poster, 2 pp., 1974, 12.

What a consumer can do to encourage recycling; illustrated.

ENVIRONMENTAL PROTECTION AGENCY

Tips for Energy Savers
Booklet, 31 pp., 1975, 10½.

In and around the home, on the road, in the marketplace; illustrated.

FEDERAL ENERGY ADMINISTRATION

30 Builder Tips for Energy Conservation in Residential Structures
Pamphlet, $19/100.

Design tips, construction tips, systems tips.

EDISON ELECTRIC INSTITUTE

Additives and Our Food Heritage
Booklet, 25 copies/free, 100 copies/$3.00, 12.

What are additives; the different kind of additives to food and drinks for various purposes. The safety and regulations on additives; illustrated.

KRAFT FOODS

Alexander's Breakfast Secret
Pamphlet, 10 pp., 1974, 4.

Story of a dog named Alexander who teaches children the value of good nutrition.

CEREAL INSTITUTE, INC.

Beef Buying Cooking Guide
Sliding chart.

Guide to purchasing and cooking beef. Gives cost per serving for selected cut and cooking instructions for each cut; could be used as student worksheet.

NATIONAL LIVESTOCK AND MEAT BOARD

Breakfast and Today's Lifestyles
Pamphlet, 7 pp., October 11, 1974, 10.

Breakfast, changing patterns of consumption of various foods, changing costs of various foods. Today's nutritionally fortified cereals; illustrated.

CEREAL INSTITUTE, INC.

Buying Goods
Booklet, 34 pp., 1973, $7.20, 9.

Programmed learning instructions in buying food. Your food dollar, nutrition and eating habits, factors affecting the food budget, comparative shopping, packaging food additives, food and your health; fill-in-blank worksheet.

DELTA PI EPSILON

Consumer Protection Division Annual Report

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

The Consumer's Right to Know
Pamphlet, September 1975, free, college, 2nd.

Purpose of food additives; process cheese products; food safety and tips to prevent food spoilage; consumer's responsibility in marketplace; consumer's correspondence responsibility to manufacturers.

KRAFT FOODS

Counter Freezer Care and Sanitation
Pamphlet, 8.5.

Discusses counter freezer care and sanitation. Also gives a history of the development of the industry and product we are concerned with today. 1) Ice Cream; 2) Ice Milk. Also gives the adequate facilities and the correct materials for your own individual operation essential for proper cleaning and sanitizing.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Facts About Beef
Pamphlet, 1973, free, high school +.

About the beef industry; time involved in beef production; beef trends, changes in beef prices; illustrated.

AMERICAN NATIONAL CATTLEMEN'S ASSOCIATION

Facts About Beef
Pamphlet, 10 pp., 1974, 10.

Guide to beef selection, care and storing, freezing and defrosting, cooking, time and temperature tables; illustrated.

NATIONAL LIVESTOCK AND MEAT BOARD

Facts About the Foods You Eat
Pamphlet, 6 pp., January 1975, 8.

Nutrition information on food labels; illustrated.

CEREAL INSTITUTE, INC.

Federal Food, Drug, and Cosmetic Act
Code of Federal Regulations, Title 21.

FEDERAL DRUG ADMINISTRATION

57 Daisy Place
Paperback, 5.5.

In this book the reader meets people who live in a large apartment building. Here young and old, from different backgrounds, share common need - food. You discover some of the foods they enjoy; ways they prepare and serve food; and how they choose food and why; illustrated; questions.

GINN AND COMPANY

Food Additives
Booklet, 63 pp., 1974, 10.

Food additives - what they are, where they come from, why they are used, consumer protection through science and legislation, modern food packaging, feeding a larger population.

MANUFACTURING CHEMISTS ASSOCIATION

Food and Clothing
Paperback, 10.

This book provides an introduction to two major areas of consumer expenditures. Since these two topics are of everyday concern - the subjects of food and clothing are considered from various points of view. Student interest is accomplished by use of thought-questions, realistic examples; illustrated; tests and questions at end of book, and each chapter.

MCGRAW-HILL BOOK COMPANY

Food and Nutrition

Paper, 5 pp., October 1973, 9.

Foods in relation to health, "convenience foods", chemical additives in our food supply, federal inspection of meat, poultry, and fish, hazards from food processing, caffeine and other constituents of popular beverages, drinking water and its danger to health, feeding infants and young children, peanut butter and nuts, proposed nutrition labeling.

CONSUMER'S RESEARCH

Food Before Six

Pamphlet, 7 pp., 1975, 8.

A feeding guide for parents of young children; child-size servings, snacks, eating aids, eye-catching foods, feeding himself, etc.

FOOD NUTRITION AND DAIRY COUNCIL

Food in Disaster

Booklet, 11.

A handbook in which is outlined a method of preparing a fourteen day emergency food kit, for less than $15.00. Also discusses "Wild Foods", "Plant Foods" and "Edibility Rules" for these wild foods. Fallout effects on various classes of foods are also discussed.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Food Preparation

Booklet, 80 pp., 7.

Food preparation, facts about food, food service, master visuals and worksheets; illustrated; has student worksheets.

PROCTOR AND GAMBLE

Food Shoppers Language

Booklet, 9 pp., 1974, 10½.

Kinds of meat/cuts and other products; illustrated.

DEPARTMENT OF AGRICULTURE

Good Eating
3 charts - 1963, 1975, 1964.

Charts and illustrations promoting balanced diets according to the four food groups; illustrated; both teacher and student worksheets.

FOOD NUTRITION AND DAIRY COUNCIL

The Good Things We Get from Cattle Besides Beef
Pamphlet, 9 pp., 7.

Edible by-products, inedible by-products, pharmaceuticals, adrenal glands, blood, liver, lungs, pancreas, stomachs, parathyroid glands, pituitary glands, nervous system, thyroid gland.

NATIONAL LIVESTOCK AND MEAT BOARD

A Greater Margin for Food Safety
Booklet, 4 pp., 1974, 10½.

Ways to eliminate cause of food contamination in plant; illustrated.

FEDERAL DRUG CONSUMER

A Guide to Good Eating
Brochure, 4 pp., 1973, free, 9.

Teamwork of (4) food groups; adjustments for individuals, protein, vitamins, fat soluble vitamins and fatty acids, minerals, energy, suggested learning experiences for groups; good teacher worksheet.

FOOD NUTRITION AND DAIRY COUNCIL

How Fresh are Our Milk and Eggs and What Goes into Cola Drinks
Paper, 3 pp., August 1971.

Truth in labeling of foods - milk and eggs and beverages such as cola drinks.

CONSUMER'S RESEARCH

The Increasing Importance of Grain Foods
Ten-minute filmstrip and cassette, July 1975, booklet as guide.

Factors affecting the U. S. and world food supply, changes in the U.S. population and their impact on food choices and meal patterns, evolution of nutrient additions to grains, characteristics of todays breakfasts, nutrition labeling and its use in selecting foods for a nutritious diet; illustrated.

CEREAL INSTITUTE, INC.

It's Breakfast Time
4 pp., 1974, 4.

Four pages of worksheets for primary grades. These are masters to be mimeographed; illustrated; good student worksheet.

CEREAL INSTITUTE, INC.

Little Ideas
Pamphlet, 4 pp., 8.

Brochure promoting an early childhood education program for the 3-5- year-old child.

FOOD NUTRITION AND DAIRY COUNCIL

Man and His Cow
Pamphlet, 10.

Importance of sanitation in milk handling. Pasteur's discovery. Growth of dairy industry. Milk and dairy products are checked by West Virginia Department of Agriculture.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Milestones in U.S. Food and Drug Law History
Pamphlet/paper, 2 pp., 1972, 9.

Covers laws from 1784 to 1972.

FEDERAL DRUG ADMINISTRATION

Nutrition Alert
Pamphlet, 7 pp., 7.

Reviews the four food groups, chart of menu for proper diet, nutrition and canned foods, labeling, container sizes.

NATIONAL CANNERS ASSOCIATION

Nutrition Education Films
15 pp.

List of films suitable for primary, intermediate, high school, and college levels on nutrition.

FOOD NUTRITION AND DAIRY COUNCIL

Nutrition Education...Whose Job?
Booklet, 53 pp., 1974.

This book discusses the role that school administrators, early childhood teachers, and the food service personnel play in nutrition education. It tells how each one of this team can better teach nutrition education.

WEST VIRGINIA DEPARTMENT OF EDUCATION

Nutrition Facts to Guide Your Food Choices
Poster, May 1975.

Nutrition information per serving, nutrition labeling, percentage of U.S. Recommended Daily Allowance; illustrated.

CEREAL INSTITUTE, INC.

Peanuts and Peanut Butter
7 pp., 9.

Nutritive value, flavor and appetite appeal, convenience and economy.

PEANUT BUTTER MANUFACTURERS
AND NUT SALTERS ASSOCIATION

The P-Nutty World

4 pp., 10.

Production, marketing, and utilization.

PEANUT BUTTER MANUFACTURERS
AND NUT SALTERS ASSOCIATION

Protecting Our Food

Pamphlet, 9.

Recommendations of WVDA in the processing and storage of food and agriculture products. How to control rats, filth, insects, flies, and bacteria. Food poisoning and storage is discussed also; illustrated.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Soft Drinks - A New Look at Profitability

Booklet, 108 pp., November 1972, 10.

Acceptance of returnable bottles, estimated store equipment cost per case, summary of direct product profit examples, empty bottle sort and storage area. Layouts with suggested work method checklist.

NATIONAL ASSOCIATION OF FOOD CHAINS

Some Questions and Answers About Canned Foods

Paper, 1 page, 10½.

Use of canned foods - condition of can.

FEDERAL DRUG ADMINISTRATION

Technology Applied to the Food Industry

Booklet, 32 pp., January 1975, 10.

Considers the lagging growth in productivity, barriers to technological innovation in the food industry, the TAFI Program, TAFI and the innovative process, recommendations for actions.

NATIONAL ASSOCIATION OF FOOD CHAINS
The National Commission on Productivity

This is a Food Bill?
Pamphlet, 4 pp, 1975, 8½.

How to buy food.

U.S. DEPARTMENT OF AGRICULTURE

Today's Supermarket Shopper
Booklet, 94 pp., 8.

Looks at today's supermarket shopper, age and income, marital status and number of children, education, employment, and home ownership, analysis of region, satisfied versus dissatisfied shopper, miscellaneous cross-tabs.

NATIONAL ASSOCIATION OF FOOD CHAINS

Cattle: A Vital Link in the Global Food Chain
Pamphlet, 1974, free, high school +.

Food for the future; getting food to hungry people; cattle by-products; population versus productivity; grain versus beef; protein resource; natural resources (cattle); illustrated.

GLOBAL FOOD CHAIN

Warm Weather is...Danger Time for Milk and Milk Products
Chart, 8.

Chart shows a thermometer and gives the degree that will affect product keeping quality. Chart is to be placed in store where all can see.

What Consumers Know About Nutrition
Booklet, 6 pp., 1974, 10½.

FEDERAL DRUG ADMINISTRATION CONSUMER

FOOD

What Shoppers Are Concerned About
Booklet, 6 pp., 1974, 10½.

Result of FDA survey research - important points are nutrition and cost; illustrated.

FEDERAL DRUG ADMINISTRATION CONSUMER

You and Your Food Dollars:
25 Ways to Save Money
Pamphlet, 1974, 5+.

Offers helpful hints on saving food money; illustrated.

CHANNING L. BETE COMPANY

The Baker's Dozen

Booklet, 19 pp., 1974, free, 8.

Contains Nutrition Key; Importance of bread and its history, recipes, tips, techniques, and methods involved in making bread. And example of how to give a bread demonstration; illustrated.

STANDARD BRANDS, INC.

Balance Your Meals Each Day

2 Posters, 1970, $.75, N/A.

Two charts to be cut out and made into a food mobile; illustrated.

AMERICAN INSTITUTE OF BAKING

Be a Better Shopper

Multi-Media Kit, 1972, $20.00.

Designed to develop and improve shopping skills, help shoppers stretch their supermarket dollars, point out the values and rewards of planned spending, emphasize the importance of participation by all members of a family. A complete teaching kit:

- 100 35 mm color slides
- 1 leader's guide
- 1 record sheet
- 1 shopper's cent saver

COOPERATIVE EXTENSION, NEW YORK STATE,
CORNELL UNIVERSITY

Bread in the Making

Booklet, 15 pp., 1969, free, 4.

Shows how bread is made; illustrated.

AMERICAN INSTITUTE OF BAKING

Consumer Products By Design

Booklet, 71 pp., 1973, $1.75, 10½.

A report on new foods, fabrics, and materials; illustrated.

DEPARTMENT OF AGRICULTURE

Cost Computer
Chart, recent, $6.65, 7.

Circular slide rule used to demonstrate the cost per unit of measure or cost per portion; illustrated.

GILLUM BOOKS, CO.

Creative Food Experiences for Children
Book, 191 pp., 1974, $4.00, 12.

A resource type book for teaching children about food. Contains activities and discussions to be used with children on food; i.e. activities with learning about vegetables; illustrated.

CENTER FOR SCIENCE IN THE PUBLIC
INTEREST

Energy and Food Wrapped Together
Newsletter, 1975, free, 12.

The energy consumed in various food packages, the advisory committees on the various federal energy agencies, a list of their publications on topics such as oil, the oil companies, energy, and food, strip mining.

CENTER FOR SCIENCE IN THE PUBLIC
INTEREST

Facts about Food Freezing
Booklet, 38 pp., $20/100, 8.

Types of freezer, some general rules to freezing, packaging ideas, storage chart, how to freeze various food items, tips for special occasions, defrosting instructions; illustrated.

EDISON ELECTRIC INSTITUTE

Fact Sheet: A Guide For Planning Your Daily Food Needs
Fact Sheet, 1974, free, 9.

Deals with using food science and nutrition in planning daily food needs; illustrated.

AGRICULTURAL EXTENSION SERVICE
UNIVERSITY OF MINNESOTA

Fact Sheet: Tools for Food Cost Comparisons
Fact Sheet, 1974, free, 9.

Deals with unit pricing and costs per serving; illustrated.

AGRICULTURAL EXTENSION SERVICE
UNIVERSITY OF MINNESOTA

Family Food Buying
Booklet, 60 pp., 1973, free, N/A.

Help consumer decide how much food to buy and compare different size containers.

DEPARTMENT OF AGRICULTURE

Food: A Supernatural Resource
Audio Visual, $16.00, 8+.

Takes a dual look at food, from the point of nutrition as well as from the aspect of its importance as a major component of our economy. Focuses on informed decision-making when it comes to food purchasing; illustrated.

THE MILK FOUNDATION, INC.

Food and You
Booklet, 11 pp., 1972, free, 7.

Growth tables, value of nutrition, the Basic Four food groups, vitamins; illustrated.

AMERICAN INSTITUTE OF BAKING

Food Buymanship
Audio Visual, $6.50, 8+.

Outlines basic objectives for teaching food buying principles to help students get the most value from their food dollars. Discusses factors which determine food prices, and explains the supermarket services available along with some shopping tips; illustrated.

KRAFT FOODS

Food Exchange List
Chart, free, 4+.

Chart of caloric value of various foods; illustrated.

STANDARD BRANDS, INC.

The Food Fad Boom
Pamphlet, 8 pp., yr./$5.30, 12.

Interview with Dr. Ogden C. Johnson, director of FDA's Nutrition and Consumer Sciences. Discussion on health food boom, and vitamins and minerals. Definitions of organic food, the labeling and fraud prevention by FDA, comparative value between organic and processed foods, the intake of vitamins.

FDA'S CONSUMER/HEW

Food Facts and Fun
Comic book, 16 pp., free, 4-7.

This book has been used to stimulate a positive "feeling" for better nutrition to children; illustrated.

GROCERY MANUFACTURERS OF AM., INC.

Food is More Than Something to Eat
Pamphlet, 1969, 7.

Importance of different food groups and need for balanced diets. Each vitamin and its value; illustrated.

US DEPARTMENT OF AGRICULTURE AND HEW

Food Scorecard
Booklet, 32 pp.,1974, free, 11.

How to keep score with food. The food is rated on nutritional value with points. It explains how the scoring procedure works, also touch on food advertisements; illustrated.

CENTER FOR SCIENCE IN THE PUBLIC
INTEREST

Food Yields
Book, 136 ppl, 1975, 10.

Yields and losses or gains in the preparation of foods, sample computations for yields of mashed potatoes from raw potatoes, sample computations for yields of broiler-fryer chicken, sample computations for yields of striped bass.

USDA NO. 102

Foodway to Follow
Poster, 1965, free, N/A.

Display of all the four food groups; illustrated.

AMERICAN INSTITUTE OF BAKING

How to Buy Beef Roasts
Pamphlet, 15 pp., 1968, free, 6.

Quality, grading, inspection and wholesomeness, looking for the cut; illustrated.

USDA

How to Buy Beef Steaks
Pamphlet, 15 pp., 1973, free, 7.

Quality, grading, inspection and wholesomeness; illustrated.

USDA

How to Buy Canned and Frozen Vegetables
Pamphlet, 23 pp., 1969, free, 9.

Looks at quality, labeling, sizes and servings, commercial processing, styles, seasonings, and sauces, tips on containers; illustrated.

USDA

How to Buy Cheese
Pamphlet, 23 pp., 1971, free, 9.

Making cheese, care in the home, uses, ripening classification, kinds of cheese, characteristics of some popular varieties of nutural cheeses, pasteurized process, buying cheese, checks for quality; illustrated.

USDA

How to Buy Dairy Products
Pamphlet, 15 pp., 1972, free, 8.

Tips on chocolate flavored milk, dry whole milk, fresh whole milk, nonfat dry milk, skim milk, evaporated mild, cream, etc, butter, cheese, yogurt, frozen desserts, marks of quality, and US grades; illustrated.

USDA

FOOD

How to Buy Dry Beans, Peas, and Lentiles
Pamphlet, 11 pp., 1970, free, 7.

Buying and storage tips, preparation tips, types of beans, peas, and lentiles, and grades; illustrated.

USDA

How to Buy Food: Lesson Aids for Teachers
Booklet, 52 pp., 1975, free, 10.

Lesson aides for teachers, suggestions on lesson preparation, objectives, glossary, tests of different foods, crossword puzzles; illustrated.

USDA

How to Buy Eggs
Pamphlet, 5 pp., 1968, free, N/A.

Selection by grades, selection by size, size as related to price and egg tips; illustrated.

USDA

How to Buy Food
Booklet, 31 pp., 1971, free, 6.

31 reproducible source pieces for use as handouts in classrooms or in face to face contacts. Consists of how to buy dairy products, cheese, fresh fruits and vegetables, apples carrots, onion, oranges, potatoes, salad and cooking greens, canned and frozen vegetables, green and wax beans, canned and frozen corn, etc.; illustrated.

USDA

How to Buy Fresh Vegetables
Pamphlet, 23 pp., 1972, free, 10.

Grades of vegetables. It takes each kind of vegetable and tells how to buy them; illustrated.

US DEPARTMENT OF AGRICULTURE

How to Buy Fresh Fruits
Pamphlet, 23 pp., 1967, free, 8.

Grades for fruits, food buying tips and a guide to buying fruit, also glossary of fruit terms; illustrated.

USDA

How to Buy Lamb
Pamphlet, 15 pp., 1971, free, 7.

Quality, yield, how lamb is graded, inspections for wholesomeness, cuts; illustrated.

USDA

How to Buy Meat for Your Freezer
Pamphlet, 27 pp., 1974, free, 6.

Carcass, Beef side, quarters, wholesale cuts, retail cuts, price comparisons, quality, grades, buying lamb, buying pork, how much you should buy; illustrated.

USDA

How to Buy Poultry
Pamphlet, 5 pp., 1968, free, 6.

Selection of poultry by grade (quality) selection by class, poultry tips; illustrated.

USDA

How to Buy Potatoes
Pamphlet, 11 pp., 1972, free, 7.

U.S. grades, and quality standards, types of potato buying tips, handling and storage tips; illustrated.

CONSUMER AND MARKETING SERVICE
US DEPARTMENT OF AGRICULTURE

The Increasing Importance of Grain Foods
Audio Visual, junior high and high school

Concerned with factors affecting the U.S. and world food supply, changes in the U.S. population pattern and this impact on food choices and meal patterns. Also looks at characteristics of today's breakfasts and nutrition labeling.

CEREAL INSTITUTE, INC.

Keeping Food Safe to Eat
Booklet, 12 pp., 1973, $.23, 11.

The bacteria involved, what you can do, personal hygiene, storing foods, preparing and cooking foods, freezing foods, canning foods.

US DEPARTMENT OF AGRICULTURE

The Label is More than Decoration
Pamphlet, 8 pp., 1973, free, 8.

How to use nutrition labeling; what nutrients do for you, questions and answers about nutrition labeling; illustrated.

CONSUMER COMMUNICATIONS

Low Saturated Fat Diet
Leaflet, 1 p., free, 6+.

40 minute lesson plan for planning a low saturated fat, nutritional diet.

STANDARD BRANDS, INC.

Meat Guide
Booklet, 22 pp., 1975, free, 7.

Nutritional information, meat inspection, meat processing, ham, bacon, sausage, and hot dogs, meat purchasing; illustrated.

ARMOUR FOOD COMPANY

Meat Research
Booklet, 83, pp., 1975, free, 10.

Mear research ARS progress report; meeting the demand for beef, benefits of crossbreeding, evaluation program, another source of beef, new feed resources, newsprint as feed, forage for the future, war against animal diseases, poultry, lamb, pork.

USDA
AGRICULTURE INFORMATION BULLETIN NO. 375

Milk in Family Meals
Pamphlet, 22 pp., 1974, free, 7.

Storing and cooking milk and cream. Calories, desserts, recipes; illustrated.

CONSUMER AND FOOD ECONOMICS RESEARCH

INSTITUTE AGRIC. RESEARCH SERVICE

Money-Saving Main Dishes
Booklet, 48 pp., 1974, free, 9½.

DEPARTMENT OF AGRICULTURE

Mr. Peanut's Guide to Nutrition
Booklet, 32 pp., 1970, free, 5 and 6.

Explains to young children the value of nutrition; illustrated.

STANDARD BRANDS INCORPORATED

Nutrition, Food at Work for You
Booklet, 24 pp., 1971, $.20, 12.

Daily food guide, tips on meal planning, nutrients, where they are found and what they do, servings and pounds, smart buying of food, wise storing of food.

US DEPARTMENT OF AGRICULTURE

Nutrition Labeling
Booklet, 57 pp., 1975, free, N/A.

The label and whats on it, label information, lists of foods that are important sources of nutrients.

USDA NO. 382

Nutritive Value of American Foods
Book, 291 pp., 1975, 7.

Provides values for calories and nutrients supplied by various household measures and market units for food.

US DEPARTMENT OF AGRICULTURE

Portion Sizes and Day's Intake of Selected
Booklet, 70 pp., 1975, free, 9.

Complete table of the proportion sizes of various foods.

USDA

The Professional Nutritionist
Magazine, quarterly, high school.

Information on food, nutrition and the relating areas; illustrated.

FOREMOST FOODS COMPANY

Sensible Eating Can Be Delicious
Booklet, 30 pp., 1975, free, 9.

Low Saturated/ low Cholesterol diet, shopping tips, foods to select, eating away from home, cooking hints and techniques, recipes for low saturated fat diet, nutrition, recipes, index; illustrated.

STANDARD BRANDS, INC.

Shopper's Guide: The 1974 Yearbook of Agriculture
Book, 358 pp., 1974, $5.70, 9.

Contains information helpful to shoppers. It's a collection of articles on food, materials, equipment, gardening, service, and recreation; illustrated.

US DEPARTMENT OF AGRICULTURE

The State of Nutrition Today
Pamphlet, 5 pp., yr/$5.30, 12.

Interview with Ogen C. Johnson, Ph.D., director of FDA's office of Nutrition and **Consumer** Sciences. Questions and answers on nutrition today in U.S. Questions and answers concern such problem areas as the nutrition in today's U.S. population. Why nutrition labeling is required by FDA, alternative sources of nutrition, restaurants food nutritional value, cereal's nutritional value,etc.

HEW, FDA CONSUMER

The Story of Soft Drinks
Booklet, 16 pp., free, 7.

Talks about popularity of soft drinks, describes production, ingredients, their effect on health, recipes; illustrated.

NATIONAL SOFT DRINK ASSOCIATION

Temperature Guide to Safe Handling of Food

Pamphlet, 8 pp., free, 7.

Temperature in relation to food purchasing and transportation, storage, canned and dry ingredients, preventing and eliminating pantry pest, safety in preparation and processing.

CONSUMER COMMUNICATIONS
PILLSBURY CO.

We Want You to Know About Labels on Foods

Pamphlet, $.25, 10.

The basic information required on the label, other information on food labels, nutrition information.

DHEW, FDA

We Want You to Know About Labels on Foods

Pamphlet, N/A, N/A.

When nutrition labeling should be applied, the nutritional elements on the label, the nutritional label format, how to read nutrition labels, a key to metric units, what does RDA mean; illustrated.

FDA, DHEW

The Wonder of You

Pamphlet, 11 pp., 1972, free, 7.

Your body and the nutrients it needs, digestion, calories; illustrated.

AMERICAN INSTITUTE OF BAKING

Your Money's Worth in Foods

Booklet, 28 pp., 1974, $.50, 9½.

How to stretch food dollar, how to plan, spend, shop; illustrated.

DEPARTMENT OF AGRICULTURE

Your Guidelines to Nutrients

Pamphlet, 8 pp., 1972, free, 7.

Recommended dietary allowance tables for such foods as cereals, bread, meat, poultry, fish, fruits, vegetables, and desserts; illustrated.

AMERICAN BAKING INSTITUTE

FOOD

The World Food Situation
Booklet, 153 pp., il.

In this booklet there are several articles that came out of the Jan.-Feb. 1975 issues of the Journal of Soil and Water Conservation. The reason for these articles being put together is to show the people about the food situation and its relation to land use in the USA; illustrated.

SOIL CONSERVATION SOCIETY OF AMERICA

Air Conditioning News
Newsletter form, 6 pp., free, 9+.

Editorial material about central air conditioning and its benefits; illustrated.

AIR CONDITIONING AND
REFRIGERATION INSTITUTE

Amana
Notebook, September 15, 1975, 9.

Amana product book. It contains sample specification sheets, envelope stuffers and display flyers on the following models: skillets, refrigerators, ranges, freezers, air conditioners; illustrated.

AMANA REFRIGERATION, INC.

Amana Cooling and Heating
Notebook, September 15, 1975, 9.

Product book. It contains sample specification sheets and display flyers. Looks at remote cooling, remote heat pump, package cooling, package heat pump, electricity versus gas, furnaces, accessories; illustrated.

AMANA REFRIGERATION, INC.

Backpacking Gear: Shoes and Packs to Sleeping Bags
Booklet, 8 pp., 1974, 10½.

Where and what to buy - estimate of cost; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

Buying Goods - Household Furnishings and Appliances
Booklet, 36 pp., 1970, $7.20, 9.

Programmed learning instruction in household furnishings and appliances.

DELTA PI EPSILON

Buying Smaller Appliances
7 pp., 1973, 8.

Tips on buying smaller appliances.

CONSUMER PRODUCT INFORMATION

Consumer Electronic Seminars
Leaflet, 1975, free.

List of service technician development seminars (date and location) for high school or vocational/technical instructors who wish to include consumer product servicing in their curriculum.

CONSUMER ELECTRONICS GROUP OF
THE ELECTRONIC INDUSTRIES ASSOCIATION

A Consumer Guide to Gas Range Selection
Booklet, 12 pp., 10.

The need, ability to pay and accommodate gas range. How to shop for a range. The different styles and sizes, colors, accessories. The ways of cleaning ovens. How to assure satisfaction, warranties and guaranties; illustrated.

AMERICAN GAS ASSOCIATION

Consumer Tips on Electronic Calculators
Booklet, 7 pp., 1975, free, 7.

Information on types, sale, and warranties of electronic calculators; illustrated.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Consumer Tips on Four-Channel Sound
Booklet, 11 pp., 1975, free, 7.

Important information on four-channel sound systems and tips on making a good purchase; illustrated.

CONSUMER ELECTRONICS GROUP OF
THE ELECTRONIC INDUSTRIES ASSOCIATION

Counter Freezer Care and Sanitation
Pamphlet, 9.

Discusses the development of the industry of freezing and relates the importance of bacteria in food products such as milk and ice cream. Tells how to sanitize storage places and equipment; illustrated.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Facts on Buymanship of Item
Pamphlet, 14 pp., 9½.

Published on areas of buymanship - we have: Selecting a Franchise, Shopping for Food; illustrated.

COUNCIL OF BETTER BUSINESS BUREAU, INC.

Fashions in Dining
Booklet, 15 pp., 1970, 7.

Tells how to buy dinnerware - the kinds, patterns, table linens, glassware, accessories, labels and laundering definitions for dining; illustrated.

SEARS

Follow Me
Pamphlet, 2 pp., free, junior and senior high school.

Future in air conditioning and refrigeration; illustrated.

AIR CONDITIONING AND
REFRIGERATION INSTITUTE

How to Buy a Carpet or Rug
Bulletin, 10+.

Discusses the importance of buying carpeting for home as a major investment and the considerations one should make before going to the store, and what to do once you're in the store. Also defines terms and types of carpeting one should know when buying.

CONSUMER'S RESEARCH MAGAZINE

How to Select Floor Coverings
Booklet, 19 pp., 1975, 9.

Carpets, rugs, size and installation, color and pattern, construction, fibers, treatments and tests, carpet cushions, care of soft surface floor coverings, smooth surface floor coverings - resilient floor coverings; charts.

SEARS

How to Select Furniture
Booklet, 19 pp., 1974, 8.

Planning according to needs, woods, veneer, finishes, construction, quality, ready-to-finish furniture, upholstered furniture, coverings, spage-age furniture, furniture care; glossary; charts.

SEARS

How to Select Major Home Appliances
Pamphlet, 24 pp., 1970, 8.

Refrigerators and how to choose, freezers, ranges, microwave cooking, washers, dryers, and automatic dishwashers.

SEARS

How to Select Paint and Wallcovering for Your Home
Booklet, 15 pp., 8.

Basic rules for good decorating, interior paints, exterior paints, coordinating colors, what paint to use, how much, how to apply, wallcoverings; illustrated; charts.

SEARS

How to Select Window Treatments
Booklet, 15 pp., 1970, 8.

Draperies, curtains, custom convenience, shutters, blinds and shades, fabric - man-made, linings, care of fiber, measurement, accessories; illustrated; charts.

SEARS

Lets Decorate the Bathroom
Booklet, 15 pp., 1970, 8.

Blueprint, fixtures, color, quality, walls and floors, ceilings, windows, heating, window placements, showers. Safety, space savers; illustrated.

SEARS

1975 Consumer Electronics Annual Review
Booklet, 44 pp., 1975, free, 8.

Provides consumers with a variety of information on electronic products and their use; illustrated.

CONSUMER ELECTRONICS GROUP OF
THE ELECTRONIC INDUSTRIES ASSOCIATION

Portable Appliances
Book, 187 pp., 1971, 8.

Selection, use, and care of portable appliances; illustrated; tests for students.

SEARS

Predicting and Controlling the Sound Levels of Outdoor Air-Conditioning Units
Booklet, 12 pp., adult.

Good material for those interested in outdoor sound levels of central air conditioners; illustrated.

AIR CONDITIONING AND
REFRIGERATION INSTITUTE

Purchasing Hi-fi Systems, TV, Tape Recorders
5 pp., 1973, 8.

Tips on purchasing hi-fi systems, TV, and tape recorders.

CONSUMER PRODUCT INFORMATION

Selection of Luggage for Happy Traveling
Booklet, 4 pp., 1973, 10½.

What to look for when buying; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

Suggestions for Room Air Conditioners
Pamphlet, 2 pp., 10½.

Capacity, efficiency, installation and maintenance.

**ASSOCIATION OF HOME
APPLIANCE MANUFACTURERS**

Television Safety Tips
Leaflet, 1974, free, 7.

22 important safety tips dealing with televisions; illustrated.

**CONSUMER ELECTRONICS GROUP OF
THE ELECTRONIC INDUSTRIES ASSOCIATION**

Tips on Audio Products
Booklet, 10 pp., 1973, free, 7.

Information on home sound systems; illustrated.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Tips on Tape Recorders
Pamphlet, 5 pp., 1972, free, 9.

Reel to Reel; cartridge; cassette; recorders, players, and decks; which type is for you; manoral and stereo; special features; microphones; types of tape; warranties and service.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Tips on Tape Recorders and Players
Leaflet, 1972, free, 7.

Important information about recording equipment for the "home sound listener"; illustrated.

CONSUMER ELECTRONICS GROUP OF
THE ELECTRONIC INDUSTRIES ASSOCIATION

Tips on Television Sets
Booklet, 10 pp., 1972, free, 7.

Ideas and information for making a good purchase of a TV; illustrated.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Tips on Televisions
9 pp., 1972, 8.

About color television, UHF, shopping for a set, antennas, paying for your television, warranties and service policies, service, checklist in selecting a television set.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Trouble Lights and Extension Cords
Magazine reprint, 9.

Discusses the importance of using the appropriate type of extension cord in the outlet. "Knowledge is the key to safety". Factors that effect the performance of the cord. Recommended brand-name cords; illustrated.

CONSUMER'S RESEARCH

What You Should Know About Central System Humidifiers
Pamphlet, adult.

Good information for the home owner; humidifiers; illustrated.

AIR CONDITIONING AND
REFRIGERATION INSTITUTE

Where You Shop is as Important as What You Buy
Booklet, 4 pp., 1974, 10½.

Types of stores; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

You and Your Furniture and Appliance Dollars:
25 Ways to Save Money
Pamphlet, 1974, 5+.

Offers helpful hints on ways to save money in furniture and appliance consumption; illustrated.

CHANNING L. BETE COMPANY

Your Space-Age Kitchen
Booklet, 15 pp., 1970, 8.

Spheres of space for each area, remodeling, construction, arrangements, counter tops, floor coverings, wallcoverings, furniture, finishes, lighting; charts and diagrams.

SEARS

Appliance Care Package and How to Buy a New One Too
Booklet, 20 pp., 9.

Criteria for shopping for appliacnes, i.e., credit, warranty, features; how to wash permanent press garments; tips on buying and using appliances; illustrated.

WHIRLPOOL CORPORATION

Buying Appliances? Comparison Shop Now to Avoid Service Troubles Later
Pamphlet, 1973, 10.

Gives basic rules to observe in purchasing appliances; concise, worthwhile content; illustrated.

FIRST NATIONAL CITY BANK

Buying Guide for Automatic Washers and Dryers
Pamphlet, 1000-1999, $5/100.

Procedures for choosing a washer and dryer; types, installation, and features of washers and dryers.

EDISON ELECTRIC INSTITUTE

1975 Buymanship Series of New Features
Booklet, 1974, free, 7.5

Contains fabric care code, smart furniture shopping information, consumer responsibility, normal furniture use, furniture care, and furniture warranty information.

KROEHLER MANUFACTURING COMPANY

Consumer's Furniture Buying Guide Series
Advertising format, free, 7.5.

Large glossy posters (5) on how to buy sofa beds, how to buy chairs, how to buy sofas, all about upholstery fabrics, and twenty questions to ask your furniture salesman; illustrated.

KROEHLER MANUFACTURING COMPANY

Eighth Annual Marketing Research Study of Housewares Manufacturers
Booklet, 17 pp., 1974, free, 8.

Summary of survey findings in production and sales of housewares; illustrated; charts, graphs.

NATIONAL HOUSEWARES MANUFACTURERS ASSOCIATION

Electric Range Buyer's Guide
Pamphlet, 1000-1999, $5/100, 10.

Types and features of electric ranges; illustrated.

EDISON ELECTRIC INSTITUTE

Equipment for Cooling Your Home
Pamphlet, 8 pp., 1970, 9.5

Kinds of cooling equipment and their use; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

Hoover-Seng Furniture Facts
Booklet, 198 pp., 1974, 12.

Furniture design and function through the ages; construction, care, upholstering, and equipment of furniture; illustrated.

HOOVER UNIVERSAL WIRE SPRING DIVISION

How to Avoid Unnecessary Service Calls on Your Electric Appliances
Booklet, 19 pp., 100-999, $35/100, 11.

Installation of appliances, electrical checklist for appliances; checklist for individual appliances; how to secure professional service; illustrated.

EDISON ELECTRIC INSTITUTE

How to Use Your Electric Range for All Its Worth
Booklet, 43 pp., 100-999, $35/100, 11.

Information pertaining to range styles and sizes, self-cleaning ovens, electronic cooking, range features, recipes, cookware, general care and cleaning; illustrated.

EDISON ELECTRIC INSTITUTE

Kroehler Cut-Outs and Room Planner
Cardboard Sheets, 1971, free.

Cut-out sheet contains a wide variety of furniture cut-outs at a scale of ¼" = 1'; the room planner is made to the same scale to represent a room; illustrated.

KROEHLER MANUFACTURING COMPANY.

Lets Talk about Furniture Quality and Construction
Booklet, 8 pp., free, 7.

Features to consider when buying furniture; illustrated.

KROEHLER MANUFACTURING COMPANY

Let's Talk about Furniture Styling
Booklet, 8 pp., free, 7.

Information on furniture history and styling; illustrated.

KROEHLER MANUFACTURING COMPANY

Living with Easy Care Upholstery Fabrics of Herculon
Booklet, free, 1973, 7.5.

Information dealing with the care and purchase of furniture covered with herculon; illustrations.

HERCULES, INC. (KROEHLER MFG. CO.)

Market Facts: A Guidebook to the International Home Furnishings Market
Booklet, 9.5.

Brief background of the home furnishings industry in the U.S; industry associations; Glossary of Home Furnishings terms; bibliograpy of trade associations, publications, consumer publications; market calendar.

THE MERCHANDISE MART

Microwave Ovens
Leaflet, 1972, 6¢, 7.

Basic information on microwave ovens and tips on buying them; illustrated.

J. C. PENNY COMPANY

Tips for Consumers on Electronic Products Service
Pamphlet, 1975, free, 9.

Stresses importance of reading, operating, instruction manual, warranties, possible poor performance of radio/TV which is not due to set malfunctions; criteria to check before calling service personnel, what services are performed by service personnel, costs involved.

ELECTRONIC INDUSTRIES ASSOCIATION

Used Furniture Can Be A Good Buy
Booklet, 7 pp., 1973, 25¢, 7.5.

Indicates what to look for when buying used furniture and how to buy; illustrated.

U.S. DEPT. OF AGRICULTURE EXTENSION SERVICE

Used Sewing Machines--A Good Buy
Pamphlet, 6 pp., 1973, 9.5.

How to make the best selection possible when buying a used sewing machine; advantages and disadvantages; checklist of considerations; illustrated.

U.S. DEPT OF AGRICULTURE EXTENSION SERVICE

Your Buying Guide for Refrigerators, Food Freezers and Combinations
Pamphlet, 1000-1999, $5/100, 12.

Basic types of refrigerators and refrigerator/freezers; size and special storage features, frost removal, freezers, features to look for when choosing a freezer.

EDISON ELECTRIC INSTITUTE

Your Gas Kitchen and Laundry
Booklet, 24 pp., 1973, 9.5.

Deals with planning a kitchen and laundry room. Types of floors, lighting, color guides, etc. are discussed. Teacher/student questionnaire included; illustrated.

AMERICAN GAS ASSOCIATION

NHMA News
Newsletter, free, 7.

Periodic publication of National Housewares Manufacturers Association; contains general background information on the housewares industry and the NHMA exposition.

NATIONAL HOUSEWARES MANUFACTURERS ASSOCIATION

Pocketbook Guide to Furniture Buying
Booklet, 25¢, 1966, 8.

Information dealing with furniture buying; illustrated.

KROEHLER MANUFACTURING COMPANY

Rust Stopping Tips
Booklet, 35 pp., 1970, 10.

Defines rust and list different methods used to provent and stop rust formation; discusses protection for metal objects, appliances, cars, etc.; illustrated.

RUST-OLEUM CORPORATION

Sewing Machines
Leaflet, 1972, 6¢, 8.

Buying guide information on sewing machines and their attachments; illustrated.

J. C. PENNY COMPANY

Survey of Attitudes and Purchase Habits of Consumers of Housewares Products
Booklet, 64 pp., 1974, free, 8.

Profile of the American housewares consumer with survey instrument and data.

NATIONAL HOUSEWARES MANUFACTURERS ASSOCIATION

Tips for Care and Cleaning: Appliances and Cookware
Fact Sheet, 1 p.

Presents information about cleaning and taking care of appliances and cookware.

MINNESOTA AGRICULTURAL EXTENSION SERVICE

Alternatives to Drugs
Pamphlet. 22 pp., 1972, 11½.

Suggest involvement and education or alternatives.

NATIONAL CLEARINGHOUSE FOR
DRUG ABUSE INFORMATION

The Answer is Understanding
Booklet, 40 pp. 1971.

A discussion of film series "The Distant Drummer" which can be ordered under title "The Answer is Understanding"; illustrated.

NATIONAL INSTITUTE OF MENTAL HEALTH

Answers the Most Frequently Asked Questions About Drug Abuse
Booklet, 22 pp., 10½.

Logical discussion of drug abuse.

EXECUTIVE OFFICE OF THE PRESIDENT

Artificial Sweetner's - of Questionable Safety
One page reprint, 1969, 10.

Analysis of the use of artificial sweetners and government study of their wholesomeness; the phenomenally large markup of such products; studies by universities and sugar research foundation; illustrated.

CONSUMER'S BULLETIN BY
CONSUMER'S RESEARCH

Beware Health Quackery
Booklet, 15 pp., 1975, 25¢, 7+.

Shows what to avoid in areas of health fraud and how to fight against the quacks; illustrated.

CHANNING L. BETE COMPANY

Beware of Substituting Drug Containers!

Paper, 2 pp. 1972, 10½.

Pill boxes may not preserve the quality of your drugs. Don't substitute containers.

FDA CONSUMER-REPRINT

Brand vs Generic Drugs: It's Only a Matter of Name

Paper, 3 pp., 1973, 10½.

There is no difference, only name.

FDA CONSUMER-REPRINT

Breast Self Examination

Booklet, 12 pp., 1975, 9½.

A how-to book; illustrated.

NATIONAL CANCER INSTITUTE

A Consumer's Guide to Mental Health Services

Pamphlet, 11 pp., 1975, 9½.

Discussion of warning signals and treatment methods.

NATIONAL INSTITUTE OF MENTAL HEALTH

Effective Coordination of Drug Abuse Programs

Booklet, 151 pp. 1972, 10½.

Guide to community action; illustrated.

NATIONAL INSTITUTE ON DRUG ABUSE

Effects of Acids in Foods on Teeth

Bulletin-Report, 10+.

Discusses the effects of acids in foods on teeth; gives a chart of substances and their effects on teeth; bibliography at the end where information and data was obtained.

CONSUMER'S RESEARCH BULLETIN

Facts About Hearing Aids
Booklet, 14 pp. 1973, 10½.

How to select; sources of information; service and repairs; illustrated.

BETTER BUSINESS BUREAU

Facts on Quacks
Booklet, 13.

How to recognize a health quack; questions and answers on arthritis and rheumatism, cancer, nutrition and weight, over-the-counter drugs, alcoholic nostrums, etc.

AMERICAN MEDICAL ASSOCIATION

Federal Strategy for Drug Abuse and Drug Traffic Prevention
Booklet, 102 pp.,1972, 12½.

Contains information concerning overall programs; not for individual consumer.

STRATEGY COUNCIL ON DRUG ABUSE

Growing Up in America
Booklet, 98 pp. 1974, 9½.

Socio-economic problems faced by children.

NATIONAL INSTITUTE OF DRUG ABUSE

Guidelines for Drug Abuse Prevention Education
Booklet, 82 pp., 1972, 11½.

How to teach drug abuse; has sample courses.

U. S. DEPARTMENT OF JUSTICE

Health, Education and Recreation
Paperback, 10.

This book discusses the topics of "The Basics of Good Health"; "Problems Connected with Health Care"; "Education"; "Recreation and Vacations"; illustrated.

MCGRAW-HILL BOOK COMPANY

Health Effects of Environmental Pollution
Booklet, 11.

This booklet is a general discussion of possible threats to human health posed by environmental pollution. It presents some of the background that must be considered as we try to solve the problems of environmental risks to health; illustrated.

ENVIRONMENTAL PROTECTION AGENCY

Heart Puzzle
Game, up to 9th grade.

"Heart Puzzle" comes with instructions on how to play and suggestions for related activities for children.

HEART ASSOCIATION

A Helpful Guide to Funeral Planning
24 pp., 1975, 8.

Selecting your funeral director, the funeral, clergy, funeral artifacts, costs, payment considerations, social security benefits, VA benefits; illustrated.

CONSUMER INFORMATION BUREAU, INC.

A Helping Guide to Funeral Planning
22 pp., 10.

What is Selected Morticians, information about it; the NSM code of good general practice and what it means to the consumer.

TIME, CONSUMER INFORMATION BUREAU, INC.

How Was the Trip?
Play, 31 pp.

Designed to promote awareness of drug problems.

DEPARTMENT OF HEW

New Restrictions on Diet Pills
Paper, 2 pp., 1973, 10½.

Review of diet pills and action taken by FDA.

FDA CONSUMER-REPRINT

Pesticide Safety Tips
Leaflet, 1 page, 8.

Gives a list of safety tips for the use of pesticides.

ENVIRONMENTAL PROTECTION AGENCY

Report Series
Pamphlet, usually 20 pp., 8½.

Published frequently on specific subjects.

NATIONAL CLEARINGHOUSE FOR
DRUG ABUSE INFORMATION

Risko
Game, 10.

The purpose of this game is to give the participants an estimate of their chances of suffering a heart attack or stroke.

AMERICAN HEART ASSOCIATION

Safe Disposal of Pesticides and Pesticide Containers
Pamphlet, 9.

Tells the Do's and Don't's of disposing of surplus pesticides and empty pesticide containers.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

Safe Pesticide Use Around the Home

Booklet, 10½.

Booklet has been developed to help the consumer to be more aware of the benefits and hazards of pesticides and how to use them in a safe manner; illustrated.

ENVIRONMENTAL PROTECTION AGENCY

Save Food $ and Help Your Heart

Booklet, 14 pp., 10.

This booklet was prepared to give you ideas on how to shop economically while selecting healthful foods. It also contains hints on storing and preparing food. If you have already made significant changes in your eating habits for medical reasons, this booklet should provide valuable assistance.

AMERICAN HEART ASSOCIATION

Stop Smoking or Else

Reprint from Magazine, 9+.

Discusses the effects of smoke inhalation on the lungs. Also, how the user defends his reasons for not stopping smoking. At the end of the article, gives advice on how to stop.

CONSUMER'S RESEARCH MAGAZINE

To Your Health...In Your Second Fifty Years

6 pp., 1975, free, 6.

Nutrients, calories, ageless problems, shopping, food stamp program, fads and cults, emergency shelf planning; illustrated.

FOOD NUTRITION AND DAIRY COUNCIL

You and Your Health Care Dollars: 25 Ways to Save Money

Pamphlet, 1974, 5+.

Offers helpful hints on ways to save health care money; illustrated.

CHANNING L. BETE COMPANY

Code of Fair Practices
Pamphlet, 9.

Defines the Code of Fair Practices adopted by PMA and the revision of this code.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

Consumer Health Education--Resource Unit
Booklet, 16 pp., 1971, $.75, junior grades.

This unit is a part of a series of units in selected areas of health instruction for specific grade levels. It is designed to help give teacher direction in classroom activities leading to learning experiences in important health area.

THE AMERICAN ASSOCIATION FOR HEALTH
PHYSICAL EDUCATION AND RECREATION

Consumer Information About Drugs
Packet.

This packet contains several pamphlets about drugs which are helpful to consumers.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

Facts About Lead and Pediatrics
Pamphlet, 11 pp., 1971, 9.

Contains facts about plumbism and prevention, medical aspects and tests for it; illustrated.

LEAD INDUSTRIES, INC.

Facts About Medical and Dental Practitioners
Pamphlet, 9 pp., 9½.

Basic information on types of health practitioners.

DEPARTMENT OF HEW
PUBLIC HEALTH SERVICE

Financing Health Care: Past and Prospects
Booklet, 1974, free, 13.

Analysis of the history of health care organizations and financing and also exploration of possible courses of action to improve delivery of health services and meet their mounting costs.

FEDERAL RESERVE BANK OF MINNEAPOLIS

Health Care Services for the Aged
Book, 149 pp., 1970, $3.75, 12+.

A report of the 19th Annual Southern Conference on Gerontology held at the University of Florida February 1-3, 1970.

UNIVERSITY OF FLORIDA PRESS

Key Facts About U.S. Prescription Drug Industry
Pamphlet, 9.5.

Costs of prescriptions, profit of manufacturer, competition.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

R_x Medicines and the Cost of Health Care
Pamphlet, 9.

Discusses the rise in costs of medicines and health care; illustrated.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

Medicines: Use, Misuse, and Abuse
Pamphlet, 7 pp., 9.

Discusses the problems of drug abuse.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

The Medicines Your Doctor Prescribes
Pamphlet, 8.

Answers to some of the commonly asked questions concerning prescriptions are given in this guide for consumers.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

Mononucleosis
Paper, 4 pp., 1974, 12½.

Transmission, symptoms, and diagnosis.

DEPARTMENT OF HEW
PUBLIC HEALTH SERVICE

The New Handbook of Prescription Drugs
Book, 440 pp., 1967, $1.95, 7.

Contains information available that is useful to both doctors and patients as a money-saving guide to prescription drugs.

BALLANTINE BOOKS

Nursing Home Care
Booklet, 30 pp., $.40, 12.

Basic questions to ask before or when considering use of nursing homes. Highlights to look for when choosing a nursing home. The services which nursing home should provide. There's a checklist at the end with questions to ask concerning nursing homes. Whom to contact when you have a complaint; illustrated.

HEALTH, EDUCATION, AND WELFARE DEPARTMENT

Some Substances Used For Nonprescribed Drugging Effects
Pamphlet, 9.

Chart with substance, slang name, etc. for nonprescribed drugs such as LSD, DMT.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

The Story of Health
Catalog, 10.

A catalog of films and productions on medicines and drugs.

PHARMACEUTICAL MANUFACTURER'S ASSOCIATION

The Surprising News About Women and Smoking
Pamphlet, 3 pp., 8½.

Health problems.

DEPARTMENT OF HEALTH, EDUCATION, AND
WELFARE

Tooth Care
Booklet, 24 pp., $.30, 11.

The ills that can happen to teeth, how the clean your teeth, preventive methods for tooth decay, how to find a dentist, a list of dental specialists terms, dental cost, a community concern, a list of places to write to for information; illustrated.

US DEPARTMENT OF HEALTH, EDUCATION, AND
WELFARE

Appraising for Probate and Estate
Booklet, 35 pp., 1974. 11.

Probate: the appraisal process, cost approach, market data approach, income approach, correlation and final estimate of appraisal report; Estate: fees, time, personnel, review.

SOCIETY OF REAL ESTATE APPRAISERS

Bibliography, Mobile Home Industry
Leaflet.

Consumer facts about Mobile Home Living Bibliography.

MOBILE HOME MANUFACTURERS ASSOCIATION

Buying a Home? Don't Forget Those Closing Costs!
Paper, 2 pp., 1974, 10½.

Types of charges to expect.

DEPARTMENT OF HOUSING AND
URBAN DEVELOPMENT

Condominium Buyers Guide
29 pp., 1975, 10.

What is a condominium, how to buy one, about those documents, how much can you buy, what about condominium conversions; illustrated.

NATIONAL ASSOCIATION OF HOME BUILDERS

Consumer Housing
Book, 1972, $6.28 list, school $4.21, 12.

Factors relevant to planning for liveable housing: comparing; judging; and selecting housing consistent with purchasing power and resources; renting versus owning; financing; home improvements; effective buying of furniture, appliances, household goods and services; illustrated.

CHARLES A. BENNETT COMPANY, INC.

Consumer Information Booklet

16 pp., 1975, 8.

Home owners warranty information booklet.

NATIONAL ASSOCIATION OF HOME BUILDERS

Consumer Relations: Good Business

5 pp., 10.

How consumer complaints arise, making certain advertising and company information is truthful, informing consumers about financing, legal considerations, explaining warranty coverage.

NATIONAL ASSOCIATION OF HOME BUILDERS

Economic Education Bulletin

Booklet, 31 pp., January 1973, 10.

How to avoid financial tangles: elementary property problems and important financial relationships.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Existing Corporate Trends in Real Estate

Booklet, 32 pp., April 1973, 12.

Existing corporate trends in real estate with an impact on real estate licenses, government agencies, and corporations; illustrated.

SOCIETY OF REAL ESTATE APPRAISERS

Exterior, Interior Wall Materials

Booklet, 1974, 10½.

Advantages and disadvantages.

DEPARTMENT OF AGRICULTURE

A Family Guide to Property and Liability Insurance
Booklet, 24 pp., 1974, free, 8+.

Automobile insurance and cost, property insurance, liability insurance for the family unit, and the cost of home insurance.

INSURANCE INFORMATION INSTITUTE

GI Your Home
4 pp., 10.

Explains new opportunities under the Veterans Housing Act of 1974, how VA Benefits the Veteran, advantages of the new law, how to get a GI Loan.

NATIONAL ASSOCIATION OF HOME BUILDERS

A Glossary
22 pp., 1974, 9.

Glossary of terms for housing, real estate, urban affairs, environmental, and business and financial writers and editors.

NATIONAL ASSOCIATION OF HOME BUILDERS

Here's How
3 pp., 8.

Home owners warranty program.

NATIONAL ASSOCIATION OF HOME BUILDERS

Home Buyers Guide
25 pp., 1973, 10.

How much you should spend, what kind of home do you need and want, choosing your builder, picking a neighborhood, finding the money, house-buying power chart, signing the contract, tax benefits.

NATIONAL ASSOCIATION OF HOME BUILDERS

Home Buyers' Vocabulary
Booklet, 14 pp., 1975, 10½.

DEPARTMENT OF HOUSING
AND URBAN DEVZLOPMENT

Housing
Booklet, 32 pp., 1970, $7.20, 9.

Programmed learning instruction in housing. F.H.A. and V.A. loans, insurance; fill-in-blank student worksheet.

DELTA PI EPSILON

Housing, Furniture, and Appliances
Paperback, 11 or 10.5.

This book discusses the topics of Housing Today and Tomorrow; Selecting A Place to Live; Financing and Insuring a home; Buying Furniture and Appliances; illustrated.

MCGRAW-HILL BOOK COMPANY

How to Buy A Home
15 pp., 1973.

Buying homes, what you can afford, lots, neighborhood, financing; illustrated.

NATIONAL ASSOCIATION OF HOME BUILDERS

How to Finance a Home
Booklet, 15 pp., 1974, 25¢ ea., 7+.

General information on different types of mortgages and the proper way to obtain credit for buying a home.

CHANNING L. BETE COMPANY

How to Read Your Homeowners Policy!
Pamphlet.

States that the consumers do have difficulty in understanding homeowners insurance policies. This is just that. A guide to help you read and understand homeowners policies.

How to Rent a Home
Booklet, 15 pp., 1975, 25¢ ea., 7+.

How to find housing, how to budget for rent, the rights and responsibilities of tenants, and where to go for help with housing problems; illustrated.

CHANNING L. BETE COMPANY

How's Your House?
Paper, 1 page, 9½

Possibility of setting HUD to help pay for house repairs.

DEPARTMENT OF HEW

Insurance Coverage for the Renter and The Homeowner
Booklet, 4 pp., 1974, 10½.

Types of coverage.

DEPARTMENT OF AGRICULTURE

Insurance for the Home
Leaflet, 5 pp., 1975, free, 8+.

Deals with property insurance, homeowner policy for renters, natural disasters, liability coverages, and cost factors; illustrated; teacher/student worksheet.

INSURANCE INFORMATION INSTITUTE

Is the Appraisal Witness Qualified?

43 pp., 1974, 7.

Value witness in condemnation, 100 Questions on Direct Examination, 100 Questions on Cross Examination, 100 questions which will worry weak witnesses.

SOCIETY OF REAL ESTATE APPRAISERS

Keeping a Roof Over Your Head

Booklet, 4 pp., 1974, 9½.

How to care for roof in winter.

DEPARTMENT OF AGRICULTURE

Know How

11 pp., 1975, 8.

How the 10-year plan works, how disagreements about defects will be resolved, how does the HOW program operate.

NATIONAL ASSOCIATION OF HOME BUILDERS

Mobile Homes - Complete Guide to the Mobile Home Lifestyle

Magazine, 86 pp.

Contains different articles concerning buying the Mobile Home: 1) Myths about Mobile Home Owners; 2) In Search of the Good Life; 3) Shop, Look and Listen!; 4) 5% Down, 15 years to Pay; 5) Manufacturer and Supplier Members.

MOBILE HOME MANUFACTURERS ASSOCIATION

Mobile Homes for Moderns...A teaching Unit

Booklet, 79 pp.

Contains teaching units on: 1) Mobile Home Living in a Contemporary Society; 2) Housing Decisions to Meet Changing Needs; 3) Financial Aspects of Owning a Mobile Home; 4) Choosing A Location for the Mobile Home; 5) Obtaining Maximum Benefits from the Mobile Home; 6) Consumer Concerns in Relation to Mobile Home Living.

MOBILE HOME MANUFACTURERS ASSOCIATION

Mobile Housing, "Resource Package"
A series of pamphlets

Mobile Homes for Moderns...A Teaching Unit
Environmental Health Guide for Mobile Home Communities
Consumer Facts about Mobile Home Living
Mobile Homes - Complete Guide to the Mobile Home Lifestyle
Career Opportunities in the Mobile Home Industry
Tips on Buying A Mobile Home
A Comparison of Different Dwelling Costs
Mobile Home Loans to Veterans
Quick Facts
Mobile Housing Publications
Owner's Guide to Mobile Home Maintenance
Does your state provide safety and protection for mobile home owners?
Retirement Living
Guarantees and Warranties
Bibliography - Mobile Homes Industry

MANUFACTURED HOUSING INSTITUTE

NAHB Statement of Policy
15 pp., 1975, 11.

NAHB Statement of Policy.

NATIONAL ASSOCIATION OF HOME BUILDERS

The National Flood Insurance Program
Pamphlet, 3 pp., 1973, 10¢.

Describes program.

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

A New Home Is Your Best Investment
Pamphlet, 3 pp., 7.

Considers mortgages, when to buy a home, renting.

NATIONAL ASSOCIATION OF HOME BUILDERS

Owner's Guide to Mobile Home Maintenance
Booklet, 48 pp.

Describes interior maintenance: air conditioning, floors, walls, dishwashers, disposers, laundry equipment, windows, etc.; exterior maintenance: skirting, locks, roofs, water supply line, insulation, painting, etc.; insurance information.

MOBILE HOME MANUFACTURERS ASSOCIATION

Progress in Appraising through Cooperative Action
Pamphlet, 5 pp., 11.

Progress in appraising, senior real estate analyst, senior real estate appraisers, senior residential appraiser, Association-Members-Applicant senior real estate appraiser.

SOCIETY OF REAL ESTATE APPRAISERS

Questions about Condominiums
Booklet, 48 pp., 1974, 10¢.

What to ask before you buy.

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

Report on Real Estate Activities Among Major Corporations
Booklet, 16 pp., 12.

Survey of activities of the major corporations by the Society of Real Estate Appraisers.

SOCIETY OF REAL ESTATE APPRAISERS

Richer Than You Think
Leaflet, 4 pp., January 1975, 4 lesson aids.

Purpose of the leaflets is to help West Virginians estimate the value of their property - both real and personal - set goals for transferring their property to others, plan how and when to make the transfer and to act upon their plans. It gives suggested plans for teaching; series of lesson plans for teachers.

**WEST VIRGINIA COOPERATIVE
EXTENSION SERVICES**

Senior Real Property Appraiser
Pamphlet, 5 pp., 10.

Membership ability, SRPA Professional Designation Program, courses, Examination R-2, Demonstration appraisal report, experience requirements, education, standards of professional practice and conduct.

SOCIETY OF REAL ESTATE APPRAISERS

What Is An Appraisal?
Pamphlet, 13 pp., 10.

What is an appraisal, what an appraiser does, what the purpose of an appraiser is, buying a house, selling property, taxes, public taking of property, corporate property disposition, market analysis, damage claims, selecting an appraiser, SRA, SRPA, SREA, how much an appraisal costs.

SOCIETY OF REAL ESTATE APPRAISERS

When You Move - Do's and Don'ts
Booklet, 6 pp., 1974, 10½.

The do's and don'ts of moving; illustrated.

DEPARTMENT OF AGRICULTURE

Wise Home Buying
36 pp., 1974, 7.

Shopping for a house, inspecting your selection, financing and purchasing, glossary; illustrated.

CONSUMER PRODUCT INFORMATION

You and Your Housing Dollar:
25 Ways to Save Money
Pamphlet, 1973, 5+.

Offers helpful hint as to how money can be saved in the area of housing; done in scriptographic form; illustrated.

CHANNING L. BETE COMPANY

You Can't Take it With You
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Steps and procedures necessary for proper estate planning; illustrated.

CHANNING L. BETE COMPANY

Your Guide to a Savings and Loan Mortgage
Booklet, 14 pp., 8.

What home loans are available, closing costs, what to know about tax and insurance escrows, how mortgages are paid off, questions and answers.

U.S. LEAGUE OF SAVINGS ASSOCIATIONS

Your New Home and How to Take Care of It
52 pp., 1975, 8.

How to care for your home; illustrated.

NATIONAL ASSOCIATION OF HOME BUILDERS

Advantages of Home Ownership - And Steps to Take in Purchasing a Home
Pamphlet, 2 pp., bulk cost, 10.

Short, 8 reasons why home ownership is advantageous; lists procedures to take in purchasing a home.

REALTORS NATIONAL MARKETING INSTITUTE

Blueprint for Home Buying
Booklet, 1975, $24/100, 7.

Information on buying and building a home; well illustrated.

AMERICAN LAND TITLE ASSOCIATION

Closing Costs and Your Purchase of a Home
Booklet, 1975, $2.25/dozen, 6.

Information on buying and closing costs for homes; illustrated.

AMERICAN LAND TITLE ASSOCIATION

Costs of Owning a Mobile Home
Pamphlet, 1975, free, 9.5.

Information on owning and financing mobile homes; graphs and tables; illustrated.

MINNESOTA AGRICULTURAL EXTENSION SERVICE

Equity with Ease: Condominium Ownership
Pamphlet, 2 pp., cost in bulk, $10, 12.

Lists advantages inherent in condominium ownership as an investment; does not list disadvantages.

REALTORS NATIONAL MARKETING INSTITUTE

Exclusive Listing: Sells Your Home Faster for the Best Price
Pamphlet, 2 pp., cost in bulk, 12.

Lists concisely the pros and cons of sale by owner vs. "exclusive dealing" by a realtor.

REALTORS NATIONAL MARKETING INSITITUTE

HOUSING

Home Buyer's Checklist
Booklet, 20 pp., 1973, $1.00, 7.

Deals with all the major problems and decisions involved in buying a home; illustrated.

NATIONAL HOMEBUYERS AND HOMEOWNERS ASSOCIATION

Home Heating
Booklet, 24 pp., 1968, 30¢, 10.5.

Different types of equipment and considerations for selection; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

House Planning Worksheet
Booklet, 1974, free, N.A.

Worksheet calling for information which is important to housing decisions and a practice area for home design and planning; student/teacher worksheets; illustrated.

MINNESOTA AGRICULTURAL EXTENSION SERVICE

Housing: Learning Activity Package
1976, $13, 9.

Overview of housing and housing alternatives; student/teacher worksheets; illustrated.

UNIGRAPH PRODUCTS

Housing Conflicts
Booklet, 48 pp., 6.5

Examines the grievances of both tennants and landlords; explores rights and obligations of tenants and landlords; indicates ways that tenants have organized to protect their rights; discussion questions; black and white illustrations.

SCOTT, FORESMAN AND COMPANY

How Realtors Serve You
Pamphlet, 2 pp., cost in bulk, 10.

Gives approximately eleven reasons or ways a realtor helps in selling a home.

REALTORS NATIONAL MARKETING INSTITUTE

Interior Paints and Painting Tools
Leaflet, 1974, 6¢, 7.

Information on various types of interior paint and their application; illustrated.

J. C. PENNY COMPANY

Our Advertising and Marketing Program
Pamphlet, 2 pp. cost in bulk, 10.

Gives reasons why one should use the realtors marketing service in selling a home.

REALTORS NATIONAL MARKETING INSTITUTE

Pricing Your Home To Sell
Pamphlet, 2 pp., cost in bulk, 10.

Concise reasons why overpricing can hinder the sale of a home and lists reasons a realtor should be employed to assist.

REALTORS NATIONAL MARKETING INSTITUTE

Seven Reasons You Should Consult a Realtor
Pamphlet, 2 pp., cost in bulk, 12.

Lists the areas where agency has knowledge of taxes, market value, etc. of homes.

REALTORS NATIONAL MARKETING INSTITUTE

Should You Buy a Condominium?
Pamphlet, 6 pp., no date, free, 9.

Points out the advantages and disadvantages of condominium ownership and the role of insurance.

LAWYERS TITLE INSURANCE

Sun Power for Today's Builders
Pamphlet, 1975, N.A., 12.

Mainly for builders and architects who are interested in solar heating and cooling systems; lists federal agencies involved; lists various solar equipment manufacturers and types of equipment are described.

CON EDISON

The Home Seller's Guide
Pamphlet, 10 pp., 1975, free, 8.

Information on procedures involved in selling a home; student/teacher worksheet.

MINNESOTA AGRICULTURAL EXTENSION SERVICE

Tips on Buying a Mobile Home
pamphlet, 13 pp., 1974, free, 7.5.

Deals with making buying decisions, extras, price, choosing a retailer, financing and insurance, resale, standards, warranty, and where to locate; illustrated.

BETTER BUSINESS BUREAU

To Sell or Not to Sell?
Pamphlet, 10 pp., cost in bulk, 10.

Set up in question and answer format; intended to give reasons for holding or selling an investment in real estate.

REALTORS NATIONAL MARKETING INSTITUTE

What Every New Homeowner Should Know about Home Maintenance
Pamphlet, N.A., 10.

Gives tips to home maintenance to avoid big home repair bills.

FIRST NATIONAL CITY BANK

You Can Help--Sell your Home Faster--For the Best Price
Pamphlet, 2 pp. cost in bulk, 10.

Lists what sort of preparations are needed to show a house for sale and the procedures to follow when showing a house.

REALTORS NATIONAL MARKETING INSTITUTE

ABC's of Hand Tools
Book, 47 pp., junior high.

Describes a variety of tools that might be helpful to the civilian mechanic, high school student, or the amateur repair man.

GENERAL MOTORS CORPORATION

An Accountant with SEC..A sound investment in your future
Pamphlet, 3 pp., 13½.

Work of the SEC and career opportunities.

SECURITIES AND EXCHANGE COMMISSION

Adult Consumer Education in the Community
Book, 60 pp., 1973, $3.00 or entire series - 6 volumes - $15.00, secondary.

This book gives some perspectives into providing and educating adults in the community with consumer information in ways other than attending school. Many adults need and seek useful consumer information and having experienced only failure in school, need consumer programs conducted away from traditional school settings. A sampling of some of these programs are presented in this book; illustrated.

CONSUMERS UNION

Better Business Bureaus Prepare for Action
Paper, 3 pp., 1971, 11½.

Discussion of Better Business Bureaus programs; illustrated.

CHANGING TIMES

Buyer's Guide
Pamphlets,9½.

Pamphlets include: Don't Be Gypped, about work of FTC, (#8). Three Days to Cancel, about door-to-door sales. A Money-Saving Offer, about Truth-in-Lending, (#12). A Pocket Guide to Choosing a Vocational School, (#13). Fair Credit Reporting Act, (#7). Illustrated.

FEDERAL TRADE COMMISSION

Careers in Consumer Affairs
Brochure, 9.5.

Lists job opportunities, qualifications required for job, and outlook for openings.

MICHIGAN CONSUMER EDUCATION CENTER

Common Sense
Newspaper, 8 pp., October 1975, 8.

Computerized checkout, regional news, the canning crisis reviewed: A Report from the FTC that may leave you wondering, Advertising That's Not So Special, Deregulation: A Disaster, and Consumer Action Notes.

CONSUMER'S CONGRESS

Consumer Counseling: A Program of the AFL-CIO Community Services Department
Booklet, 1973, 8+.

Deals with the function and advantages of the consumer counseling services available through the AFL-CIO; illustrated.

AFL-CIO

Consumer Counseling: A Bread and Butter Program
10 pp., 1965, free, 10.

Expresses the need for consumer counseling and lauds the progress of the AFL-CIO in this field.

AFL-CIO

Consumer Counseling: Course Outlines for Information Classes
Booklet, 33 pp., 1969, one copy free, 8.

Presents a suggested outline for consumer information classes.

AFL-CIO

Consumer Counseling, Education, Information for the Poor: What Unions Can Do
Booklet, 17 pp., free, 8+.

Deals with the procedures the AFL-CIO feels are necessary to educate low income people in the area of consumption; teacher/student worksheet.

AFL-CIO

Consumer Education: An Interdisciplinary Approach
Booklet, 10 pp., 1971.

First monograph in a series of four monographs to provide assistance to school personnel in the development of Consumer Education Programs.

NEW JERSEY CENTER FOR CONSUMER SERVICES

Consumer Education in Junior and Community Colleges, Post Secondary Vocational and Technical Institutes
Book, 71 pp., 1973, $3.00 or in series of 6 - $15.00, secondary.

This book contains case studies of programs for teaching basic and specific consumer education to post secondary students. Some of these programs deal with teaching in the home- housewives, in classroom settings - students, and the community; in otherwords, some of these programs dealt with specific areas; illustrated.

CONSUMERS UNION

Consumer Education in the Science Curriculum
Booklet, 25 pp., 1972, 10.

Fourth in a series of monographs to implement an interdisciplinary approach to consumer education. It is a consumer approach to the traditional science program. Has ideas and suggestions concerning a restructuring of accepted curriculum patterns; gives sample unit of instruction for the teacher.

NEW JERSEY CENTER FOR CONSUMER EDUCATION
SERVICES

Consumer Education in the States - A Report and Recommendations of the Task Force on Consumer Education - #42
Report, 43 pp., 1973, secondary.

This report includes the following: a summary of the responses of 55 states and territories to a questionnaire on state-initiated activity in consumer education; a description of specific alternative approaches to consumer education taken by 6 states which were visited by selected task force members; general conclusions of the task force resulting from the questionnaire survey, the state visitations and discussions with legislators, educators, and lay citizens across the country; and the recommendations of the task force to the Steering Committee for further action.

EDUCATION COMMISSION OF THE STATES

A Consumer Guide to FDA
Booklet, 11 pp., 1974, 10½.

Address of area offices and law administered.

FOOD AND DRUG ADMINISTRATION

The Consumer in Society
Booklet, 36 pp., 1975, $7.20, 9.

Programmed learning instruction in the Consumer in Society. Power of the consumer, importance of profits in the production of goods and services, costs of promotion of products, distribution of income in our economy, the consumer movement, the need for consumer protection and information, using consumer aids, federal laws aid the consumer, government and private agencies aid the consumer; price, demand, and supply consumer's responsibilities for conservation, clean air, and purewater; fill-in-blank worksheet for students.

DELTA PI EPSILON

Consumer Protection Division
Pamphlet, 4 pp., 8.

How to be a smart shopper, how to stretch your household dollar. Also a table of measures.

WEST VIRGINIA DEPARTMENT OF LABOR

Consumer Reports
Professional publication, $1.00 per month, 9+.

Each issue presents a variety of reports on common consumer products; illustrated.

CONSUMERS UNION

Consumer Tips
Pamphlet, 2 pp., free, 9½.

Published as Consumer Tips on a specific area: Appliance Service, Car Care on the Road, Bait and Switch, Guarantees and Warranties, Buying on Time, Buying by Mail, and Mail Order Shade Trees, Electronic Calculators; illustrated.

COUNCIL OF BETTER BUSINESS BUREAU, INC.

A Consumer's Guide to Postal Services and Products
Pamphlet, 16 pp., August 1973, 10½.

U.S. POSTAL SERVICE

Cost of Pipeline and Compressor Station Construction
Booklet, 45 pp., 1975, 12½.

FEDERAL POWER COMMISSION

CRIAP - Carpet and Rug Industry Consumer Action Panel
Pamphlet, 6 pp., 7.

Explains the purpose of the panel, gives its recommendations for shopping for rugs, and gives procedures to use if product is not satisfactory and consumer has a complaint.

CRICAP - CARPET AND RUG INDUSTRY
CONSUMER ACTION PANEL

Don't Leave It All to the Experts

Booklet, 20 pp., 11.

This booklet is designed to stimulate environmental action by citizen groups. It contains some principles and suggestions for productive organized action. Discusses the role of citizen groups in the struggle to achieve a better environment and how to capitalize on that role; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Douglass Comments on Agriculture

Book, 10.

A collection of speeches and editorials prepared during 1974 by Gus R. Douglass, West Virginia Commissioner of Agriculture; illustrated.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

A Drop to Drink

Booklet, 13 pp., 10.

Booklet is designed to help evaluate the state of the Nation's drinking water, and explain how the new Safe Drinking Water Act in 1974 will help us protect our drinking water supplies; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Early Childhood Consumer Education

Book, 71 pp., 1973, $3.00 or in series of 6 - $15.00, secondary.

This book contains case studies of some programs used to teach consumer education to young children (pre-school and kindergarten). Some of the topics include building nutrition concepts, money concepts, and an understanding of themselves and the community; illustrated.

CONSUMERS UNION

Economics for Young Adults

Workbook, 11.

Supplements the text. Contains problems and research; illustrated.

W. H. SADLIER, INC.

Economic Literacy for Americans

Booklet, 1966, 75¢ ea, 12.

The need for economic education in our school systems. Obstacles to Economic Education. An opportunity for progress in economic education. Recommended actions to educators, to individuals and organizations, to publishers and writers. A short summary of minimum economic understanding found to be essential for citizenship and reasonably attainable in schools below the college level.

COMMITTEE FOR ECONOMIC DEVELOPMENT

Elementary Level Consumer Education

Book, 77 pp., $3.00 or 6 volumes - $15.00, secondary.

This book contains case studies of some programs used to teach consumer education on an elementary school level. Included in the topics are advertising and labels, consumer protection and laws, and the integration of consumer education in science and social studies; illustrated.

CONSUMERS UNION

Environmental Health Guide for Mobile Home Communities

Booklet, 47 pp.

Environmental Health Guide for Mobile Home Communities: Water supply; fire protection and safety, etc. Recommended Ordinance Governing Mobile Home Communities: Land Development Standards; Administration; Community Service Buildings; Accessory Buildings and Structures; Community Maintenance Standards.

MOBILE HOMES MANUFACTURERS ASSOCIATION

Environmental Exchange...A Beginning

Workbook, 21 pp.

This workbook contains experiments, which have been divided into 3 sections: Elementary, Intermediate, and High School. Each level suggests an avenue of study in the area of air, water, noise and solid waste. At the end gives a section on "Things to Do" and "Things to Talk About"; illustrated; student/teacher worksheet examples.

U.S ENVIRONMENTAL PROTECTION AGENCY

Family Economics Review
Magazine, 40 pp., 1975, 12½.

A quarterly report on research of the Consumer and Food Economics Institute; charts.

U.S. DEPARTMENT OF AGRICULTURE

Fact Booklet Series
Booklet, 12-20 pp., 11½.

Home Appliances, Life Insurance, Savings. These are how to buy books.

COUNCIL OF BETTER BUSINESS BUREAU

First Things First
Booklet, 16 pp., 11.

The booklet explains the major elements of the strategy used by the U.S. Environmental Protection Agency and the States in their attack on water pollution. It discusses as clearly and directly as possible the problems we now face, and what we are doing about them; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Forming Consumer Organizations
Booklet, 32 pp., 1972, 35¢, 12½.

How to form consumer organizations.

OFFICE OF CONSUMER AFFAIRS

Four Reasons Why You Should Be Part of the Better Business System
Pamphlet, 4 pp., free, 10½.

Publication aimed at the business man not the consumer.

BETTER BUSINESS BUREAU

Handbook for the Home
Booklet, 1973, 10½.

Selection of Luggage for Happy Traveling; Keeping Records - What to Discard; Insurance for Your Health, Car, Life; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

Hazardous Wastes
Booklet, 24 pp., 9.

Discusses the danger, problem, where they come from, methods commonly used to rid the environment, what can be done and what you can do in the issue of Hazardous Wastes; illustrated.

U.S ENVIRONMENTAL PROTECTION AGENCY

Householder's Guide to Accurate Weights
Booklet, 7 pp., 1972, 9½.

Weighing procedure and paperwork; illustrated.

INTERSTATE COMMERCE COMMISSION

In Productive Harmony
Booklet, 12 pp., 10.

Explains the National Environmental Policy Act of 1970, which declared a national policy to encourage productive and enjoyable harmony between man and his environment.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Instructor's Handbook
Booklet, 34 pp., 1970, $7.20, 9.

Suggested techniques for using programmed study materials in consumer education; teacher worksheet.

DELTA PI EPSILON

Instructor's Handbook
Booklet, 34 pp., 1970, $7.20, 9.

Suggested techniques for using programmed study materials in consumer education; teacher worksheet.

DELTA PI EPSILON

Join the Consumer Revolution
Brochure, 12.

Explains what is CFA, what it does, its task forces, who may join it, how it's governed, and who supports it.

CONSUMER FEDERATION OF AMERICA

Keeping Records; What to Discard
4 pp., 1973, 8.

Rule of thumb for keeping records.

CONSUMER PRODUCT INFORMATION

Keeping Records; What to Discard
Booklet, 5 pp., 1973, 10½.

U.S. DEPARTMENT OF AGRICULTURE

Make It Count.....
Poster, one free, 6.

Advises consumers to consult a consumer counselor through their local union; supplies space for a company's name, address and phone number; illustrated.

AFL-CIO

Michigan Consumer Education Center
Brochure, 10.5.

Defines "consumer education"; describes center and gives its services. Tells the type of information center has to offer; and tells about the center's staff and advisory committee.

MICHIGAN CONSUMER EDUCATION CENTER

News Release
Paper, 12½.

Contains information reference to latest rulings of Civil Aeronautics Board.

CIVIL AERONAUTICS BOARD

News Release
Paper, 1 or 2 pp., 10½.

Tells actions taken by CAB.

CIVIL AERONAUTICS BOARD

Noise Pollution
Booklet, 13 pp., 10.

Discusses the fact that noise within our environment has a real effect on our health. Topics: Unwanted Sound: What is Noise?; How Noise Effects our Health; Noise in Our Daily Life; Design May Be the Answer; Making Ourselves Heard; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Organizing a Federal Credit Union
Booklet, 39 pp., 1972, 13½.

Requirement for charter, groups eligible, and chartering procedure.

NATIONAL CREDIT UNION ADMINISTRATION

Pesticide Registration: How It Protects You, Your Family and The Environment
Pamphlet, 8 pp., 11.

Environmental Protection Agency has developed this booklet to help one better understand the role the government and you share in maintaining a safe environment and at the same time retaining the benefits of pesticides; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

The Phasing Out of Natural Gas and Oil for Electric Power Generation
Booklet, 42 pp., 1975, 12+.

Appraisals of fuel supply capabilities and limitations.

FEDERAL POWER COMMISSION

Policy Resolutions
Pamphlet, 1975, 14.

Mainly on proposed and suggested resolutions by CFA on multi-area; e.g., antitrust, communications, credit, consumer education, energy and natural resources, environment, food and marketing, health and drugs, insurance, price and income, and transportation; worksheet.

CONSUMER FEDERATION OF AMERICA

Precision - A Measure of Progress
Book, 63 pp., 8.

Measuring devices from early Egyptian methods to today's modern methods of measurements: distance and weight; yard and meter; using light rays.

GENERAL MOTORS

Preparing the Consumer Educator
Book, 85 pp., 1973, $3.00 or 6 volumes for $15.00, secondary.

This book provides some background material on consumer behavior, etc., for preparing the consumer educator and provides a case studies of programs representing a variety of techniques and approaches that consumer educators could use; illustrated.

CONSUMERS UNION

Proceedings of 21st Conference of ACCI:
Consumers in Era of Shortages and Inflation
Book, 1975, 15.

Contains various articles by different authors pertaining to consumer education areas. Rather technical in nature.

AMERICAN COUNCIL ON
CONSUMER INTERESTS

Questions and Answers about Nuclear Power Plants
Booklet, 24 pp., 10.

This booklet is designed to answer many of the questions that have arisen about nuclear power plants and the environment. Also, gives a list of Nuclear Power plants that are operating, under construction or proposed; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

The Retail Automobile Business
Book, 39 pp., junior high.

Helps the retail automotive business person to get started off right.

Retail Automotive Business
What Are the Requirements
Your Job Responsibilities
Where You should Start in the Service Department
The Jobs You'll Qualify For (Labor)
Where You Should Start in the Sales Department
The Jobs You'll Qualify For (Management)
What You Can Do to Get Started
Reference Materials on the Automotive Business

GENERAL MOTORS

Secondary Level Consumer Education
Book, 76 pp., $3.00 or 6 volumes for $15.00, 11.

Consumer Education at the secondary level. Case studies of interdisciplinary programs, case studies of teaching techniques and student activities; illustrated.

CONSUMERS UNION

See the Facts About the Food You Eat
Pamphlet, 8 pp., 1974, 9½.

Nutrition information on food labels; illustrated.

CEREAL INSTITUTE, INC.

Selected Audio-Visual Materials for Consumer Education
Booklet, 21 pp., 1971.

Provides a list of suggested audio-visual materials which teachers can use in consumer education programs. Contains transparencies, resource kits, filmstrips, slides, lesson plans, and worksheets. All pertain to credit, money management, decision making, health, household insurance, labels, life insurance, safety, shopping, stocks and bonds; worksheets for teachers.

NEW JERSEY CENTER FOR
CONSUMER EDUCATION SERVICES

Services Available
Pamphlet, 4 pp.

Describes services available from the Department of Labor pertaining to consumer protection, safety, labor statistics, wage and hour.

WEST VIRGINIA DEPARTMENT OF LABOR

Shopper's Guide
Booklet, 1974, 10½.

Food Shopper Language; Vacation Planning with Tips for Trips to Save Your Gas; Shopping for Credit Can Save You Cash; Insurance Coverage for the Renter and the Homeowner; Where You Shop is as Important as What You Buy; Ways to Shop the Educational Market Place; Exterior, Interior wall Materials; Backpacking Gear; Shoes and Packs to Sleeping Bags; Keeping a Roof Over Your Head; When You Move - Do's and Don'ts; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

A Sound Investment in Your Future as a Financial Analyst with the SEC
Pamphlet, 3 pp., 13½.

Work of SEC and career opportunities.

SECURITIES AND EXCHANGE COMMISSION

A Sound Investment in Your Future as a Securities Compliance Examiner with SEC
Pamphlet, 3 pp., 13½.

Work of the SEC and career opportunities.

SECURITIES AND EXCHANGE COMMISSION

Staff Report Summarizes Electric Utility Energy Savings
Booklet, 22 pp., 1975, 12½.

Many charts and graphs difficult to read; illustrated.

FEDERAL POWER COMMISSION

Summary of Information for Shoppers and Household Goods
Booklet, 33 pp., 1974.

How to select mover, ICC field offices, money-saving tips.

INTERSTATE COMMERCE COMMISSION

A Survey of Existing Consumer Education Practices in New Jersey Schools
Booklet, 5 pp., 1971.

Monograph 3; study conducted by the center in an effort to determine the existing practices in New Jersey public schools in providing instruction in the area of consumer education. A 5-page questionnaire was developed by personnel from the center. It was mailed to random sampling to determine existing consumer education practices.

NEW JERSEY CENTER FOR
CONSUMER EDUCATION SERVICES

Teaching Tools for Consumer Reports
Folder, 25 pp., January 1975, $5.00 for 8 months, special rates for teachers, high school +.

Deisgned to go along with the January issue of "Consumer Reports (each issue has a corresponding set of teaching material); teacher/student worksheet.

CONSUMERS UNION

Textile Industry Product Safety Tips
Pamphlet, 4 pp., Vol. 3, No. 1, fall 1975, 10.

Consumer Deputies Report on FR Survey, gasoline, FR research, new fire resistant batting, AMA votes on FR products, TIPS Educational Materials Available.

TEXTILE INDUSTRY

There's Gold in Your Garbage
Leaflet, 4 pp., 11.

Leaflet tells the fact that we as consumers are losing wealth by means of garbage. Discusses two projects in St. Louis, Mo. and Franklin, Ohio, which are designed to show how valuable materials can be taken out of garbage for recycling; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Today's Lawyer for the SEC
Pamphlet, 3 pp., 13½.

Work of SEC and career opportunities.

SECURITIES AND EXCHANGE COMMISSION

Trial
65 pp., January/February 1974, 12.

Articles on the energy problem, insurance, no-fault, taxation, environment, medicine, safety; illustrated.

ASSOCIATION OF TRIAL
LAWYERS OF AMERICA

West Virginia Department of Agriculture Annual Report
Booklet, 10.

Details of all activities of the Department of Agriculture are included in this 1973-1974 report. Information is given from Animal Health Division, Consumer Protection, Fiscal, Information, Meat Inspection, and Rural Resources Division.

WEST VIRGINIA DEPARTMENT OF AGRICULTURE

What is A Better Business Bureau?
Pamphlet, 4 pp., 1975, 10½.

How BBB helps solve consumer complaints.

COUNCIL OF BETTER BUSINESS BUREAU

What You Should Know About Pesticide Law
Booklet, 10.5.

States and discusses the regulations of the manufacture, sale and use of pesticides as set by the Federal Environmental Pesticide Control Act of 1972; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Who is the Consumer?
Paper, 3 pp., February 1968, 14½.

Discussions of the "Consumer" and possible representatives.

CONSUMER'S RESEARCH, INC.

You the Consumer
Workbook, 11.

Compliments text "You the Consumer". Contains questions, problem-solving, examples; illustrated.

W. H. SADLIER, INC.

You the Consumer (Teacher's Guide)
Teacher's guide.

It lists: objectives; content outline; motivational devices; activities for classroom. Rear of guide contains a list of resources for Consumer education.

W. H. SADLIER, INC.

A Practical Miracle in Electrical Safety
Pamphlet, 11 pp., free, 9.

Safety work of Underwriters Laboratories and accomplishments; illustrated.

UNDERWRITERS LABORATORIES

A-B-C-D Spells Fire
Pamphlet, 2 pp., 1974, free, 6.

Fire extinguisher use and symbols that indicate what type fire they are to be used against; illustrated.

UNDERWRITERS LABORATORIES

Aging and Retirement
Book, 142 pp., 1954, 12

A report of the 5th Annual Southern Conference on Gerontology held at the University of Florida December 25-30, 1954 on Aging and Retirement.

UNIVERSITY OF FLORIDA PRESS

Are You Listening?
Cassette and script, 1971, $4.25, 9.

Three exercises in listening to help evaluate communication skills.

JC PENNY COMPANY

Bill's-Eye
Poster.

What to look for when buying toys; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Brief History of Measurement Systems
Pamphlet, 4 pp., 1974, high school to adult.

Gives brief history of both English and Metric systems; illustrated.

US DEPARTMENT OF COMMERCE

Camping Safety With Liquefied Petroleum Gas
Booklet, 5 pp., 1972, 9.

How to store and use LP gas in camper; illustrated.

DEPARTMENT OF HEW
PUBLIC HEALTH SERVICE

Consumer Electronics Group
Leaflet, 1974, free, 7.

The organizational structure of the consumer electronics group itself; illustrated.

CONSUMER ELECTRONICS GROUP OF THE
ELECTRONIC INDUSTRIES ASSOCIATION

Consumer Memo
Newsletter, 10.

Provides current and useful information from FDA.

FDA

Consumer Protection Division Annual Report
Booklet, 1973, 9.

Annual Report on WVDA for July 1, 1972-June 30, 1973.

WVDA

Crib Safety
Pamphlet, 3 pp., 1974.

Safety features to look for when buying and how to fix existing crib to be more safe; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Directory of Government Agencies Safeguarding Consumer and Environment
Directory, 135 pp., 1975, 5.

Contains list of government agencies that can be of help to the consumer in safeguarding consumer rights and theri environment.

SERINA PRESS

Directory of State, County, and City Government Consumer Offices
Booklet, 50 pp.

DEPARTMENT OF HEALTH, EDUCATION AND
WELFARE

Evolution of an Industry
Pamphlet, 9 pp., 1976, 8.

Brief history of the scrap iron and steel industry; illustrated.

INSTITUTE OF SCRAP IRON AND STEEL, INC.

The Fitness Challenge
Booklet, 28 pp., 1973, $.70, 12.

Description of exercises for retired persons; illustrated.

ADMINISTRATION ON AGING

For Kids' Sake
Pamphlet, 4 pp., 9½.

Toy Safety; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Gasoline is Made to Explode
Pamphlet, 3 pp., 1974, free, 7.

Gasoline hazards, storage, and use; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Guide to Federal Consumer Services
Booklet, free.

Lists of federal agencies, the departments within, and their respective functions.

DHEW
OFFICE OF CONSUMER AFFAIRS

Hazards of Flammable Liquids
Pamphlet, 4 pp., 1974, free, 8.

Storage and Use; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

He'll Eat Anything He Can Get His Hands On
Poster, 1974.

Safety caps and kids; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Look At It This Way--It's A Cutting Machine
Pamphlet, 5 pp., free, 9.

Lawn mower hazards; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

The Metric Changeover
Booklet, 3 pp., 1974, free, high school to adult.

History and reasons for changing to metric system; illustrated.

NATIONAL BUREAU OF STANDARDS
US DEPARTMENT OF COMMERCE

Metric Conversion Factors
Poster, free.

Front offers approximate conversions to metric measures, back offers approximate conversion from metric measures.

US DEPARTMENT OF COMMERCE

Metric in Everyday Use
Pamphlet, 6 pp., 1975, free.

Includes weight, length, volume, temperature evaluator; illustrated.

US DEPARTMENT OF COMMERCE

Fact Sheet
Paper, 2 pp., 10½.

We have the following: The Elderly and Stariway Accidents, Spare Heaters and Wood and Coal Burning Heating Stoves, Electric Blenders, Mixers, Choppers/Slicers and Grinders, Wringer Washing Machines, Countertop Cooking Appliances, Clothes Dryers, Toy Boxes and Toy Chests, Electric Irons, Gas Water Heaters, Electrical Products, Some Federal Consumer Oriented Agencies.

CONSUMER PRODUCT SAFETY COMMISSION

Fact Sheet: Metric Measure--Converting Home Recipes
Fact sheet, 1974, free, 9.

Metric system and conversion to the metric types of measurement; illustrated.

AGRICULTURAL EXTENSION SERVICE
UNIVERSITY OF MINNESOTA

FDA Consumer Reprints
Papers, 10.

We have the following: And Now A Word About Your Shampoo, Patients As Partners In Health Care, Radiation Benifit VS Risks, A Primer On Dietary Minerals, An Update, Nutrition Guide for Pet Owners, A Primer on Medicines, The Pill, Myths Of Vitamins; illustrated.

DEPARTMENT OF HEW

Federal Information Center
Pamphlet, 11 pp., 1975, 9½.

List of information centers and services they provide.

GENERAL SERVICES ADMINISTRATION

Moving Toward Metric
Learning activity package, 1974, $1.25, 7.

Deals with broad topics, introduces the language of metric and provides perspectives as to why change is important. Includes a metric wall chart and a slide chart, and a script for a radio or TV commerical dealing with the metric system; illustrated.

JC PENNY COMPANY

National Chamber Staff Specialists
Pamphlet.

List of names in the staff of the commerce, each specializing in an activity.

CHAMBER OF COMMERCE OF THE USA

The Safe Use of Electrical Toys
Pamphlet, 3 pp., free, 7.

Safe use of electrical toys.

CONSUMER PRODUCT SAFETY COMMISSION

Services for the Aging
Book, 159 pp., 1957, 12.

Report of the 7th Annual Southern Conference on Gerontology held at the University of Florida March 14-15, 1957 on services for the aging.

UNIVERSITY OF FLORIDA PRESS

Some Federal Consumer Oriented Agencies
Paper, 6 pp., 1975, 9½.

List of agencies and their responsibilities.

CONSUMER PRODUCT SAFETY COMMISSION

Some References on Metric Information
Booklet, 10 pp., 1974, free, high school to adult.

Lists sources of additional information on Metric System; illustrated.

US DERARTMENT OF COMMERCE

State of W.Va Annual Report
Booklet, 26 pp., 1975, 9.

Annual Report of State Auditor.

STATE AUDITOR'S OFFICE

Your Money's Worth
Book, 95 pp., 10.

Shows various amounts of cartoon descriptions showing the consumer how to get full value. How to slip by sales pitches to get you to buy; illustrated.

INTERNATIONAL LADIES GARMENT WORKERS
UNION

Stop--Before Using Your Household Vacuum Cleaner
Pamphlet, 2 pp., free, 6.

Don'ts that will help you operate your vacuum cleaner more safely.

UNDERWRITERS LABORATORIES

The Story Behind Underwriters Laboratories
Pamphlet, 5 pp., 1974, free, 9.

History of Underwriters Laboratories and type of work they do; illustrated.

UNDERWRITERS LABORATORIES

The Swings that Swing Back
Pamphlet, 3 pp., 1975, free, 8.

What to look for when buying, safety teaching to childern and how to install; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Teaching Consumer Education: A Common Sense Approach
Book, 7.

Pushes the view that consumer education should stay away from the mechanics and bookishness and get down to ordinary realities. Explores its usefulness on different disciplines. Talks about tone and organizational problems.

NEW JERSEY CONTER FOR CONSUMER EDUCATION
SERVICES

The Treasury Story
Booklet, 30 pp., 1974, 12.

History of Treasury Department and organizational chart; illustrated.

DEPARTMENT OF THE TREASURY

The United States and the Metric System
Booklet, 32 pp., 1973, free, 12.

The consideration of the metric system for world wide standardization and its implications for world trade, the history of metrication, the pros and cons of its decismal base, and the monumental task of conversion; illustrated.

FEDERAL RESERVE BANK OF MINNEAPOLIS

US Consumer Product Safety Commission
Pamphlet, 8 pp., 9½.

Function and laws of commission; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Violence and the Media
Booklet, 4 pp., 1972, 12½.

Suggests further investigation of impact of violence.

SUB-COUNCIL ON ADVERTISING AND PROMOTION
OF THE NATIONAL BUSINESS COUNCIL ON
CONSUMER AFFAIRS

Waste Paper Recycling
Brochure, 32 pp., 10.

Why one should recycle waste paper, different methods of collecting paper, and different products made from recycling materials; illustrated.

AMERICAN PAPER INSTITUTE, INC.

Yesterday-Today-Tomorrow
Booklet, 26 pp., free(25), 9.

History of Underwriters Laboratories expansion; illustrated.

UNDERWRITERS LABORATORIES

You've Seen It a Million Times
Pamphlet, 2 pp., 1975, free, 7.

Questions and answers about Underwriters Laboratories symbol and its uses; illustrated.

UNDERWRITERS LABORATORIES

Aids for Teaching Auto and Home Insurance
Reprint from "Business Education Forum", 2 pp., 1973, free.

This reprint is designed to help teachers use the free material available through the Insurance Information Institute to their best advantage.

INSURANCE INFORMATION INSTITUTE

Careers in Property and Liability Insurance
Booklet, 15 pp., 1975, free, 7+.

People in insurance; jobs, positions, and careers; actuary; underwriter; agent and broker; field representative; adjuster; loss prevention engineer; risk manager; illustrated.

INSURANCE INFORMATION INSTITUTE

Chances Are.....
Booklet, 31 pp., May 1974, free, 8+.

Presents a series of questions or statements with sections needed to be filled in. Answers are supplied. The majority of the material compares the Rules of chance to insurance and its benefits; teacher/student worksheet.

INSURANCE INFORMATION INSTITUTE

Decade of Decision
Booklet, 45 pp., 1974, free, 14.

Importance of money management; general discussion of life insurance and health insurance; the insurance policy reading; provisions and options; illustrated; charts.

HEALTH INSURANCE INSTITUTE

Every Ten Minutes: Auto Insurance
Leaflet, 6 pp., 1974, free, 8+.

Determination of rates, state plans, motorcycle insurance, coverages, no-fault, and youthful drivers; chart; teacher/student worksheet.

INSURANCE INFORMATION INSTITUTE

Facts About Health Insurance
Pamphlet, 22 pp., 10½.

Types of insurance and buying checklist; illustrated.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

A Guide for Your Insurance Understanding
Booklet, free, 15.

Consumer Complaint Division; Life Insurance; Replacement of Existing Life Insurance; Premium financed Life Insurance for College Students; Accident and Health Insurance; Credit Insurance; Automobile Insurance; Cancellation or non-renewal of your auto policy; illustrated; each topic is concerned with what is to be scrutinized.

WEST VIRGNINIA INSURANCE COMMISSIONER

How to Read Your Auto Policy!
Pamphlet.

This pamphlet lists and explains different types of basic protection that the consumer needs. Example: liability; medical expenses, uninsured motorists protection, etc.

SENTRY INSURANCE

Insurance for Your Health, Car, Life
Booklet, 6 pp., 1973, 10½.

Types of coverage and what to look for when buying; illustrated.

US. DEPARTMENT OF AGRICULTURE

Life Insurance Fact Book 1975
Booklet, 128 pp., free, 14.

A good source of statistics and information about life insurance and life insurance companies. It includes charts, tables, graphs, and glossary. A good reference book on insurance, life.

HEALTH INSURANCE INSTITUTE

Making Use of Insurance

Booklet, 68 pp., 1970, $7.20, 9.

Programmed learning instruction in making use of insurance; fill-in-blank student worksheet.

DELTA PI EPSILON

Policies for Protection
How Life Insurance and Health Insurance Work

Booklet, 31 pp., free, 9 and 10.

Talks about risk sharing, the uses of life and health insurance, the types of policies available and the eoncomics of personal insurance. Text-workbook with answer key at the end of booklet; illustrated.

HEALTH INSURANCE INSTITUTE

Source Book of Health Insurance

76 pp., 1974-1975, 11.

Contains key health insurance statistics, extent of coverage under health insurance, health insurance benefits, premiums, medical care costs in the United States, trends in morbidity; illustrated.

HEALTH INSURANCE INSTITUTE

Source Book of Health Insurance Data

Booklet, 73 pp., 15.

Key Health Insurance Statistics; the Development of Health Insurance; Extent of coverage under Health Insurance; Trends in Health Insurance Benefits; Trends in Health Insurance Premiums; Medical Care Costs in the United States; Trends in Morbidity; glossary.

HEALTH INSURANCE INSTITUTE

A Teacher's Guide to Automobile Insurance

Leaflet, 5 pp., 1973, free.

This guide is designed to go along with an educational sound filmstrip. It shows the frame by frame development of the filmstrip.

INSURANCE INFORMATION INSTITUTE

What Everone Should Know About Life Insurance
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Facts about life Insurance and the four basic types; how to choose the proper type of insurance; illustrated.

CHANNING L. BETE COMPANY

A Brief Explanation of Medicare
Pamphlet, 11 pp., free, 12.

How medicare works, who can get it, the protection it provides and benefits.

DHEW, SOCIAL SECURITY ADMINISTRATION

A Date With Your Future
Learning package, recent, $12.00.

Teacher's manual, three balanced decision making models, button resources game, and the box itself serves as an illustration of a paycheck and paycheck stub; designed to aid students in managing their resources for a sound future; illustrated.

INSTITUTE OF LIFE INSURANCE

A Date With Your Future
Workbook, 33 pp., 10-12.

It is intended to bring out the values and goals of the student; to show the essentials of money management which includes the purchase of life and health insurance; illustrated.

INSTITUTE OF LIFE INSURANCE
HEALTH INSURANCE INSTITUTE

Dollars and Sense for Young Couples
Booklet, 13 pp., free, 9.5.

Tells a story about a young couple who have built a future through planning.

INSTITUTE OF LIFE INSURANCE

Handbook of Life Insurance
Booklet, 87 pp., 1975, 14.

The social aspects of life insurance, how life insurance provides security, how annuities provide security, how life insurance operates, values of life insurance policies, buying life insurance, pointers for policyholders; illustrated.

INSTITUTE OF LIFE INSURANCE

INSURANCE

Handbook of Life Insurance
Book, 201 pp., 9.5.

How life insurance provides security, the social aspects of life insurance, how annuities provide security, how life insurance operates, values of life insurance policies, buying life insurance, and pointers for policyholders; illustrated.

INSTITUTE OF LIFE INSURANCE

Health Insurance
Leaflet, 1972, $.6, 7½.

Necessary considerations for buying health insurance; includes fitting insurance into household budgets; illustrated.

J.C. PENNEY COMPANY

How Much Life Insurance is Enough?
Pamphlet, 11 pp., 10-10½.

Helps each consumer find out just how much life insurance they really do need.

INSTITUE OF LIFE INSURANCE

If You Become Disabled
Pamphlet, 26 pp., 12.

Disability insurance under social security, who gets the checks, when is a worker disabled, amount of monthly payments, the benefits involved.

DHEW, SOCIAL SECURITY ADMINISTRATION

Insurance
Leaflet, 1971, $.6, 7½.

Information and buying guide for insurance (property, liability, life and health); illustrated.

J.C. PENNY COMPANY

Insurance for the Home
Foldout, 1 p., 10.5.

The leaflet explains the properties that are covered under a home owners policy and etc. Also describes liability insurance; illustrated.

INSURANCE INFORMATION INSTITUTE

Plain Talk About Your Life Insurance Policy
Booklet, 1975, Free, 10.

Booklet is designed to help you read the life insurance policy and understand it by using plain language explanation; illustrated.

INSTITUTE OF LIFE INSURANCE

Planning for Retirement
Booklet, 10.

Discusses what a person should do before he retires. Settin up things such as: social security, a pension, savings, life insurance, and etc. to help you as a consumer in your later years of life.

INSTITUTE OF LIFE INSURANCE

Sets, Probability, and Statistics.
Booklet, 34 pp., 1973, 12.

Basic math on sets, probabilities, and statistics which are incorporated to understand computation of life insurance premiums.

INSTITUTE OF LIFE INSURANCE

Social Security Information for Young Families
Booklet, 17 pp., 12.

What is social security to you, the idea behind it, the protection and benefits it provides, how protection is earned; illustrated.

DHEW, SOCIAL SECURITY ADMINISTRATION

Special Unemployment Assistance
Pamphlet, 4 pp., 1975, 9½.

Who is eligible under new law.

US DEPARTMENT OF LABOR

Supplemental Security Income for the Aged, Blind, and Disabled
Pamphlet, 2 pp., 9.

Explanations of the supplemental income, who can qualify.

DHEW, SOCIAL SECURITY ADMINISTRATION

The Booklet You Have in Your Hand is not Designed to Sell You Life Insurance
Booklet, 1974, 10.

Why you need to think about life insurance, the 3 basic kinds of life insurance, term, whole life, and endowment, combination fo life insurance policy, group life insurance, premium payments, where to purchase life insurance.

INSTITUTE OF LIFE INSURANCE

The Life Insurance Answer Book
Booklet, 19 pp., 9.

The booklet has several questions that people have asked about their life insurance.

INSTITUTE OF LIFE INSURANCE

The New Social Security: The Most Common Questions, Complaints and Today's Answers
Pamphlet, 1973, 11.

Explains how social security works and how to obtain its benefits.

FIRST NATIONAL CITY BANK

31 Questions and Answers About Title Insurance for Prospective Homeowners
Booklet, 16 pp., free, 11.

LAWYERS TITLE INSURANCE

This is No-Fault
Booklet, 1971, 13.

This booklet goes to explain why there's a need for no-fault insurance due to the inefficient present system of insurance. A suggested guideline for a no-fault insurance. The benefits that will occur and the hindrances that may occur to this.

FIREMAN'S FUND

Title Insurance Glossary
Booklet, 24 pp., free, 10+.

Alphabetical glossary of terms pertaining to title insurance.

LAWYER'S TITLE INSURANCE

Transportation Consumer-Fact Sheet
Fact Sheet, 3 pp., 10½.

No-Fault auto insurance.

DEPARTMENT OF TRANSPORTATION

Understanding Your Life Insurance
Book, 64 pp.

Various title and subtopic areas. Main titles are: Social aspects of life insurance, how life insurance provides security, how annuities provide security, how life insurance operates, values of life insurance policies, buying life insurance, pointers for policy holders.

INSTITUTE OF LIFE INSURANCE

Unemployment Insurance-How it Works for You
Pamphlet, 7 pp., 1975, 9½.

Answers questions about benefits.

US DEPARTMENT OF LABOR

What Every Family Should Know About Life Insurance
Pamphlet, 1975, 15.

Reasons for buying life insurance, types of life insurance, choices and options in insurance policy, answers to questions often asked.

NEW YORK LIFE INSURANCE COMPANY

What You Should Know About Health Insurance
Booklet, 10.5.

Explains why you should have health insurance and describes several subcategories under health insurance such as: major medical, comprehensive major medical, disability income insurance, and etc.

INSTITUTE OF LIFE INSURANCE

What You Should Know About Health Insurance
Booklet, 1975, free, 10.

The two basic risks health insurance protects, group insurance, advantages, explanation of key terms.

HEALTH INSURANCE INSTITUTE

Why You Should Have a Will
Pamphlet, 10.

Gives reasons why a will is needed, how to make a will, cost.

NEW YORK LIFE INSURANCE COMPANY

Why Young Men and Women Should Own Life Insurance
Pamphlet, 10.

It essentially gives the reason why life insurance is important.

NEW YORK LIFE INSURANCE COMPANY

Woman's Guide to Social Security
Booklet, 12 pp., 1975, 12.

What a woman worker should know about social security, what a wife should know, what a divorcee should know, what a widow should know, what every woman should know.

DHEW, SOCIAL SECURITY ADMINISTRATION

You and Your Pension
Book, 205 pp., 1973.

Why people who expect pensions never get them. The aim of this book is to show that millions of people who are employees in private pension plans often take great risks when they bet on a payoff from pensions. Also steps to take in reducing these risks.

GROSSMAN PUBLISHERS

Your Social Security
Pamphlet, 27 pp., 12.

Who gets social security checks, medicare, how it works, what it's worth, why payment may stop.

DHEW, SOCIAL SECURITY ADMINISTRATION

Behind the Lines
(A Guide to the Dow Jones Averages)
Booklet, free, 12.

How the averages began; how to compute Dow Jones Average, the transportation, utility, 65 stocks average, and the bonds average; a list of stocks and bonds used in the computation.

DOW JONES & COMPANY

The Hedger's Handbook
Booklet, 55 pp., free, 13.

What hedging is; the selling and buying hedge; the limits in protection; hedging tactics.

MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

How to Invest
Booklet, 47 pp., free, 13.

Who should invest, objectives of investment, stocks and bonds information, where to find information on investment securities, investing itself, how to buy. Illustrations.

MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

Investing in Municipal Bonds for Tax-Free Income
Booklet, 85 pp., free, 12.

Features of municipal bonds, what are municipal bonds, municipal bond trusts; who should own municipal bonds; the interest rates and ratings; kinds of municipal bonds, a tax-free edge table. Illustrations.

MERRILL LYNCH, PIERCE, FENNER & SMITH, INC.

Investment Bulletin
Leaflet, 4 pp., 8.

Quarterly review of investment policy.

AMERICAN INSTITUTE OF ECONOMIC RESEARCH

Manage Your Money
Pamphlet, 11.

Saving through banks, opportunity cost principle, interest earned, reasons for borrowing money and saving money.

THE AMERICAN BANKERS ASSOCIATION

Mutual Fund Fact Book 1975
Booklet, 89 pp., free, 14.

What is a Mutual Fund; historical background; growth & development; the type of service and management; regulation and taxation; how shares are sold; the shareholders; glossary at end of booklet. Tables and graphs.

INVESTMENT COMPANY INSTITUTE

Savings and Investments
Booklet, 54 pp., $7.20, 9.

Programmed learning instruction in savings and investment.

DELTA PI EPSILON

Savings and Loan Association
Booklet, 14 pp., 7.

What Savings and Loan Associations are important, how the business is organized, federal regulations and your savings insurance, types of savings accounts, other sources of money, how borrowers get mortgages, history of the business.

U. S. LEAGUE OF SAVINGS ASSOCIATIONS

Ten Rules for Investors
Booklet, free, 12.

Ten rules to observe when investing in securities of bonds and stocks.

DOW JONES & COMPANY, INC.

The Wall Street Journal
Sample, free, 12.

An example of the Wall Street Journal with indications of how to read the stock market on exchanges, the news analysis of the industry and economy, and corporations.

DOW JONES & COMPANY, INC.

You and the Investment World
Booklet, 44 pp., free, 10.

Types of Business Organizations; Stocks and Bonds; the New York Stock Exchange; Buying and Selling Stocks and Bonds; Investing for Families; Sources of Information on Investments; the Investor; Yesterday, Today and Tomorrow; Capital in the Economy. Illustrated.

NEW YORK STOCK EXCHANGE

Your Insured Funds
Pamphlet, 2 pp., 9½.

Insurance amounts and coverage.

NATIONAL CREDIT UNION ADMINISTRATION

You and Your Savings and Insurance Dollars:
25 Ways to Save Money

A pamphlet done with scriptograph which offers helpful hints on saving money through savings and insurance. Illustrated.

CHANNING L. BETE COMPANY

You and Your Savings and Loan Association
Booklet, 17 pp., 25¢, 7+.

Four questions and answers along with general information about savings and loan associations.

CHANNING L. BETE COMPANY

Action in the Marketplace: Commodity Futures Trading
Booklet, 25 pp., 1975, $.75, 10-12.

A study of exchange, auctions, clearing houses, price, hedging, speculation, and commodity price movements; illustrated.

CHICAGO BOARD OF TRADE

Business Bulletin
Pamphlet, 4 pp., 13.

This is a series of bulletins issued by the Cleve Trust Corp. monthly, it gives content on the business and economic conditions, i.e. the industrial production, loans, government spending, etc; illustrated.

CLEVE TRUST CORPORATION

Consumer's Primer on Money
Booklet, $.35, 12.

Information on bank accounts, loans, savings, installment buying, stocks and bonds, interest and dividends, life insurance.

CENTER FOR INFORMATION ON AMERICA

Source of Strength Within the American Banking System
Booklet, 1975, 13.

A presentation on the corporation's bank regulatory authority and the financial resources available to the corporation to protect depositors in insured banks; illustrated.

FEDERAL DEPOSIT INSURANCE CORPORATION

Getting Ready For Pay Day
Workbook, 31 pp., $1.50, 6.5.

Spending you money, opening a savings account, making a deposit, taking money out of my account, finding total savings, letting money work for you; illustrated.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

Highlights of Operations
Booklet, 1974, 13.

This brochure is published annually in March which summarizes operations of the Corporation during the preceding year.

FEDERAL DEPOSIT INSURANCE CORPORATION

Introduction to Hedging
Booklet, 16 pp., 1972, 13.

This booklet involves the investing in product market, futures market, talks about the selling and buying hedge and the benefits.

CHICAGO BOARD OF TRADE

Investment Bulletin
Pamphlet, $25/yr., 14.

Gives the economic outlook and appraisals on different securities for investment.

AMERICAN INSTITUTE FOR ECONOMIC RESEARCH

Key Business Ratios
Pamphlet, 13.

Definition of the key business ratios, tables of the ratio values by line of business. Useful example in evaluatingindustry for investment purpose.

DUN AND BRADSTREET, INC.

Mathematics of Savings and Investments
Booklet, 64 pp., 1972, 11.

Intended as a supplementary material in teaching savings and investments. Each chapter is concise with problems at the end of each chapter, a list of terms at the end of the booklet; illustrated.

INVEST-IN-AMERICA NATIONAL COUNCIL, INC.

INVESTMENT AND SAVINGS

Real Estate--Your Best Investments
Pamphlet, 2 pp., bulk/$10-$20, 12.

A short comparison of investments in savings, stocks, and real estate, points out how the value of property enables the investor to beat the historical problem of inflation.

REALTORS NATIONAL MARKETING INSTITUTE

To Buy or Not to Buy?
Pamphlet, 1975, bulk/$10-$20, 12.

Questions and answers format. It is intended to acquaint nonprofessional investors with the advantages of investing in real estate.

REALTORS NATIONAL MARKETING INSTITUTE

Your Insured Deposit
Pamphlet, 11.

A short message on how FDIC protects deposits. Also, this pamphlet discusses the various types of accounts which FDIC insures.

FDIC

Your Stake in Profits
Pamphlet, 10.

This short pamphlet is intended to show how profit incentive in business sector of the economy helps create jobs and goods and services; illustrated.

INVEST-IN-AMERICA NATIONAL COUNCIL, INC.

The Language of Investing
Booklet, $2.00/series, 12.

A booklet or glossary of terms commonly used in the intestment environment. A good handbook.

THE NEW YORK STOCK EXCHANGE

Growth Leaders on the Big Board
Booklet, 2.00/Series, 12.

This is a periodic investment guide to special lists of common stocks on the NYSE. It deals with the five-year growth rates in earnings per share, grouped by industries in tabular format. Good source for viewing how companies are performing.

THE NEW YORK STOCK EXCHANGE

Understanding Bonds and Preferred Stocks
Booklet, $2.00/Series, 12.

This booklet is part of the "Investors Information Kit". It explains the investments purposes and how the booklet can be used as a guide for investment planning and as a suggestion to where specific information on fixed income securities can be found; illustrated.

THE NEW YORK STOCK EXCHANGE

Understanding Convertible Securities
Booklet, $2.00/Series, 12.

This booklet is part of the "Investors Information Kit". It explains the various types of securities which can be converted to anothe type of security.

THE NEW YORK STOCK EXCHANGE

Understanding Financial Statements
Booklet, $2.00/Series, 12.

This booklet is part of the "Investors Information Kit". It explains the purpose, use, and the items in various financial statements issued by industrial firms. Also, the financial ratios are explained for their signifance; illustrated.

THE NEW YORK STOCK EXCHANGE

Administrative and Legislative Directives to the Bureau of Outdoor Recreation
Booklet, 37 pp., 1975, free, 12.

Gives the organizational structure, the policy directives, and the acts under which the Bureau of Outdoor Recreation has power.

U.S. DEPARTMENT OF THE INTERIOR

Building a Better World Through Recreation
Pamphlet, 1974, free, 7+.

Services offered through the World Leisure and Recreation Association; membership information and application; illustrated.

WORLD LEISURE AND RECREATION ASSOCIATION

Bureau of Outdoor Recreation
Leaflet, 1974, 8.

Deals with the responsibilities, history, programs, and some publications of the Bureau of Outdoor Recreation; illustrated.

U.S. DEPARTMENT OF THE INTERIOR;
BUREAU OF OUTDOOR RECREATION

Miniature Environments
Booklet, 27 pp., 80¢, 1973, 7.

Guidelines for establishing small environments, i.e., terrariums, etc., at low cost; illustrated.

U.S. DEPARTMENT OF THE INTERIOR;
BUREAU OF OUTDOOR RECREATION

Outdoor Recreation: A Legacy for America
Catalog, 90 pp., 1973, $3.45, 6.

Deals with recreation in America and the people, resources, and responsibilities; illustrated.

U.S. DEPARTMENT OF THE INTERIOR;
BUREAU OF OUTDOOR RECREATION

Outdoor Recreation: A Legacy for America
Leaflet, 1975, $3.45, 8.

Deals with the Federal, State, and local responsibilities to and for outdoor recreation; illustrated.

U.S. DEPARTMENT OF THE INTERIOR;
BUREAU OF OUTDOOR RECREATION

Play, Recreation, and Leisure Time: Basic Bibliography
Bibliography, 8 pp., January 1974, free.

List of books available under the following categories: administration of recreation, aged, camping, disabled, environment, facilities, leadership, philosophy, program and research.

WORLD LEISURE AND
RECREATION ASSOCIATION

Vacation Planning, With Tips for Trips to Save Your Gas
Booklet, 8 pp., 1974, 10½.

All types of vacation areas; illustrated.

U.S. DEPARTMENT OF AGRICULTURE

Working for the Bureau of Outdoor Recreation
Booklet, 8 pp., 1975, free, 8.

Deals with the requirements for working in the Bureau of Outdoor Recreation.

U.S. DEPARTMENT OF THE INTERIOR;
BUREAU OF OUTDOOR RECREATION

World Leisure and Recreation Association Bulletin
Newsletter, free to members, 10+.

News dealing with recreation and its related activities throughout the world; illustrated.

WORLD LEISURE AND
RECREATION ASSOCIATION

America Be Fit
Booklet, 1975, free.

List of exercises and exercise descriptions; illustrated.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

An Introduction to Physical Fitness
Booklet, 1975, free, 8½.

Includes self-testing activities, graded exercises and jogging program; illustrated.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

Backpacking in the National Forest: A Family Adventure
Booklet, 27 pp., 1974, $.40, 7.

Age and backpacking, advanced camping, list of forest service regional offices, backpacking needs, travel light, shoes, packs, tents, sanitation, heat and light, cooking and menus, sleeping, and guideposts; illustrated.

US DEPARTMENT OF AGRICULTURE
FOREST SERVICE

Buying a Tent
Leaflet, 1976, $.08, 7.

Information dealing with different types of tents and the advantages and disadvantages of each. What to look for in buying tents; illustrated.

JC PENNY COMPANY

Campgrounds
Booklet, 22 pp., 1972.

Source of information setting up and operating a campground includes federal, state, and local sources; illustrated.

DEPARTMENT OF THE INTERIOR

LEISURE

Camping in the National Park System
Booklet, 1975, $.45, 8.

General guidelines and information on the National Park Systems; most of the booklet, however, is denoted to park locations and facilities; illustrated.

US DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

Federal Outdoor Recreation Programs Digest
Booklet, 109 pp., 1973, $1.35.

List of Federal programs, grants, and information.

DEPARTMENT OF THE INTERIOR

Floor Tennis
Pamphlet, 8.5.

Brief description on the game. Also list entire prices and individual price list on materials.

FLOOR TENNIS COMPANY

Good Health is Good Business
Pamphlet, 1973, free, 8½.

Suggests guidelines for physical fitness programs in business and industry.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

Index of the National Park System
Booklet, 134 pp., 1975.

Facilities at each Installation; illustrated.

DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

National Parks of the United States: Map and Guide
Pamphlet, 1974, $.35.

Map of all National Parks in the US, chart showing activities, facilities, and accomodations in the National Parks; illustrated.

US DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

Personal Log Book
Pamphlet, 1975, free.

Log book to check requirements for the Presidential Sports Award.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

Presidential Physical Fitness Award
Pamphlet, 1975, free, 8½.

Information about the Presidential Physical Fitness Award and order form.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

Private Assistance in Outdoor Recreation
Booklet, 82 pp., 1970, $.45.

List of private organizations devoted to outdoor recreation, all area of recreation covered.

DEPARTMENT OF THE INTERIOR
BUREAU OF OUTDOOR RECREATION

Qualifying Standards
Pamphlet, 1976, free, 7.

List of qualifying standards for the Presidential Sports Award; illustrated.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

LEISURE

Try Out for the Team
Information sheet, recent, free.

Lists requirements for All American Physical Fitness Team qualification.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

What Physicians Say About Physical Fitness
Pamphlet, 1973, free, 7½.

Personal statements about physical fitness by a number of medical doctors.

PRESIDENTS COUNCIL ON PHYSICAL FITNESS
AND SPORTS

Winter Activities in the National Park System
Booklet, 24 pp., 1973, $.50, 8.

Skiing, snowmobiling, areas offering winter activities, list of winter activities, facilities, and accommodations; illustrated.

US DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

You and Your Recreation Dollars: 25 Ways to Save Money
Pamphlet, 1973, 5+.

A pamphlet done with scriptograph which offers helpful hints on saving recreation money; illustrated.

CHANNING L. BETE COMPANY

The Advertising Code of American Business
One page, free, 9+.

Gives code of advertising.

AMERICAN ADVERTISING FEDERATION

ADVERTISING FORMATS
Ad samples, free.

Information to help establish advertising campaigns; public service ads.

ADVERTISING COUNCIL, INC.

The Anatomy of a Sale
Booklet, 44 pp., 1972, 10.

A guide to developing educational objectives; contains pre-tests; teaches words to know concerning the market; crossward puzzles; topics for discussion; activities; situations to analyze; bibliography and appendix; reading script for the film; illustrated; student worksheet.

SEARS

Answers to Some Frequently Asked Questions about S & H Green Stamps
29 pp., April 1974, 10.

Basic facts about the Company, services, economic contributions of trading stamps, advertising, redemptions, group savings, legal and legislative status of stamps.

SPERRY AND HUTCHINSON COMPANY

The Commercial Artist
2 pp., free, 9+.

Vocational education for commercial artist; origin and definition, job functions, education and experience requirements, opportunities, reference.

AMERICAN ADVERTISING FEDERATION

Complaints and Remedies
Booklet, 16 pp., October 1972, 12.

Long narrative, recommendations to business community.

BUSINESS COUNCIL FOR CONSUMER AFFAIRS

Consumer Advertising Teaching Kit
Kit, 1974, $7.00, 11½.

Kit contains: resource manual for the teacher, 32 pp.; Teaching about Advertising, for the teacher to help stimulate discussion, also for student activities, 16 pp.; filmstrip and record/cassette, uses actual commercials to identify basic message, 119 frames; student leaflet, the why of advertising and it's place in marketing chain, 8 pp.; poster analyzing advertisements, answers 4 basic questions; guide to using kit, description of materials, chart of class time needed for kit subjects, 4 pp.; pre-test post test + (in Guide), 1 page.

PROCTOR & GAMBLE EDUCATIONAL SERVICES

The Consumer in the Marketplace, Consumer Bulletin Annual
Paper, 7 pp., 1971, 45¢, 11.

Contains information on prices, installment buying, guarantees, labels, product information tags, unordered merchandise, and how to make an effective complaint; rackets.

CONSUMER'S RESEARCH, INC.

The Consumer View of Advertising
75 pp, 1975, 8.

Preliminary report of the consumer view of advertising.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES

The Copywriter
2 pp., free, 9+.

Information on origin and definition, job functions, educational and experience requirements, opportunities.

AMERICAN ADVERTISING FEDERATION

A Department Store in a Classroom
Booklet, 39 pp., 1969, $1.00.

Contains objectives for using catalogs in consumer education classes, concepts, generalizations and related learning experiences, teaching techniques, community resources, guidelines for use of newspapers and magazines, criteria for judging education value of outside material, list of additional sources of teaching aids.

SEARS

The Direct Selling Association: A Brief Look
Pamphlet, 1974, free, 8+.

The who, what, where, and hows of the Direct Selling Association.

DIRECT SELLING ASSOCIATION

The Direct Selling Association
Opens the Door to Consumer Protection
Pamphlet, 1973, free, 9+.

Products and services, guarantees, receipts, consumer protection.

DIRECT SELLING ASSOCIATION

The Facts about Trading Stamps
6 pp.

Findings of Data Development Corporation Nationwide survey of attitudes toward and familiarity with trading stamps; illustrated.

SPERRY AND HUTCHINSON COMPANY

Fair Packaging and Labeling Act
2 pp., 10½.

Discussion of how law applies to food, drugs, and cosmetics.

FEDERAL DRUG ADMINISTRATION

Going Metric: It's the Only Way to Go
Booklet, 13 pp., 1975, 25¢, 7+.

Shows the simplicity and value of the metric system; illustrated.

CHANNING L. BETE COMPANY

A Guide to Universal Product Code Usage
19 pp., October 1, 1975, 10.

The Universal Product Code; the UPC Symbol; the printability gauge; the film master; responsibilities of the consumer; responsibilities of the packaging supplier; UPC on two-piece cans; illustrated.

AMERICAN CAN COMPANY

Guidelines on Advertising Substantiation
Booklet, 12 pp., September 1972, 12½.

Recommended guidelines for advertising (business oriented).

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Guiding Principles for Responsible Packaging and Labeling
9 pp., June 1972, 12½.

Information that should be contained on labels.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Handling Manufacturer and In-Ad Coupons
Booklet, 15 pp., 9.

Study of costs to seven retail food distributors of handling manufacturer and in-ad coupons.

NATIONAL ASSOCIATION OF FOOD CHAINS

In-Home Buying Tips for Smart Shoppers: Be Wise!
Pamphlet, 1974, free, 12+.

Ten tips for buying from direct sellers.

DIRECT SELLING ASSOCIATION

It's on the Label!
4 pp., 1971, free, 8.

What's on the label; descriptive labeling; what's not on the label; what about grade labeling; what labels leave out; how to use labels well; how to improve labeling.

NATIONAL CANNERS ASSOCIATION

Job Getting Procedure
2 pp., free, 9+.

Information on vocational education; what to do and how to go about getting a job.

AMERICAN ADVERTISING FEDERATION

Jobs in Advertising
Booklet, 9 pp., free, 9+.

Booklet for vocational education.

AMERICAN ADVERTISING FEDERATION

Marketing
Paper, 7 pp., 1975, 12½.

Considerations the company thinks important in advertising their product.

FORD MOTOR COMPANY

Metrication's Justifications
Paper, 3 pp., January 1972.

Includes tables comparing metric and English systems.

CONSUMERS' RESEARCH, INC.

Nationwide Survey of Public Opinion Toward Trading Stamps
19 pp., 1974, 7.

Summary of the 18th Annual nationwide public opinion survey of consumer attitudes toward trading stamps.

SPERRY AND HUTCHINSON COMPANY

Package Designers use Many Techniques in Packaging and Labeling to Deceive the Customer, Consumer Bulletin, September 1962.
Paper, 8 pp., 9.

Slack filling and hard-to-react labels have been with us a long time; reluctance of food and packaging industry to remedy deficiencies in package filling and labeling; the correction of present packaging practices; pictures of products deficient in packaging standards.

CONSUMERS' RESEARCH, INC.

Packaging and Labeling
Booklet, 4 pp., 12½.

Guiding principles for responsible packaging and labeling; 13 criteria; published and drawn up by business executives of such companies as Hershey, Bristol-Meyers, Kroger, etc.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Packaging in the Public Interest
10 pp., 8.

Packaging, communication, utilizing, and portion control; pilferage prevention; maintaining the world's food supply; shortages; employment; pests; weather; technology; technology and contemporary needs; illustrated.

AMERICAN CAN COMPANY

Questions and Answers about Advertising
Pamphlet, 5 pp., free, 9+.

Answers to the 20 most commonly asked questions in advertising.

AMERICAN ADVERTISING FEDERATION

Questions and Answers about Making Advertising Complaints
Pamphlet, 2 pp., 10½.

How to file complaint; advertising self-regulations.

NATIONAL ADVERTISING REVIEW BOARD

Report on Automobile Warranties
Booklet, 128 pp., 10½.

Needed changes and legislation.

FEDERAL TRADE COMMISSION

S & H Green Stamps
4 pp., 7.

The importance of trading stamps to the consumer, the merchant, and the economy; illustrated.

SPERRY AND HUTCHINSON

Shopping Know-How
Leaflet, 4 pp., 1968, 8.

Types of stores, prices, price cycle, annual sales calendar for wearing apparel, annual sales calendar for household items.

WEST VIRGINIA UNIVERSITY
COOPERATIVE EXTENSION

A Study of the Climate for Learning from Media
Booklet, 48 pp., 1975, 12½.

This report consists of 4 main parts:
Climate for information and ideas: respondent's perception of educational benefits from magazines, newspapers, radio and T.V.
Climate for advertising persuasion: respondent's attitudes and receptivity toward the national and regional advertising in magazines and T.V.
Disposition to seek out advertising: respondent's disposition to seek out the advertising in a medium as a valid indication of interest and involvement with the advertiser's message.
Reader involvement and response: action taken by respondents to magazines medium.
Includes results of survey in table form; by education, household income, age, and occupation.

MAGAZINE PUBLISHERS ASSOCIATION, INC.

The Super Store: Strategic Implications for the Seventies
Booklet, 21 pp., 1972, 9.

Looks at the superstore concept, it's evolution, and food chain operations as the concept matures.

NATIONAL ASSOCIATION OF FOOD CHAINS

Symbols on Food Labels
Paper, 1 page.

Symbols referring to trade marks.

FEDERAL DRUG ADMINISTRATION

Tips on Mail Order Profit Mirages
Pamphlet, 4 pp., 1972, 8.

Misleading advertising; responsibility of complaints; investigating before you invest; also a typical advertisement that promises to make you rich by setting up a profitable mail order business in your own home.

COUNCIL OF BETTER BUSINESS BUREAUS

Tips on Refunds and Exchanges
Pamphlet, 4 pp., 1972, 8.

Return policies; exchange; return for credit; refund; abuses; how to use your return privileges; written contracts.

COUNCIL OF BETTER BUSINESS BUREAUS

Trading Stamps: Retrospect and Prospect
8 pp., 1971, 8.

Scope and structure of stamp industry; float and non-redemption; resiliency of leading companies; industrial incentives; opposition to stamps; by Harold W. Fox (Akron Business Review).

SPERRY AND HUTCHINSON COMPANY

Understanding the Marketplace
Paperback book, 10½.

This book discusses psychology, values, decision-making, and effective consumer behavior; illustrated; teacher questions and tests.

MCGRAW-HILL BOOK COMPANY

Use of Games of Chance in Food and Gasoline Retailing
Booklet, 110 pp, 1968, 10½.

FEDERAL TRADE COMMISSION

We Want You to Know about Labels on Foods
Pamphlet, 5 pp., 9½.

What is on the labels; illustrated.

FEDERAL DRUG ADMINISTRATION

Weights and Measures Law
Leaflet, 1 page.

Contains West Virginia Weights and Measures Law Section 27. Table of various commodities and their measures and weights.

WEST VIRGINIA DEPARTMENT OF LABOR

What Does Advertising Do for the Consumer?
Booklet, 8 pp., November 1972, 12½.

Explains how different people view advertising.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

What's in Your Shopping Bag?
Pamphlet, 6 pp. and leaflet, 6 pp., 1971, 9.

The consumer and guarantees; teacher and student worksheets.

WEST VIRGINIA UNIVERSITY
COOPERATIVE EXTENSION

Who's Who in Direct Selling
2 pp., June 1975, free, 9+.

Bibliography of all active member companies of the Direct Selling Association.

DIRECT SELLING ASSOCIATION

You Can't Really "Get It Wholesale"
Paper, 1½ pp., February 1965, 11½.

Discusses illegal mail-order firms.

CONSUMERS' RESEARCH, INC.

Understanding Advertising
Learning activity package, 1973, $1.25, 7.

Product introduction, function of an advertising agent, advertising codes and guidelines, current advertising issues, bibliography, bulletin board cut-outs, and script for radio or TV presentations; illustrated.

J.C. PENNY COMPANY

Value Bingo
Game, recent, $6.30, 7.

Bingo game dealing with values and priorities among consumers.

GILLUM BOOKS COMPANY

Advertising: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Evaluation and proper use of advertising; illustrated.

UNIGRAPH PRODUCTS

Advertising and Promotion
Booklet, 58 pp., 1972, 12½.

Suggests promotion policies and procedures for corporate advertising.

NATIONAL BUSINESS COUNCIL FOR CONSUMER AFFAIRS

Alice in Consumerland
Filmstrips and cassettes, $65.00, K-3.

Consists of 5 filmstrips, the titles are: And This Little Bottle Went to Market, Catch A Commercial, Fables and Lables, When There's A Hole In Your Pocket, When Things Don't Work.

JANUARY PRODUCTIONS

Be a Good Shopper
Pamphlet, 8 pp., 1965, 9½.

How to plan buying and comparison shopping; illustrated.

DEPARTMENT OF AGRICULTURE

Catalog Shopping
Leaflet, 1973, $.6, 7½.

Services and goods available to consumer through catalog shopping; pitfalls to catalog shopping; illustrated.

JC PENNY COMPANY

Comparison Shopping: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Comparison shopping vs impulse buying; illustrated.

UNIGRAPH PRODUCTS

Consumer Education for the Elementary Guides
Filmstrips and cassettes, $49.50. elementary.

Consists of 3 filmstrips and cassettes, the titles are: Choosing What to Buy, Consumership: Getting More for Your Money, Advertising and You.

CENTRON EDUCATIONAL FILMS

Consumer Spending Power
Learning activity package, 1975, $1.25, 7.

Consumer confidence, economic indicators, spending power in a world setting, prices, and government actions. Also a wall chart on prices and scripts for radio or TV presentations; illustrated.

JC PENNY COMPANY

Creative Decision Making
Periodical, 1973, $1.25/2 times yr., 10.

Variety of articles dealing with decision making and priorities among consumers; illustrated.

JC PENNY COMPANY

Family Decisions
Game, 440 pp., $6.00, 5-12.

Game composed of four family simulations representing families at four different socio-economic levels. The emphasis of the game is on decision making; illustrated.

COOPERATIVE EXTENSION SERVICE OF
WASHINGTON STATE UNIVERSITY

The Great Discount Delusion
Book, 235 pp., 1965, $.75, 10.

Deals with discount stores and chains in the US and the tricks they use to confuse consumers.

POCKET BOOKS, INC.

I Can Sell You Anything
Book, 244 pp., 1972, $1.75, 7.

Contains information to be used as a consumer's guide to the ad game.

BALLANTINE BOOKS

If You Have a Complaint About Advertising
Pamphlet, 9.

It tells you how to complain effectively about advertisements and the procedures that will be taken to resolve the complaints.

NATIONAL ADVERTISING REVIEW BOARD

Paying Your Way
Game, 1975, $15.95, 9.

Deals with handling personal finances, decision making and proper money management. The game includes ditto sheets for class handouts.

MCGRAW HILL, INC.

Persuasion Box
Learning kit, 1974, $38.50, 7½.

Material deals with persuasion and propaganda in advertising.

LEARNING SEED COMPANY

Pocket Calculators
Leaflet, 1975, $.8, 7.

Information which is important to know when buying calculators; illustrated.

JC PENNY COMPANY

Sharp Shopper
Game, 1971, $6.65, 7.

Consumer shopping practice simulation.

GILLUM BOOK COMPANY

Swindle!
Game, 1975, $8.95, 9.

Students are given opportunity to function in a marketplace where they can buy auto and consumer goods. They are faced with decision making and given opportunity to gather information concerning products; illustrated.

CHANGING TIMES EDUCATION SERVICE

To Buy or Not To Buy
Multimedia learning kit, 1975, $99.00, 7+.

Research cards, purchase cards, wall chart, teacher's guide, sound/color filmstrip, consumer magazines, and duplicating masters. The kit deals with the many factors which must be considered while buying and functioning in the modern market place; illustrated.

RANDOM HOUSE PUBLISHING COMPANY

Toy Selection for the Young Child
Leaflet, 1975, $.8, 7½.

Toy safety, label facts, play value and buying guide; illustrated.

JC PENNY COMPANY

The Bankers
Paperback, 580 pp., 1974, $2.25, 14.

Bankers and Money; where the Money comes from; where the money goes; what governments do; international banking; trust departments.

RANDOM HOUSE, INC.
Ballantine Books

Checkpoints
Pamphlet, free, 11.

How to write checks; how to endorse checks; what's on a check; illustrated.

THE FEDERAL RESERVE BANK OF BOSTON

Finance Facts Yearbook
79 pp., current year, 10.

Information on the population, consumers and their income, spending, consumers as financers, consumers and credit management, the consumer installment credit industry; illustrated.

NATIONAL CONSUMER FINANCE ASSOCIATION

Market for Millions
Booklet, free, 13.

Why an Exchange exist; history of AMEX; stocks and stock buyers; how firms are listed on Exchange; how a trade is made; the role of the specialist; who runs the AMEX?; illustrated.

AMERICAN STOCK EXCHANGE, INC.

Paying by Check
Pamphlet, 9.

Checks used in financial transaction; how to sign/endorse checks; what's on a check; what happens to a check when it's cashed; illustrated.

AMERICAN BANKERS ASSOCIATION

Procedures for Allocation of Securities to Specialist Units
Pamphlet, free, 13.

Procedures for specialists' application for new issue; criteria for selecting the specialist and evaluation of firm's characteristics.

AMERICAN STOCK EXCHANGE

Procedures for Original Listing of Securities
Pamphlet, free, 13.

Procedures for listing of securities on the exchange.

AMERICAN STOCK EXCHANGE, INC.

Reserve Position
Booklet, May 1975, 15.

Nature of reserves maintained by member banks of FSB; method of computing reserves required by law to be maintained; nature and significance of excess reserves; money market instruments used in banking system; federal funds market as source of reserve and investment; investments in banker's acceptance, commercial paper, negotiable certificates of deposit.

FEDERAL RESERVE BANK OF BOSTON

The Specialist on the Amex
Booklet, free, 12.

What is a specialist on AMEX?; what he does; how he's regulated.

AMERICAN STOCK EXCHANGE, INC.

The Story of Checks
Booklet (cartoon), 21 pp., 1972, 5¢, 10.

Describes the origin and development of checks, the growth and automation of check collection, and the concept of electronic payment system; illustrated in cartoon format.

FEDERAL RESERVE BANK OF NEW YORK

What Everyone Should Know about Checking Accounts
Booklet, 15 pp., 1975, 25¢, 7+.

Facts about the proper use of checking services; illustrated.

CHANNING L. BETE CO.

You and Your Bank
Booklet, 50¢, free sample, 12.

What you should know about checking accounts; how to borrow money from a Commercial Bank; why you ought to have a savings account; compound interest; sample forms of loan application, financial statement, profit-loss statement, budget summary.

AMERICAN BANKERS ASSOCIATION

You and Your Bank
Booklet, 15 pp., 1975, 25¢, 7+.

Important information about banking and banking services; illustrated.

CHANNING L. BETE CO.

About Money and Banking
Booklet, 15 pp., 1967, 7+.

Contains outline of content area of money and banking; illustrated.

CHANNING L. BETE

The Bank Book
Workbook, $1.75, 3.5.

Book helps in learning the ins and outs of operating bank accounts and can be used as a guide in the future; illustrated.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

Defending the Dollar
Booklet, 43 pp., 1970, 12.

This booklet talks about the balance of payments, the foreign exchange markets and the Euro-Dollars, the international monetary systems, its problems and proposed solutions.

FEDERAL RESERVE BANK OF PHILADELPHIA

Electronic Money and the Payments Mechanism
Booklet, 64 pp., 12.

This booklet attempts to analyze some of the variety of problems, proposed solutions, and issues which are, or may be, involved in future improvements in the mechanics of the nations payment system.

FEDERAL RESERVE BANK OF BOSTON

The Federal Reserve System: Purposes and Functions
Paperback, 118 pp., 1974, $1.00/copy, 15.

Role of Federal Reserve in government, monetary policy and the economy, structure of the federal reserve system, federal reserve operations and commercial bank reserves, open market operation, other instruments of monetary policy, the federal reserve in the international sphere, bank regulatory and supervisory functions; illustrated.

BOARD OF GOVERNORS OF THE FEDERAL RESERVE
SYSTEM

The Federal Reserve System
Pamphlet, 3 pp., 1974, free, 10.

History, types, and location of banks; illustrated.

FEDERAL RESERVE BANK OF ATLANTA

Foreign Exchange Quotations
Pamphlet, 1975.

List of countries A-Z, and its exchange rate in currency (US), gives the name of the currency in individual countries.

MANUFACTURERS HANOVER TRUST

Fundamental Facts About US Money
Pamphlet, 16 pp., 1972, 10.

Facts about US money; illustrated.

FEDERAL RESERVE BANK OF ATLANTA

Genuine or Counterfeit?
Pamphlet, 2 pp., free, 10.

How to tell if money is counterfeit; illustrated.

FEDERAL RESERVE BANK OF ATLANTA

Getting Ready for Pay Day: Checking Accounts Part I
Workbook, 36 pp., $1.50, 3.5.

How I Make Money, What is a Bank?, Opening a Checking Account, Writing Checks, Keeping a Record, Endorsing a Check.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

How Our Bank Helps Our City
Booklet, 1962, 6.

Story-like format, telling how banks aid the various commerce and social functions through its lending ability, and how they aid consumers as a saving institution; illustrated.

MANUFACTURERS HANOVER TRUST

It's Only Money
Film, 1967, free/loan, 6.

Deals with money, banking, and the functions of the FDIC.

ASSOCIATION STERLING FILMS

Keeping Our Money Healthy
Booklet, 16 pp., free, 9.

It is a story about the Federal Reserve system, how it functions, and promotes growth and stability in our economy, how its influences are felt by all of us; illustrated.

FEDERAL RESERVE BANK OF NEW YORK

Money and Economic Balance
Booklet, 29 pp., 1974, free, 11-12.

It explains how the economy operates and how the federal reserve works, It discusses the role of money in our economy and how our money's value changes, how the federal reserve system uses its powers over bank credit and money creation to promote balance in the domestic economy; illustrated.

FEDERAL RESERVE BANK OF NEW YORK

Open Market Operations
Booklet, 23 pp., 1973, 13.

Material pertaining to the open market operations of the Federal Reserve system. It tries to explain how the open market operation is used to protect our monetary machinery form undue stresses and to influence the economy by affecting the money stock and the cost and availability of credit; illustrated.

FEDERAL RESERVE BANK OF NEW YORK

Personal Checking Accounts: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

The ins and outs involved in the checking cycle, illustrated.

UNIGRAPH PRODUCTS

Saving and Lending
Slides, 1973, free/loan, 3-6.

Deals with the use of money and the functions of banking; illustrated.

BFA EDUCATION MEDIA

Your're the Banker
Game, $15.00, 11-adult.

The game is set up so that students perform the functions of bankers by determining approval of loans. This game is intended to show the effect of banks, loans, money in circulation, the creation of jobs, good and services, the effect on local economy, the effect of national econmy on the local economy, the role of Federal reserve and its functions and effects.

FEDERAL RESERVE OF MINNEAPOLIS

American Institute Counselors, Inc.
Leaflet, 4 pp., 7.

Personal appraisal form for your finances; can be used as a worksheet.

**AMERICAN INSTITUTE FOR
ECONOMIC RESEARCH**

Budgeting and Money Management
Booklet, 16 pp., $7.20, 9.

Programmed learning instruction in budgeting and money management. Discusses unlimited wants and limited money spending plans, income and expenses, saving, importance of keeping records, revising spending plan, setting up a spending plan, values and goals, real cost of choice making. Fill-in-the-blank worksheet.

DELTA PI EPSILON

Buying Power
Book III in "Using Money Series"
Workbook, 62 pp., 4½.

In this book the worksheets help the student learn how to make purchases and spend money for the things he wants and needs. Emphasis is put on the consumer as a wise shopper, learning how to shop and spend money wisely. Illustrated. Worksheets and exercises.

**FRANK E. RICHARDS PUBLISHING
COMPANY, INC.**

Counting My Money
Book I in "Using Money Series"
Paperback or hardcover workbook, 62 pp., 4½.

This is a workbook to help to learn about money. It teaches the kinds of money, how to count money and the value of each piece of money. Illustrated. Worksheets for students.

**FRANK E. RICHARDS PUBLISHING
COMPANY, INC.**

Earning, Spending, and Saving
Book IV in "Using Money Series"
Workbook, 62 pp., 4½.

In this book the student incorporates all that he has learned in the previous books of the series. The worksheets in this book help him learn to manage his money or set up a budget. Illustrated.

FRANK E. RICHARDS PUBLISHING
COMPANY, INC.

Economic Education Bulletin
Booklet, 20 pp., November 1971, Vol. XI, No. 10, 10.

How to avoid financial tangles; harvest years financial plan; how to avoid unnecessary losses; check list for a living trust; sample documents and a personal appraisal form.

AMERICAN INSTITUTE FOR
ECONOMIC RESEARCH

Family Budget Plan
Pamphlet, 4 pp. and leaflets, 3 pp., 1969, 10.

Instruction sheet on dividing the responsibility of the family budget; sets goals, etc.

NATIONAL CONSUMER FINANCE ASSOCIATION

Family Financial Management: Checkbook
Booklet.

Sample checks.

SOUTH-WESTERN PUBLISHING COMPANY

Family Financial Management: Family Records of Receipts and Payments
Worksheet, 1964.

Record sheets for receipts and payments.

SOUTH-WESTERN PUBLISHING COMPANY

Family Financial Management: Transactions and Business Papers
Workbook, 1964, 13.

Workbook with transactions, questions, and problems regarding charge accounts; installment buying; short term consumer loans; insurance programming; and investment portfolios; situations on budgeting dealing with salary increases; emergencies such as illness, unusual repairs, and educational expenses.

SOUTH-WESTERN PUBLISHING COMPANY

Home Management Related to Income
Leaflet, 2 pp., 10.

Family spending; how to make a budget for family living; how to make your spending plan balance.

WEST VIRGINIA UNIVERSITY
COOPERATIVE EXTENSION

It's Your Money
Pamphlet, 2 pp., 1967, 7½.

Planning your spending, sign your name with care, managing your credit wisely, has a personal financial plan considering regular monthly expenses, bills paid quarterly, semi-annually, and annually, savings program deposits, monthly totals, money management techniques. Student worksheet.

NATIONAL CONSUMER FINANCE ASSOCIATION

Making My Money Count
Book II in "Using Money Series"
Workbook, 62 pp., 4½.

In this book the student gets more practice in counting money. He will also learn how to make change; how to figure out what money he needs when he is buying something and using the correct amount. The student should be able to do all the above things after completing the book. Illustrated.

FRANK E. RICHARDS PUBLISHING
COMPANY, INC.

Management and Family Economics

Curriculum guide, 364 pp., 9½.

Guide is divided into five levels giving programs for children K-12. Each level deals with various consumer education topics giving major concepts; how to develop these concepts; bibliography and an appendix. Illustrated. Student and teacher worksheets.

**DEPARTMENT OF EDUCATION
TALLAHASSEE, FLORIDA
FLORIDA STATE**

Management=Your Thing?

Leaflet, 2 pp., and pamphlet, 5 pp., 1971, 9.

Principles of how to complain effectively. Teacher and student worksheets.

**WEST VIRGINIA UNIVERSITY
COOPERATIVE EXTENSION**

Managing Personal Income

Teacher guide, 60¢ ea., student workbook, 38¢ ea., 1972, 12.

Topics on getting paid by check, using a checking account, using a savings account; problems and emphasis on important points.

CONTINENTAL ILLINOIS NATIONAL BANK

Money Management: Choices and Decisions

Author: Elsie Fetterman
Textbook, 246 pp., 1975, 8½.

The purpose of this text is to explain the variety of possible choices so that the reader can select those best suited to his or her way of life. The book is divided into ten sub-topics all dealing with consumer education. Each sub-topic presents its own problem in the form of a case study and the solution is left up to the reader by presenting him or her with the same problem and giving worksheets, tables, etc. to complete. Illustrated.

HOUGHTON MIFFLIN COMPANY

Money: Master or Servant
Booklet, 44 pp., 1974, 7th ed., 15¢ ea., 10.

Why money is used and how it works in our society; flow of money through sectors of our economy, forms of money, creating money; commercial banks reserves, Federal Reserve and its functions; the credit market; outline of Federal Reserve Organization with a location map; illustrated.

FEDERAL RESERVE BANK OF NEW YORK

138 Ways to Beat the High Cost of Living
Booklet, 15 pp., 1975, 25¢, 7+.

Practical ways for saving money and using a proper budget. Illustrated.

CHANNING L. BETE COMPANY

Personal Money Management
Booklet, 50¢ ea., free sample, 1967, 12.

Budgeting; saving; spending; housing; insurance; investing; credit; your net worth; planning your estate; illustrated; examples.

AMERICAN BANKERS ASSOCIATION

Using Leisure Time, Energy, and Money
Booklet, 16 pp., 1970, $7.20, 9.

Programmed learning instruction in using leisure time, energy and money.

DELTA PI EPSILON

Wise Use of Buy Power
Leader's guide, $2.50 ea., or $2.00 ea. if over 25 copies, student workbook, $1.50 or $1.25 ea, 1971, 12.

Leader's guide contains problem solving with given situation, plus point of emphasis; student workbook: worksheet problems, with addition of consumer information; realistic example of contract paper.

CONTINENTAL ILLINOIS NATIONAL BANK
FAMILY FINANCIAL EDUCATIONAL PROGRAM

Your Family and Its Money
Author: Helen M. Thal
Textbook, 279 pp., revised, 9½.

This book is divided into five parts. The first is a Prologue discussing the consumer and his money. The second part deals with the social and economic setting in which the family lives. The third part discusses the management in family living; the ways families live with money; decisions, money, and family goals; and design for family spending. The fourth part of the book deals with information on financial decision-making, for example. Consumer credit; and transportation are topics. The last part is an epilogue: Money Matters - People Count. Illustrated.

HOUGHTON MIFFLIN COMPANY

Budgets, Batteries, and Bicycles
Filmstrip and cassette.

At the toy store, children learn about economics, from the simple rule to count their change to the law of supply and demand. Toy buying can teach lessons about shopping for quality, durability, safety and price as well as hazards of impulse buying and the undue influence of television advertising. Sound money management and the wise exercise of consumer power are major factors in a smooth running economy according to this film.

TEACHING RESOURCES FILMS

Budgeteer
Chart, recent, $9.60, 7.

Movable sections on food, clothing, shelter, transportation, and other can be used to demonstrate household budgeting.

GILLUM BOOKS COMPANY

Budgeting: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Consumer values and goals, decision making and proper money management; illustrated.

UNIGRAPH PRODUCTS

Family Finance Unit Outline
Teaching unit outline, 25 pp., recent, $3.95.

Complete outline for teaching a unit on Family Finance; illustrated.

GILLUM BOOKS COMPANY

Getting Ready For Pay Day: Planning Ahead Part III
Workbook, 31 pp., $1.50, 6.

Pay-day; A wise plan-budgeting, ways to plan, taking care of needs, making a budget.

FRANK E. RICHARDS PUBLISHING COMPANY, INC.

A Guide to Budgeting for the Family
Bulletin, 14 pp., 1972, 7.

Steps in making a budget, setting up a budget, comparing expenses and income, carrying out the budget, evaluating the plan.

USDA HOME AND GARDEN BULLETIN NO. 108

How to Write the Letter Nobody Knows How to Write
Pamphlet, 10.

Explains why and how to write records of your finances to your family and use it as a tool for your own money management. Includes examples of the various records needed for your financial items.

FIRST NATIONAL CITY BANK

Inflation and Your Pocketbook
Booklet, 12.

This booklet attempt to point out the necessary management needed in order to hedge against inflation; included here savings, insurance program, and investment.

NATIONWIDE INSURANCE

Keeping Your Records: Where, How, and What to Save--Consumer View
Pamphlet, 10.

Explains how to keep your records in a systematic manner and its importance, also the type of documents and papers which are relevant.

FIRST CITY NATIONAL BANK

Making the Most of Your Money
Booklet.

Lessons in Consumer Education for Adults. Some of the lessons are: buying a used car, you don't have to fight about money, making your dollars buy more in the supermarket, Juan learns about Easy Payment Plans.

INSTITUTE OF LIFE INSURANCE

Marriage and Money
Pamphlet, 11.

The pamphlet essentially points out what a newly wed couple should do in managing their money. It takes into account such items as budgeting, housing, food, recreation, emergency fund, etc.

NEW YORK LIFE INSURANCE COMPANY

Money Bingo
Game, recent, $6.30, 7.

Bingo type game in which players answer money management questions.

GILLUM BOOKS COMPANY

Payroll Deductions: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Paycheck and deductions are discussed with ways of checking and spotting mistakes; illustrated.

UNIGRAPH PRODUCTS

Planning Your Financial Future
Filmstrip and cassette.

Managing your money; investment and insurance, life, accident, health and their different types of protection also benefits, retirement, social security.

TEACHING RESOURCE FILMS

Teaching Children How to Manage Money in Today's World
Pamphlet, 1973, 11.

Methods of teaching children and teenagers how to save and manage maney. Shows formats and tables and worksheet.

FIRST NATIONAL CITY BANK

Antitrust Enforcement and the Consumer
Paper, 13 pp., 1975, 9½.

Description of actions of FTC and Justice Department - includes statutes administered.

U.S. DEPARTMENT OF JUSTICE

Appliance Testing
Paper, 11 pp., May 1954, 13½.

Description of Consumer Reports activities. List of testing agencies; illustrated.

CONSUMER'S RESEARCH

Consumer Protection Newsletter
Paper, 25 pp., 13½.

Discusses actions taken by Attorneys General nationwide.

NATIONAL ASSOCIATION OF
ATTORNEYS GENERAL

Consumer's Research Magazine
Magazine, 42 pp., August 1975, 7.

Electric trimmers, drain cleaners, tape measures, quick frozen beef pies, feeding your dog, puppies, suntan, sunscreen and sun block preparation, roast meat thermometers, mobile homes, phonograph records, cars can cheat you, polaroid cameras, range finder camera; illustrated.

CONSUMER'S RESEARCH
WASHINGTON, NEW JERSEY

Contracts
46 pp., 1972, 7.

Consumer education module for consumer and home making.

CURRICULUM PLANNING AND DEVELOPMENT,
DISTRICT OF PENNSYLVANIA

Electrical Hazards in Appliances as Detected and Measured in Consumer's Research Lab.
Paper, 4 pp., March 1962, 10½.

Safety and testing procedures; illustrated.

CONSUMER'S RESEARCH, INC.

Final Report of the National Commission on Product Safety
Book, 167 pp., 1970, $1.75.

This book contains the findings, conclusions, and recommendations of this Commission concerning product risks. It is the purpose of this Commission to study various products and cut down the number of unreasonable risks by informing the consumer of dangerous products. In addition to this, they also regulate laws governing manufacturers.

U.S. GOVERNMENT PRINTING OFFICE

First Annual Report of the Consumer Protection Division
Paper, 20 pp., 13½.

Discussion of activities - how complaints are resolved.

OFFICE OF THE ATTORNEY GENERAL

Fraud
53 pp., 1972, 8.

Consumer education module for consumer and homemaking programs.

CURRICULUM PLANNING AND DEVELOPMENT,
DISTRICT OF PENNSYLVANIA

Ground Appliances for Electrical Safety
Paper, 3 pp., 1966.

Grounding - when and where; explanation of terms; illustrated.

CONSUMER'S RESEARCH, INC.

International Fair Claims Guide for Consumer Textile Products
Pamphlet, 20 pp., 1973, 16.

Use of claims; principles relating to textile product performance; implied serviceability characteristics and life expectancy rates, definitions and explanations of terms relating to performance; problems, services processes, and labeling; definition of responsibility by damage classifications, claims adjustment, use of guide for income tax purposes in United States; illustrated.

INTERNATIONAL FABRICARE INSTITUTE

Know Your Legal Rights
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Rights of the individual under both civil and criminal law, shows the proper steps in court action; illustrated.

CHANNING L. BETE COMPANY

The Law and You
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Various laws and contracts, crime and arrests, and when to get an attorney; illustrated.

CHANNING L. BETE COMPANY

Mail Fraud Laws
Booklet, 28 pp., December 1970, 10½.

Covers all areas of mail fraud; illustrated.

US. POSTAL SERVICE

Product Test Procedures to Safeguard the Consumer
Paper, 8 pp., 11½.

List of testing agencies (non-government); illustrated.

AMERICAN SOCIETY OF
MECHANICAL ENGINEERS

CONSUMER PROTECTION

Product Warranties
Booklet, 26 pp., 12½.

Definition and historical view, with recommendation for improved service, explains Uniform Commercial Code.

NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

Protect Yourself Against Fraud
Paper, 1 page.

Land purchase and pyramid games.

DEPARTMENT OF HEW

Protection and Law
Paperback book, 10.5.

This book discusses "The Law and the Consumer"; Deception and Fraud"; Helping the Buyer Beware; illustrated; teacher questions and tests.

MCGRAW-HILL BOOK COMPANY

Small Claims Courts: Simple and Easy
Paper, 1 page.

Discussion of advantages to be gained by consumer taking a complaint to small claims court - how to take action.

DEPARTMENT OF HEW

Standards for Domestic Appliances from the Consumer's Point of View
Paper, 6 pp., May 1958, 11½.

Indicates possible standards to be used.

CONSUMER'S RESEARCH, INC.

Tips on Multi-Level Selling Plans
Pamphlet, 6 pp., 1972, 9.5.

How the schemes work, and guidelines for prospective investors.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Tips on Sales Contracts
Pamphlet, 4 pp., 8.

Read before you sign, what to watch out for, what a contract contains, guarantees.

COUNCIL OF BETTER BUSINESS BUREAUS, INC.

Trial
81 pp., March/April 1975, 12.

"Bar Ethics: Barrier to the Consumer"; illustrated.

ASSOCIATION OF TRIAL
LAWYERS OF AMERICA

Trial
74 pp., July/August 1975, 12.

Articles on the consumer, insurance, environment, medicine, safety; illustrated.

ASSOCIATION OF TRIAL
LAWYERS OF AMERICA

Trial
65 pp., September/October 1972, 12.

Law and the family, consumer safety, insurance; illustrated.

ASSOCIATION OF TRIAL
LAWYERS OF AMERICA

20 Ways Not to Be Gypped
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Helpful hints about the avoidance of paying too much, high interests, shoddy merchandise, poor service, and fraudulent schemes; illustrated.

CHANNING L. BETE COMPANY

Who's Responsible for Product Safety?
Portfolio, 1975, $1.25 or free at local stores.

This portfolio focuses on the main aspects of legislation, attitudes toward safety, the responsibility of the consumer, industry and gout, and applying safety know-how.

J. C. PENNEY COMPANY

The Work of the SEC
Booklet, 24 pp., April 1974, 13¢.

Explains laws administered.

SECURITIES AND EXCHANGE COMMISSION

You and Your Lawyer
Booklet, 15 pp., 1975, 25¢ ea., 7+.

Explains the who, what, when, and how of using lawyers and the money which can be saved through their use; illustrated.

CHANNING L. BETE COMPANY

A State Court System for Our Time
Booklet, 12 pp., 10¢.

Describes present West Virginia court system and proposals for change.

WEST VIRGINIA UNIVERSITY
COOPERATIVE EXTENSION SERVICE

Complaint Directory for Consumers
Booklet, 58 pp., 1976, $1.25.

Lists names and addresses of avenues of consumer redress.

CREDIT UNION NATIONAL ASSOCIATION, INC.

Consumer Be Warned: Frauds and Deceptions
Filmstrip, 1973, free/loan, 7.

Deals with source of the frauds and decptions which consumers often need to deal with and offers ways of handling consumer problems in this area; illustrated.

CURRENT AFFAIRS FILMS

Consumer Contracts: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

Deals with various types of contracts and the steps to follow before signing; illustrated.

UNIGRAPH PRODUCTS

Consumer X Education = Protection
Pamphlet, 2 pp., 9½.

List or agencies helpful to consumers purpose of Charleston agency,things to look for buying services, credit, warranties; illustrated.

CHARLESTON CONSUMER PROTECTION DEPARTMENT

Consumer Protection in a Nutshell
Book, 322 pp., 1976, 8.

Contains information about inducing consumer transactions, credit, and who can obtain it, disclosure of terms of consumer credit transactions, rate regulation, regulation of other terms of consumer transactions, post transaction problems

WEST PUBLISHING COMPANY

CONSUMER PROTECTION

Consumer Protection: Problems and Prospects
Book, 299 pp., 1976, 12.

Looks at the evolution of consumer protection, sources of conflict in the seller-consumer relationship, federal regulation and the consumer, product safety and effectiveness, consumer redress after the sale, consumer problems of special groups.

WEST PUBLISHING COMPANY

Consumer Redress
Game, 1971, $8.95, 9.

Familiarize students with channels of consumer redress, shows problems involved in seeking redress; illustrated.

CHANGING TIMES EDUCATION SERVICE

Consumer Rights and Responsibilities: Learning Activity Package
Learning Activity package, 1976, $13.00, 9.

Laws dealing with consumer rights, responsibilities, and how to recognize infringements on these rights. Recourse procedures are explained; illustrated.

UNIGRAPH PRODUCTS

Crib Safety
Postor, 1974.

Think safety, where to write or call.

CONSUMER PRODUCT SAFETY COMMISSION

Fact Sheet
Paper, 2 pp., 9½.

Deals with labor laws.

US DEPARTMENT OF LABOR

Government and the Consumers
Pamphlet, 4 pp., 1974, 14.

This is an article by Roland N. McBean discussing the need to regulate and check the public goods form harming the consumers. He compared public goods to private goods and their need for the same types of regulation.

TAX FOUNDATION

Redress
Learning activity package, 1976, $1.25, 7.

Issues of redress, who complains, how complaints are resolved, formal and informal redress, wall chart on redress resources, efficient complaining, 5 spirit masters, and scripts for radio or TV presentations on redress; illustrated.

JC PENNY COMPANY

Repurchase of Banned Hazardous Substances
Pamphlet, 4 pp., free, 9.

Actions of business in case they sell banned substances not for consumers.

CONSUMER PRODUCT SAFETY COMMISSION

Safety
Paper, 7 pp., 1975, 12½.

Kinds of safety equipment put on automobiles and history.

FORD MOTOR COMPANY

Safety in the Marketplace
Booklet, 82 pp., 1973, 12½.

Recommended changes in corporate and governmental policy toward safety.

NATIONAL BUSINESS COUNCIL FOR CONSUMER
AFFAIRS

Substantial Product Hazards
Pamphlet, 3 pp., free, 9.

Explains section 15 of Consumer Product Safety Act.

CONSUMER PRODUCT SAFETY COMMISSION

Think Toy Safety
Poster.

Has 7 toy dangers, has toll-free hotline; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Together We Can Reduce Injury
Pamphlet, 5 pp., 1975, free, 8.

Work of CPSC and how citizen input to system; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Who's Responsible for Product Safety
Learning activity package, 1975, $1.25, 7.

Four parts deal with issues in product safety, discussion of the issues presentations of points of view, and applying safety know-how. There is also a 10 min. script for a radio or TV commercial on product safety; illustrated.

JC PENNY COMPANY

Synopsis of the West Virginia Consumer Credit and Protection Act
Pamphlet, 10 pp., 13½.

Summarizes areas covered by the W. Va. Consumer Credit and Protection Act.

CONSUMER PROTECTION DIVISION,
OFFICE OF THE W.VA. ATTORNEY GENERAL

American National Standards Institute Catalog, 1975
Catalog, 192 pp., 1975, free.

How to purchase standards, ads, lists of reports and services available for the determination of standards; testing services available through ANSI.

AMERICAN NATIONAL STANDARDS INSTITUTE

ANSI and the Consumer
Pamphlet, 1 page, April 1974, free, 8+.

History and facts about ANSI, Standards Screening and Review Committee, Consumer Product Safety Committee, Consumer Education and Public Relations Committee; scope and significance of the activities of the above; illustrated.

AMERICAN NATIONAL STANDARDS INSTITUTE

Buying Services
Booklet, 24 pp., 1970, $7.20, 9.

Programmed learning instructions in buying services; fill-in-blank worksheet.

DELTA PI EPSILON

Guide for Consumer Product Standards
Digest, 11 pp., June 1972, $1.00 per copy if order is under 50 copies, 9+.

List of considerations for use in preparing consumer product standards.

AMERICAN NATIONAL STANDARDS INSTITUTE

Guidelines for Organizing a Product Safety Program
Digest, 12 pp., June 1972, $1.00 per copy if order is under 50 copies, 9+.

Guideline and checklist to aid manufacturers in consideration of the product safety elements that may be needed in specific situations.

AMERICAN NATIONAL STANDARDS INSTITUTE

Legal Research and Services for the Elderly Newsletter
Newsletter, quarterly, free, 14.

Purpose of the National Council of Senior Citizens, Administration of Aging of HEW, establishment of agencies, also in West Virginia. Publication list of LRSE. Mostly legal services for elderly.

LEGAL RESEARCH AND SERVICES
FOR THE ELDERLY

The Consumer Affairs Director: A Statistical Profile
27 pp., 11.

Statistical profile of Consumer Affairs directors according to job experience, education background, age, etc. It also looks at what consumer affairs departments do and principle operating problems. The report gives a composite of the consumer affairs executive.

SOCIETY OF CONSUMER AFFAIRS
PROFESSIONALS IN BUSINESS

Packaging for Mailing
Pamphlet, 15 pp., 1974, 10½.

Directions according to title.

U.S. POSTAL SERVICE

Product Performance and Servicing
Booklet, 46 pp., September 1973, 12½.

Guidelines for servicing and choosing services.

THE NATIONAL BUSINESS COUNCIL
FOR CONSUMER AFFAIRS

The Role of the American National Standards Institute
Digest, 8 pp., December 1973, free, 8+.

Brief history of ANSI; reasons for national standards; reasons for joining ANSI; government liaisons; generating national standards; and the financial aspects; illustrated.

AMERICAN NATIONAL STANDARDS INSTITUTE

Selecting a Medical Doctor
Filmstrips and Tape

Film actually conforms to title and provides good guidelines for selecting a doctor.

MT. SAN JACINTO COLLEGE

Standards of Practice for the Home Improvement Industry
Pamphlet, 20 pp., 1975, 12½.

Hazards of home improvement from advertising to substitution of products.

BETTER BUSINESS BUREAU

Tips on (Products and Services)
Pamphlets, usually 2 pp., 10.

Important points about various products and services: tape recorders and players; audio products; carpet and rugs, home study schools, slide projectors, work-at-home schemes, television sets, home improvements, buying a used car, water conditioners, renting a car, home fire protection, drycleaning, buying encyclopedias, sales contracts, mail order profit mirages, roof coatings, and refunds and exchanges, saving energy; illustrated.

BETTER BUSINESS BUREAU

Update
4 pp. ea., October and November 1975, 8.

Letters and messages, warranties, redress, climate for consumerism. A bi-monthly newsletter discussing consumer issues.

THE SOCIETY OF CONSUMER AFFAIRS
PROFESSIONALS IN BUSINESS

Air Traveler's Flight Rights
Pamphlet, 16 pp., July 1, 1973, 10.

Rights of air travelers regarding fares, denied boarding compensation, flight delays and cancellations, reconfirming, baggaging, charter flights.

CIVIL AERONAUTICS BOARD

Alternative Power Sources
Paper, 15 pp., 12½.

Discussion of alternative power sources; illustrated.

FORD MOTOR COMPANY

America On the Move
Booklet, 23 pp., 10.

Discusses all types of transportation, and the role the Department of Transportation plays in insuring the safety and efficiency of all these movements. States the mission of the Department as one of "melding all of the modes into a balanced system so that goods and people can be moved as rapidly, economically and conveniently as possible"; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Bicycling for Everyone
Booklet, 20 pp., July 1974, 12.

In this booklet is contained material condensed from a conference in 1973 of law enforcement officers, medical authorities, research scientists, etc., and bike riders. At the conference ideas were exchanged and solutions sought to some of their mutual concerns about bicycles; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Buying Transportation
36 pp., 1975, $7.20, 9.

Programmed learning instruction in buying transportation. Contains list of behavioral objectives. Looks at cars, costs of transportation, social costs of choosing transportation modes, how expensive autos are, cost of depreciation, fixed expenses, flexible expenses, actual amounts for car operation, making informed decisions about car ownership, shopping and financing a car, warranties and guarantees, care, insurance.

DELTA PI EPSILON

Car Buying Made Easier
4 booklets, 1975, 8.

Hints on buying a car; with a Ford bias and from the Ford perspective.
- #1 Select the Right Size, 16 pp., illustrated.
- #2 Choose the Right Option, 48 pp., illustrated.
- #3 Consider the Best Value, illustrated.
- #4 Decide the Right Price, 40 pp.

FORD MOTOR COMPANY

Clean Air and Your Car
Booklet, 24 pp., June 1975, 9.

What research has revealed, nitrogen oxides, hydrocarbons, carbon monoxide, the energy problem, applying controls, cost of emission controls, transportation control strategies, fuel economy labeling, looking under the hood; illustrated.

U.S. ENVIRONMENTAL PROTECTION AGENCY

The Closer You Look at '75 Pickups
Booklet, 11 pp., 1975, 8½.

Tips on '75 pickups; illustrated.

FORD MOTOR COMPANY

The Closer You Look Book
Booklet, 15 pp., 1975, 8½.

Tips on quality of new auto.

FORD MOTOR COMPANY

Consumer Protection Under the New Antitampering Odometer Law
Pamphlet, 4 pp., July 1975, 9.

Fact sheet which sets out in general terms what you as a vehicle purchaser have a right to demand as to the odometer reading and actual mileage in buying a car.

U.S. DEPARTMENT OF TRANSPORTATION

Driver Education
Paper, 4 pp., 1975, 12½.

Ford Company's involvement in driver education.

FORD MOTOR COMPANY

Driver Responsibility
Paper, 5 pp., 1975, 12½.

Deals with alcohol and drugs.

FORD MOTOR COMPANY

Fact Sheet
Pamphlet, 3 pp., 10.

Explains "no-fault" automobile insurance, what it is, how it works.

U.S. DEPARTMENT OF TRANSPORTATION

Federal Register
Booklet; 24 pp., June 1975, 11.

This booklet contains the revised checklist of current Federal Aviation Administration (FAA) advisory circulars and the status of Federal Aviation Regulations as of May 15, 1975.

U.S. DEPARTMENT OF TRANSPORTATION

Gasoline: More Miles Per Gallon
Booklet, 9 pp., January 1974, 10.

This booklet is designed to help the consumer by explaining how gasoline produces power; how its components are blended; how to select the proper grade of gasoline; the importance of keeping your car tuned; and some practical tips that will help you get better mileage; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Grant and Assistance Programs
Booklet, 21 pp., January 1974, 11.

This booklet describes assistance programs and lists sources of additional information. It is designed to help or aid program directors to further their goals of improved transportation as well as to facilitate communication with the Department of Transportation; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Guide to Programs and Services
Booklet, 36 pp., June 1974, 10.

This booklet is divided into three general ideas: 1) Brief, basic information on consumer-related programs of the Department of Transportation. 2) A list of Department publications, films, and other consumer helps, with costs and addresses from which to order. 3) A chart and listing of Department operating administrations and other Federal agencies with primary responsibilities relating to the most common transportation problems of consumers; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

History of the Automobile
Contains 4 resource units for elementary and junior high school teachers.

Subjects: 1) The Automobile and You. 2) History of the Automobile. 3) How an Automobile Works. 4) Drawing to Driveway.

GENERAL MOTORS

How to Pool It
Booklet, 54 pp., May 1975, free, 8.

The types of car pools and how to form and establish a car pool program; advantages, disadvantages, and legal aspects; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Let's Unravel the Urban Snarl
Leaflet or brochure; 1973, 10.

One of the most complex challenges facing the Nation and the Department of Transportation is how to accommodate the great and growing volume of urban travel and still keep our cities and suburbs liveable. Brochure discusses briefly some of the things the Department of Transportation has been doing, what the individual can do, and what the Administration hopes to do to meet this challenge; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

News Letters
23 brief newsletters, weekly, June 1974 to October 1975, 9.

Estimates of traffic fatalities and changes.

U.S. DEPARTMENT OF TRANSPORTATION
National Highway Safety Administration

1974 Year-End Report
Booklet, 29 pp., December 1974.

Contains summary year-end report; major actions, operating administrations; an employment table; significant assistance programs, etc., of U.S. Department of Transportation; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Passengers Confirmed Space
Booklet, 24 pp., 1973-1974, 9.

An examination of the denial of confirmed space by airlines in the calendar years 1974-1975.

CIVIL AERONAUTICS BOARD

Societal Costs of Motor Vehicle Accidents
Booklet, 3 pp., April 1972, 9.

Effects of motor vehicle accidents on societal welfare, conceptual issues, accident exposure base, injury severity, personal injury versus vehicle costs, calculation of accident cost components, bibliography.

U.S. DEPARTMENT OF TRANSPORTATION

Stickler on MPG? Read MPG Sticker
Paper, 1 page, 10½.

Voluntary information to be put on MPG stickers.

U.S. DEPARTMENT OF HEW

Tips on Renting a Car
Pamphlet, 10 pp., 1972, 7.

Having a car without buying it, where to rent, rates, insurance, making a reservation, who can rent a car, paying for a rental, other services.

COUNCIL OF BETTER BUSINESS BUREAUS

Tips on Tires
Pamphlet, 10 pp., 1972, 8.

Tire care saves repair; before you re-tire; the right tire for you, reading the side wall; tire buying-made uncomplicated. Types of tires, tire warranties, storing tires; illustrated.

COUNCIL OF BETTER BUSINESS BUREAUS

Today's R & D: Building a Base for Better Transportation
Booklet, 44 pp., April 1975, 10.

This report portrays the Department of Transportation's planning, research, development, and demonstration program for improving transportation. The purpose of the report is to transmit an overview of the Department's R & D accomplishments and goals to the transportation planning community and elected decision-makers; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

Transportation
Paperback, 10.5.

This book discusses "Transportation in Modern America"; "Buying a Car"; "Financing and Insuring a Car"; illustrated.

MCGRAW-HILL BOOK COMPANY

U.S. Department of Transportation - Facts and Functions
Booklet, 36 pp., January 1971, 9.

Discusses Transportation Act and how the Department of Transportation and all people involved will set out to accomplish the purpose of the Act; illustrated.

U.S. DEPARTMENT OF TRANSPORTATION

You and Your Transportation Dollars:
25 Ways to Save Money
Pamphlet, 1973, 5+.

A pamphlet done with scriptograph which offers helpful hints on saving transportation money; illustrated; teacher/student worksheet.

CHANNING L. BETE COMPANY

Adventures by Bicycle
Pamphlet, free, 8.

Tips on vision, moving in traffic, road hazards, bike routes, bicycle field trip, and tips on additional equipment; illustrated.

ALLSTATE INSURANCE COMPANY

America's Products and the Trucks That Carry Them
Map of the U.S., recent, free, 3.

Map of the U.S. with products produced in different sections of the country shown and the trucks that transport them also shown; illustrated.

MOTOR VEHICLE MANUFACTURERS ASSOCIATION
OF THE U.S., INC.

Arranging Transportation for Small Shipments: Shipper Rights, Remedies, and Alternatives
Booklet, 6 pp., 1974, 10½.

List of ICC field offices.

ICC

Bicycles-Buy Right Drive Right
Pamphlet, 9 pp., 1975, free, 7.

Selecting a safer bike and safe riding tips.

CONSUMER PRODUCT SAFETY COMMISSION

Bicycling: Fun With Safety
Pamphlet, 5 pp., 1975, 9½.

Selection, maintenence, riding habits; illustrated.

CONSUMER PRODUCT SAFETY COMMISSION

Department of Transportation News: Case Report
Booklet, 17 pp., 1975, 12½.

Report covering investigative activity for June 1975.

NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION

Department of Transportation News: Tire Types
Paper, 3 pp., 1972, 11½.

Mixing tire types, hazards.

NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION

Economics of Air Transport: An Overview
Booklet, 12 pp., 1973, free, 9.

Information dealing with air transport as a service industry; illustrated.

AIR TRANSPORT ASSOCIATION OF AMERICA

Facts on Car Care
Booklet, free, 11.

How to care for the various parts of the automobile: tires, ignition, electrical systems, brake system, exhaust system, suspension, fuel and engine, cooling system, and seasonal maintenance. Each component subject matter is explained; illustrated.

FIRESTONE TIRE AND RUBBER COMPANY

Federal Motor Vehicle Safety Standards
Pamphlet, 13 pp., 9½.

Bit of standards and what they apply to.

DEPARTMENT OF TRANSPORTATION
HIGHWAY TRAFFIC ADVISOR

Financing and Insuring a Car: Learning Activity Package
Learning activity package, 1976, $13.00, 9.

2 LAPs, one dealing with car insurance, the other with automobile financing; illustrated.

UNIGRAPH PRODUCTS

TRANSPORTATION

1975 Gas Mileage Guide for New Car Buyers
Pamphlet, 1975, free, 8.

EPA gas mileage tests for most 1975 automobiles.

ENVIRONMENTAL PROTECTION AGENCY

Getting Around
Paperback booklet, 48 pp., 6.5.

Describes problems facing commuters today; offers suggestions for problems; discusses future for transportation; illustrated.

SCOTT, FORESMAN AND COMPANY

Lost or Damaged Household Goods
Booklet, 6 pp., 1974, 10½.

Advice on claim procedure and how to prepare for a move.

ICC

Money Management: Your Automobile Dollar
Booklet, 40 pp., 1975, 12.

Need and ability to buy a car, type and methods of buying car, how to buy and operate and maintain; illustrated.

Petroleum and Its By-Products
Bulletin, 9.

The numerous by-products in refining petroleum which are used to produce various consumer goods.

QUAKER STATE OIL REFINING CORPORATION

The Economic Cost of Commuting
Booklet, 1975, $1.00, 11.

Analysis and description of different methods of commuting and their costs; illust ated.

HIGHWAY USERS FEDERATION

The Future of Public Transportation: Can It Be Improved?
Pamphlet, 1973, $.35, 9½.

The need for balanced transportation, improvement of existing capabilities, new options, pricing policies, and the importance of funding in public transportation; illustrated.

CENTER FOR INFORMATION ON AMERICA

Tire Inflation and the Consumer
Booklet, 12 pp., 1972, 12½.

Problems of tire inflation and how states could help educate and protect consumer; illustrated.

NATIONAL BUSINESS COUNCIL FOR CONSUMER AFFAIRS

Transit Fact Book 74-75
Booklet, 31 pp., 1975, $.35, 9½.

Annual summary of trends in urban mass transportation in the U.S.; illustrated.

AMERICAN PUBLIC TRANSIT ASSOCIATION

Transportation: The American Experience
Series of 50 cards, 1975, $24.50.

Deals with the history of transportation in America and its effects on lifestyles and land; illustrated

SCHOLASTIC MAGAZINES, INC.

Transportation Crisis
Booklet, 45 pp., recent, free, 7.

Pictorial essay on the various types of transportation and their associated problems; illustrated.

AMERICAN PUBLIC TRANSIT ASSOCIATION

Trucks and Things You'll Want to Know About Them
Booklet, 5-9.

The story of how the trucking industry began; how trucks serve the community, the farmer, business and industry. Also contains a list of trucking terms; illustrated.

AMERICAN TRUCKING ASSOCIATIONS

Urban Transportation Factbook: Part I
Book, 94 pp., 1974, free, 10½.

Summary highlighting the most important transportation related phenomena occuring in major metropolitan areas today; illustrated.

MOTOR VEHICLE MANUFACTURERS ASSOCIATION
OF THE U.S., INC.

Urban Transportation Factbook: Part II
Book, 200 pp., 1974, free, 10½.

Graphic summary and detailed analysis of transportation growth statistics, comparisons among different methods of transportation among different; illustrated.

MOTOR VEHICLE MANUFACTURERS ASSOCIATION
OF THE U.S., INC.

What it Takes to Make Your Car
Booklet, 48 pp., recent, free, 9.

Information on the auto industry and the building of automobiles; illustrated.

MOTER VEHICLE MANUFACTURERS ASSOCIATION
OF THE U.S., INC.

What You Should Know About Motor Oil
Booklet, 34 pp., 10.

Your car's engine, how driving affects your engine, a motor oil doesn't just lubricate, what is oil anyway, how to read an oil can, the second most popular engines.

QUAKER STATE OIL REFINING CORPORATION